

Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 242 | Households: 242 | Dorm Pop: 0

	2025 Aggregate Expenditure Estimate	%	2030 Aggregate Expenditure Estimate	%	2025 Annual Avg per Consumer Unit	2030 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2025 Market Index
<b>Total Specified Consumer Expenditures</b>	<b>25,365,491</b>	<b>100.00</b>	<b>27,359,636</b>	<b>100.00</b>	<b>104,816.08</b>	<b>113,525.46</b>	<b>1.53</b>	<b>142</b>
<b>Miscellaneous Fees and Expenses</b>								
Miscellaneous fees and expenses	460,511	100.00	469,295	100.00	1,902.94	1,947.28	0.38	154
Lotteries and pari-mutuel losses	41,913	9.10	41,786	8.90	173.20	173.38	-0.06	150
Miscellaneous personal services and miscellaneous fees	35,637	7.74	35,739	7.62	147.26	148.29	0.06	136
Legal fees	137,878	29.94	140,591	29.96	569.74	583.37	0.39	169
Funeral expenses	67,696	14.70	70,709	15.07	279.74	293.40	0.87	139
Safe deposit box rental	2,442	0.53	2,553	0.54	10.09	10.59	0.90	153
Checking accounts, other bank service charges	36,213	7.86	34,552	7.36	149.64	143.37	-0.94	193
Cemetery lots, vaults, maintenance fees	6,888	1.50	7,798	1.66	28.46	32.36	2.51	130
Accounting fees	70,383	15.28	72,932	15.54	290.84	302.62	0.71	150
Dating services	984	0.21	843	0.18	4.07	3.50	-3.03	172
Occupational expenses	15,902	3.45	16,160	3.44	65.71	67.06	0.32	149
Expenses, interest paid, and HELOC for other property	15,826	3.44	16,657	3.55	65.40	69.12	1.03	135
Credit card memberships	5,387	1.17	5,357	1.14	22.26	22.23	-0.11	149
Shopping club membership fees	18,312	3.98	18,229	3.88	75.67	75.64	-0.09	161
Vacation clubs	5,050	1.10	5,389	1.15	20.87	22.36	1.31	147
<b>Cash Contributions</b>								
Cash contributions	993,570	100.00	1,100,466	100.00	4,105.66	4,566.25	2.06	142
Support for college students	44,910	4.52	48,536	4.41	185.58	201.40	1.57	134
Alimony expenditures	22,354	2.25	24,282	2.21	92.37	100.76	1.67	131
Child support expenditures	98,250	9.89	97,423	8.85	405.99	404.24	-0.17	178
Gift of securities to others	26,420	2.66	28,682	2.61	109.17	119.01	1.66	129
Cash contributions to charities and other organizations	134,881	13.58	155,513	14.13	557.36	645.28	2.89	132
Cash contributions to church, religious organizations	402,893	40.55	454,391	41.29	1,664.85	1,885.44	2.43	140
Cash contribution to educational institutions	22,158	2.23	25,228	2.29	91.56	104.68	2.63	131
Cash contribution to political organizations	11,927	1.20	13,736	1.25	49.29	57.00	2.86	132
Other cash gifts	229,776	23.13	252,675	22.96	949.49	1,048.44	1.92	147
<b>Life and Other Personal Insurance</b>								
Life and other personal insurance	179,046	100.00	198,437	100.00	739.86	823.39	2.08	123
Life, endowment, annuity, other personal insurance	166,109	92.77	184,121	92.79	686.40	763.99	2.08	123
Other non-health insurance	12,937	7.23	14,316	7.21	53.46	59.40	2.05	124

Benchmark: USA

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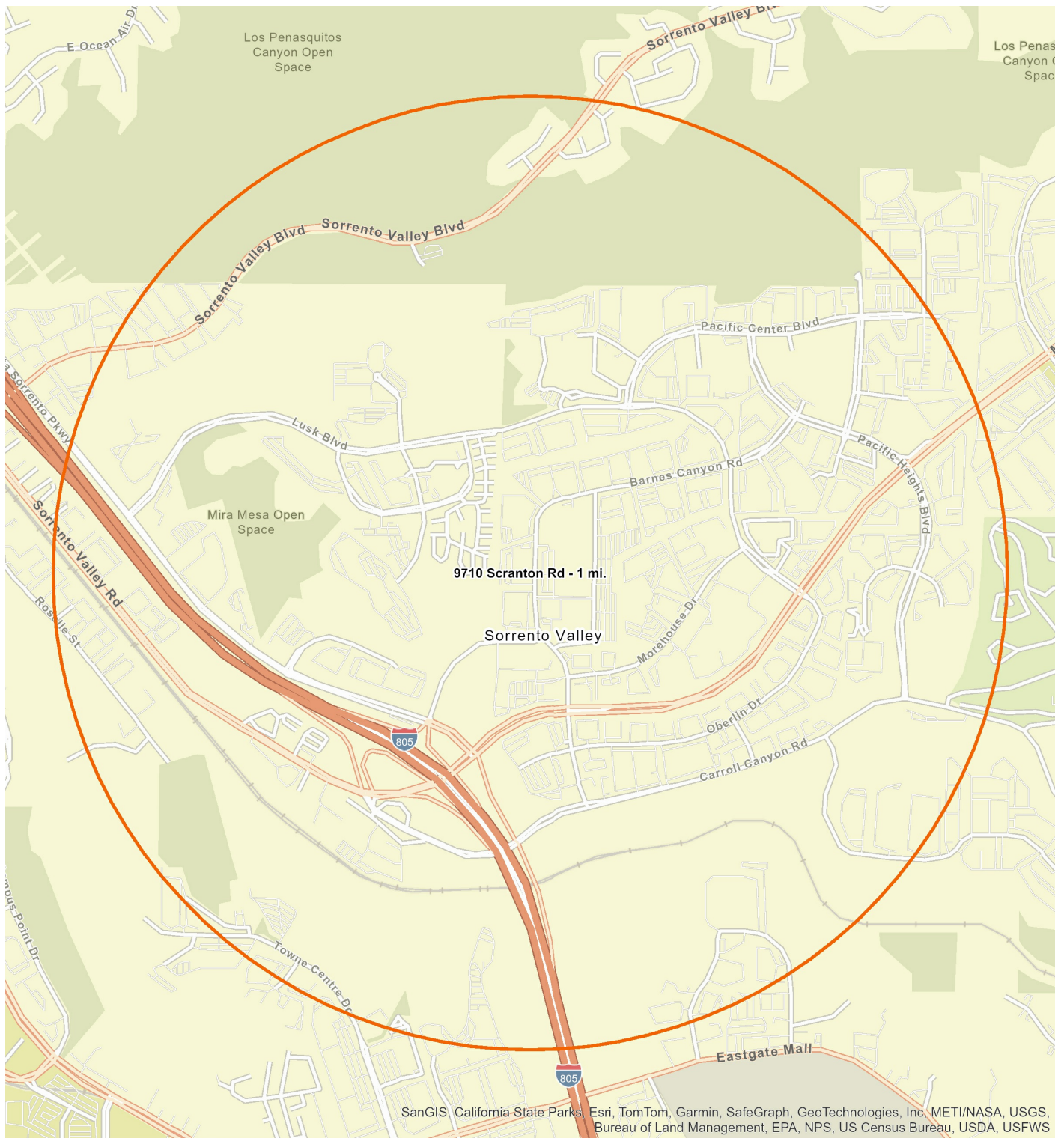
Index Colors:	<80	80 - 110	110+
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# Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 242 | Households: 242 | Dorm Pop: 0



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, US Census Bureau, USDA, USFWS

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Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,267 | Households: 32,918 | Dorm Pop: 12,349

	2025 Aggregate Expenditure Estimate	%	2030 Aggregate Expenditure Estimate	%	2025 Annual Avg per Consumer Unit	2030 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2025 Market Index
<b>Total Specified Consumer Expenditures</b>	<b>3,395,427,748</b>	<b>100.00</b>	<b>3,727,133,516</b>	<b>100.00</b>	<b>75,008.90</b>	<b>81,125.17</b>	<b>1.88</b>	<b>102</b>
<b>Miscellaneous Fees and Expenses</b>								
Miscellaneous fees and expenses	61,559,643	100.00	63,254,641	100.00	1,359.92	1,883.53	0.54	110
Lotteries and pari-mutuel losses	5,707,707	9.27	5,732,744	9.06	126.09	124.78	0.09	109
Miscellaneous personal services and miscellaneous fees	5,303,297	8.61	5,367,697	8.49	117.16	116.83	0.24	108
Legal fees	17,652,491	28.68	18,050,394	28.54	389.96	537.49	0.45	115
Funeral expenses	9,752,800	15.84	10,020,121	15.84	215.45	218.10	0.54	107
Safe deposit box rental	323,877	0.53	336,494	0.53	7.15	7.32	0.77	108
Checking accounts, other bank service charges	4,931,846	8.01	4,867,162	7.69	108.95	144.93	-0.26	140
Cemetery lots, vaults, maintenance fees	1,086,317	1.76	1,147,099	1.81	24.00	24.97	1.09	110
Accounting fees	9,070,777	14.73	9,623,815	15.21	200.38	209.47	1.19	104
Dating services	104,924	0.17	98,448	0.16	2.32	2.93	-1.27	98
Occupational expenses	1,938,127	3.15	2,041,867	3.23	42.82	44.44	1.05	97
Expenses, interest paid, and HELOC for other property	2,127,024	3.46	2,297,050	3.63	46.99	50.00	1.55	97
Credit card memberships	648,804	1.05	675,058	1.07	14.33	20.10	0.80	96
Shopping club membership fees	2,316,837	3.76	2,363,364	3.74	51.18	51.44	0.40	109
Vacation clubs	594,817	0.97	633,329	1.00	13.14	13.79	1.26	92
<b>Cash Contributions</b>								
Cash contributions	132,843,491	100.00	148,284,512	100.00	2,934.67	4,415.46	2.22	102
Support for college students	6,181,598	4.65	6,820,817	4.60	136.56	148.46	1.99	98
Alimony expenditures	2,605,532	1.96	2,887,944	1.95	57.56	62.86	2.08	81
Child support expenditures	11,599,803	8.73	12,385,524	8.35	256.25	368.80	1.32	112
Gift of securities to others	3,949,003	2.97	4,760,508	3.21	87.24	103.62	3.81	103
Cash contributions to charities and other organizations	19,028,240	14.32	21,766,757	14.68	420.36	473.78	2.73	99
Cash contributions to church, religious organizations	54,649,309	41.14	60,713,860	40.94	1,207.27	1,807.87	2.13	102
Cash contribution to educational institutions	2,930,783	2.21	3,310,377	2.23	64.74	72.05	2.47	93
Cash contribution to political organizations	1,755,503	1.32	2,065,905	1.39	38.78	44.97	3.31	104
Other cash gifts	30,143,720	22.69	33,572,821	22.64	665.91	999.70	2.18	103
<b>Life and Other Personal Insurance</b>								
Life and other personal insurance	23,279,822	100.00	26,075,283	100.00	514.28	567.56	2.29	86
Life, endowment, annuity, other personal insurance	21,627,229	92.90	24,204,306	92.82	477.77	526.83	2.28	86
Other non-health insurance	1,652,593	7.10	1,870,977	7.18	36.51	55.71	2.51	85

Benchmark: USA

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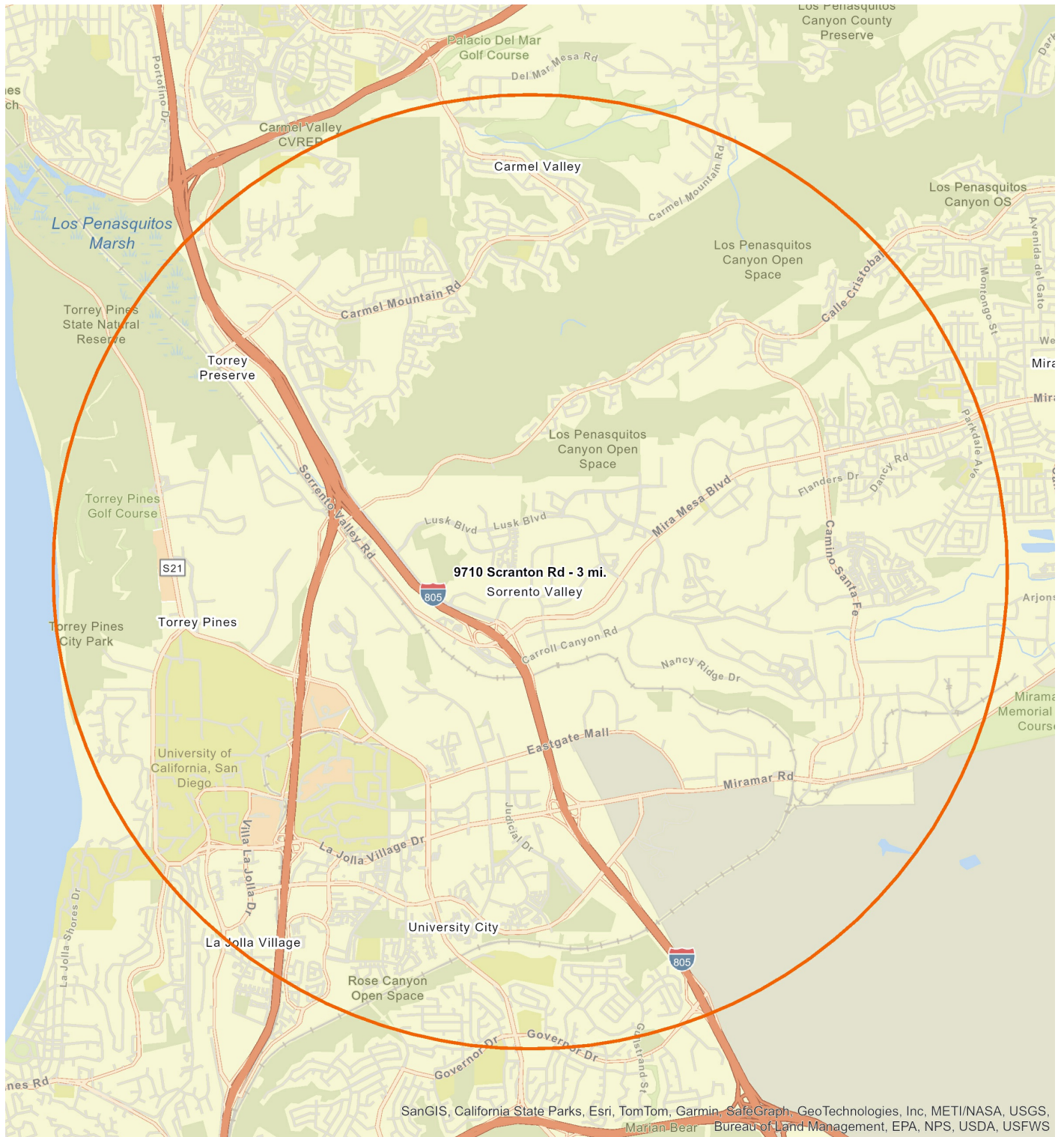


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SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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# Report Details

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**Name:** Consumer Buying Power™ Expenses, Contributions and Insurance 2025  
**Date / Time:** 12/16/2024 3:06:36 PM  
**Workspace Vintage:** 2025

## Trade Area

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Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
Consumer Buying Power™ - 2025 Estimates and 2030 Projections	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2024 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
Consumer Buying Power™ - Growth Variables	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2024 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )

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