

Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 242 | Households: 242 | Dorm Pop:0

	2025 Aggregate Expenditure Estimate	%	2030 Aggregate Expenditure Estimate	%	2025 Annual Avg per Consumer Unit	2030 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2025 Market Index
Utilities, Fuels and Public Services								
Utilities, fuels, and public services	1,590,875	15.55	1,723,513	15.79	6,573.87	7,151.51	1.61	132
Natural gas	169,420	1.66	185,561	1.70	700.08	769.96	1.84	126
Utility--natural gas (rented)	46,071	0.45	46,292	0.42	190.38	192.08	0.10	155
Utility--natural gas (owned)	123,348	1.21	139,268	1.28	509.70	577.88	2.46	118
Electricity	570,499	5.58	617,841	5.66	2,357.43	2,563.66	1.61	125
Electricity (rented)	197,365	1.93	198,713	1.82	815.56	824.54	0.14	149
Electricity (owned)	373,134	3.65	419,128	3.84	1,541.88	1,739.12	2.35	116
Fuel oil and other fuels	18,526	0.18	20,676	0.19	76.55	85.79	2.22	49
Fuel oil	9,970	0.10	11,333	0.10	41.20	47.03	2.60	48
Fuel oil (rented)	1,138	0.01	1,221	0.01	4.70	5.07	1.42	63
Fuel oil (owned)	8,832	0.09	10,112	0.09	36.49	41.96	2.74	47
Coal, wood, and other fuels	1,169	0.01	1,250	0.01	4.83	5.19	1.34	55
Coal, wood, other fuels (rented)	111	0.00	105	0.00	0.46	0.44	-0.99	64
Coal, wood, other fuels (owned)	1,058	0.01	1,144	0.01	4.37	4.75	1.57	54
Bottled gas	7,387	0.07	8,093	0.07	30.52	33.58	1.84	50
Gas, btld/tank (rented)	787	0.01	768	0.01	3.25	3.19	-0.47	56
Gas, btld/tank (owned)	6,600	0.06	7,325	0.07	27.27	30.39	2.11	50
Telephone services	498,012	4.87	532,701	4.88	2,057.90	2,210.38	1.36	134
Residential phone service, VoIP, and phone cards	16,529	0.16	11,199	0.10	68.30	46.47	-7.49	108
Phone cards	410	0.00	275	0.00	1.69	1.14	-7.66	132
Residential telephone including VoIP	16,119	0.16	10,924	0.10	66.61	45.33	-7.49	107
Cellular phone service	481,484	4.71	521,502	4.78	1,989.60	2,163.91	1.61	136
Water and other public services	334,419	3.27	366,734	3.36	1,381.90	1,521.72	1.86	160
Water and sewerage maintenance	237,205	2.32	259,648	2.38	980.19	1,077.38	1.82	160
Water/sewer maint. (rented)	56,920	0.56	57,469	0.53	235.21	238.46	0.19	192
Water/sewer maint. (owned)	180,285	1.76	202,180	1.85	744.98	838.92	2.32	152
Trash and garbage collection	93,241	0.91	102,732	0.94	385.29	426.28	1.96	159
Trash/garbage collection (rented)	17,859	0.17	18,106	0.17	73.80	75.13	0.27	197
Trash/garbage collection (owned)	75,382	0.74	84,627	0.78	311.49	351.15	2.34	152
Septic tank cleaning	3,973	0.04	4,353	0.04	16.42	18.06	1.85	168
Septic tank clean. (rented)	316	0.00	331	0.00	1.30	1.37	0.94	252
Septic tank clean. (owned)	3,657	0.04	4,023	0.04	15.11	16.69	1.92	163
Household Operations								
Household operations	704,085	6.88	791,465	7.25	2,909.44	3,284.09	2.37	134
Personal services	177,279	1.73	206,366	1.89	732.56	856.29	3.09	129
Adult day care centers, elderly care, handicapped, etc.	139,828	1.37	167,317	1.53	577.80	694.26	3.65	129
Other household expenses	526,807	5.15	585,098	5.36	2,176.89	2,427.79	2.12	136
Housekeeping services	61,086	0.60	71,680	0.66	252.42	297.43	3.25	120
Gardening, lawn care service	94,822	0.93	109,135	1.00	391.83	452.84	2.85	126
Water softening service	1,541	0.02	1,665	0.02	6.37	6.91	1.55	140
Household laundry, dry cleaning (sent out)	4,536	0.04	5,112	0.05	18.74	21.21	2.42	132
Household laundry, dry cleaning (coin-operated)	4,722	0.05	4,889	0.04	19.51	20.29	0.70	172
Appliance rental	3,104	0.03	2,985	0.03	12.83	12.38	-0.78	178
Services for termite/pest control	6,131	0.06	7,041	0.06	25.34	29.22	2.80	126
Home security system service fee	6,992	0.07	8,099	0.07	28.89	33.61	2.98	126
Repair of misc. equipment/furnishings/other services	11,620	0.11	13,454	0.12	48.02	55.83	2.97	128
Termite/pest control products	1,533	0.01	1,760	0.02	6.33	7.30	2.80	126
Moving, storage, freight	35,000	0.34	38,156	0.35	144.63	158.32	1.74	135
Appliance repair, including service center	12,768	0.12	14,944	0.14	52.76	62.01	3.20	121
Reupholstering, furniture repair	2,217	0.02	2,537	0.02	9.16	10.53	2.73	106
Repair/rent of lawn/garden equip., power tools and other	7,883	0.08	9,187	0.08	32.58	38.12	3.11	143
Rental of office equipment for nonbusiness use	296	0.00	302	0.00	1.22	1.25	0.44	141
Repair of computer systems for nonbusiness use	1,120	0.01	1,236	0.01	4.63	5.13	1.99	137
Installation of computer and computer info services	271,435	2.65	292,917	2.68	1,121.63	1,215.42	1.53	146
Housekeeping Supplies								
Housekeeping supplies	256,700	2.51	269,372	2.47	1,060.74	1,117.72	0.97	120
Laundry and cleaning products	57,517	0.56	58,323	0.53	237.67	242.00	0.28	119
Other household products	167,714	1.64	184,679	1.69	693.03	766.30	1.95	119
Cleaning and toilet tissue, paper towels and napkin	48,422	0.47	52,600	0.48	200.09	218.26	1.67	122
Miscellaneous household products	75,118	0.73	81,798	0.75	310.41	339.41	1.72	121
Lawn and garden supplies	44,173	0.43	50,281	0.46	182.53	208.63	2.62	111
Postage and stationery	31,469	0.31	26,369	0.24	130.04	109.42	-3.47	128
Stationery, stationery supplies, giftwrap	17,320	0.17	14,510	0.13	71.57	60.21	-3.48	127
Postage	12,695	0.12	10,576	0.10	52.46	43.88	-3.59	130
Delivery services	1,454	0.01	1,283	0.01	6.01	5.32	-2.46	127

Benchmark: USA

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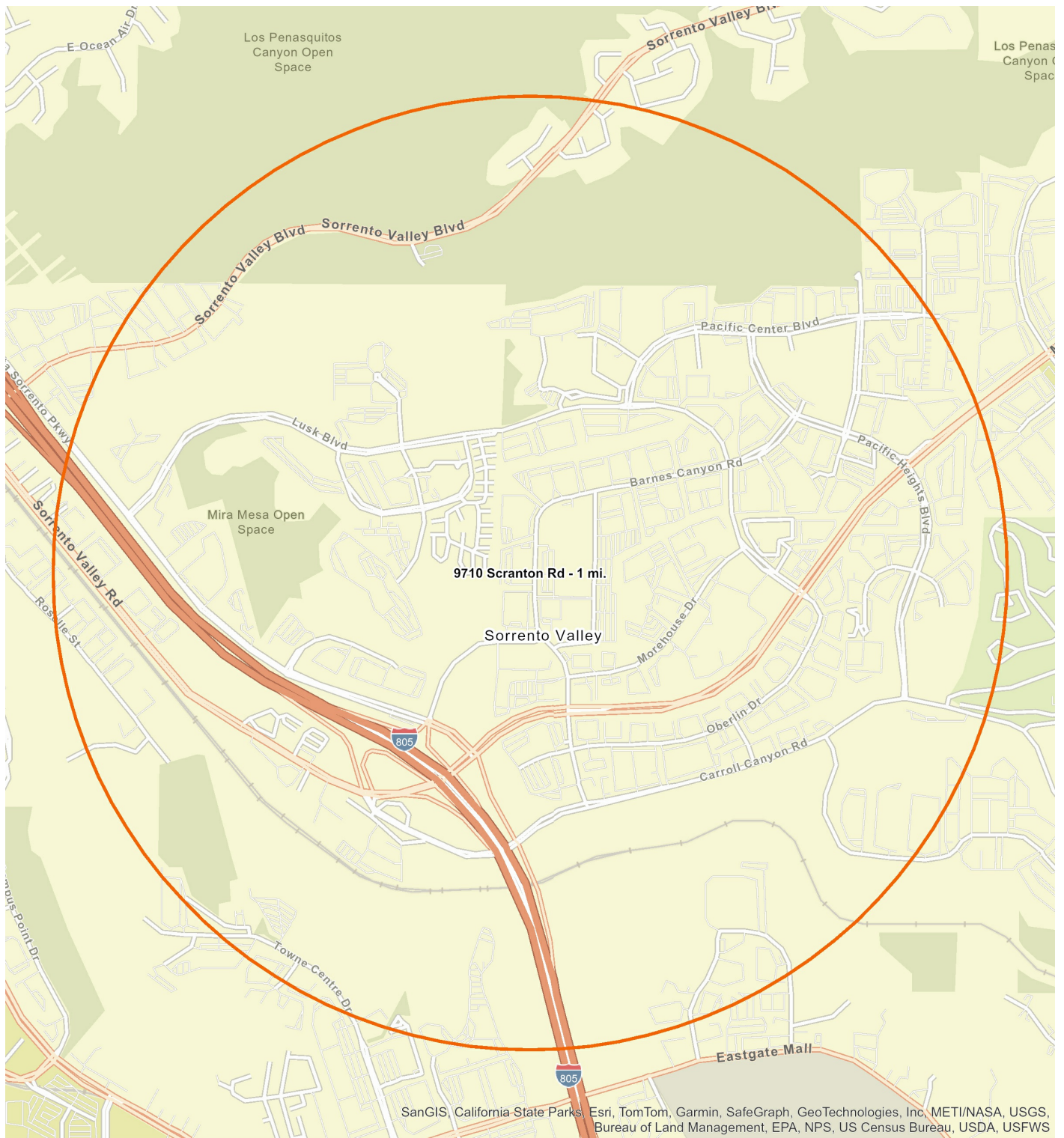
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 242 | Households: 242 | Dorm Pop:0



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, US Census Bureau, USDA, USFWS

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Benchmark: USA

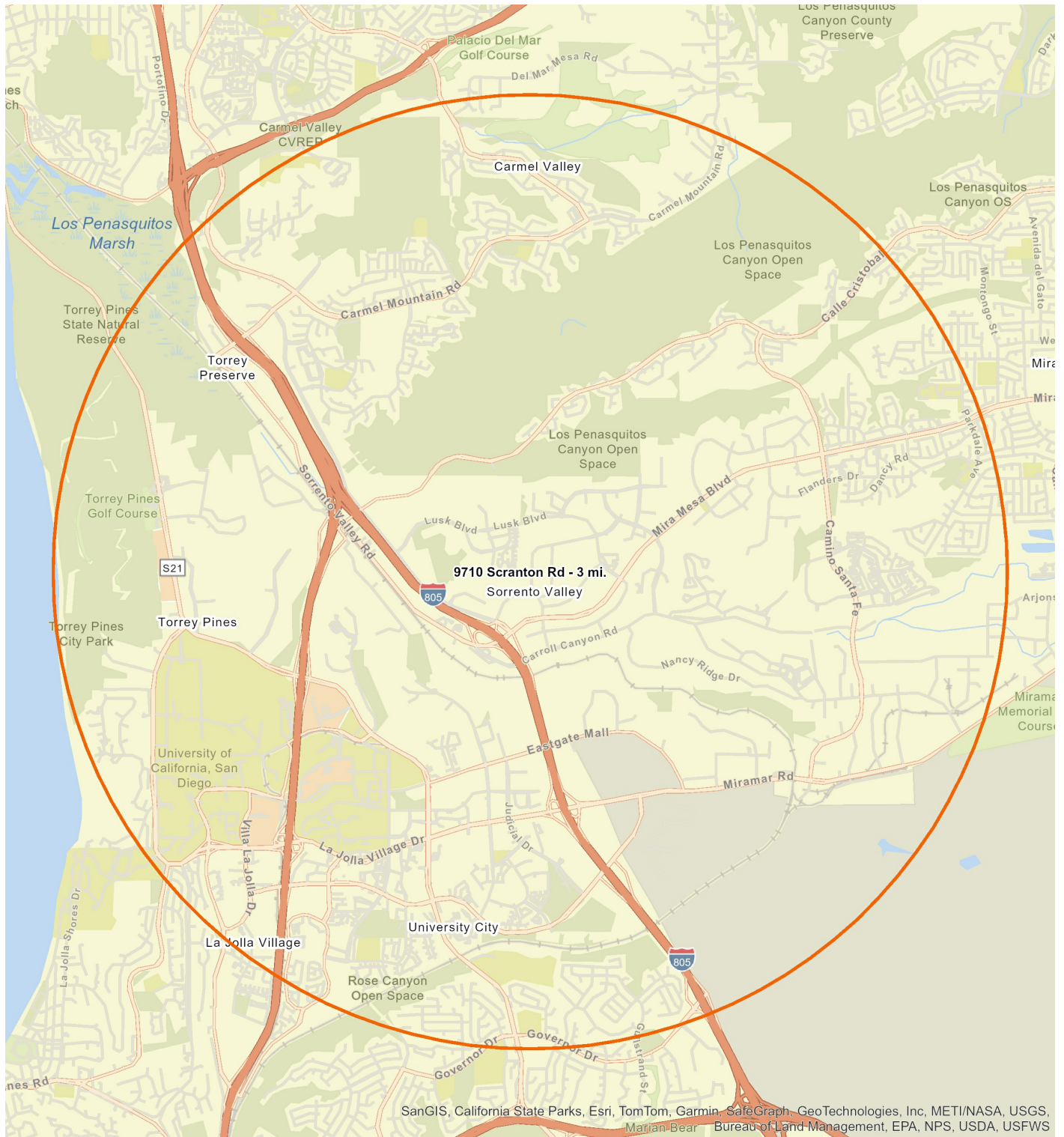
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,267 | Households: 32,918 | Dorm Pop: 12,349



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Benchmark: USA

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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 5 mi.

Consumer Units: 97,858 | Households: 85,509 | Dorm Pop: 12,349



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Report Details

Name: Consumer Buying Power™ Housing 2025
Date / Time: 12/16/2024 3:24:13 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2024 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
