

# Pop-Facts® Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 1 mi.

## POPULATION

658

## HOUSEHOLDS

242

## ETHNICITY



12.9%

Index:64

Hispanic/Latino

## HISPANIC ORIGIN\*



58.8%

Index:212

Non Cuban/Mexican/Puerto Rican

## HOME LANGUAGE\*

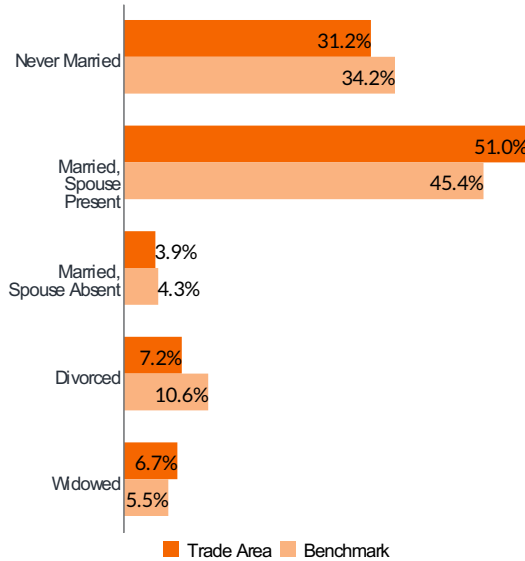


59.9%

Index:76

Only English

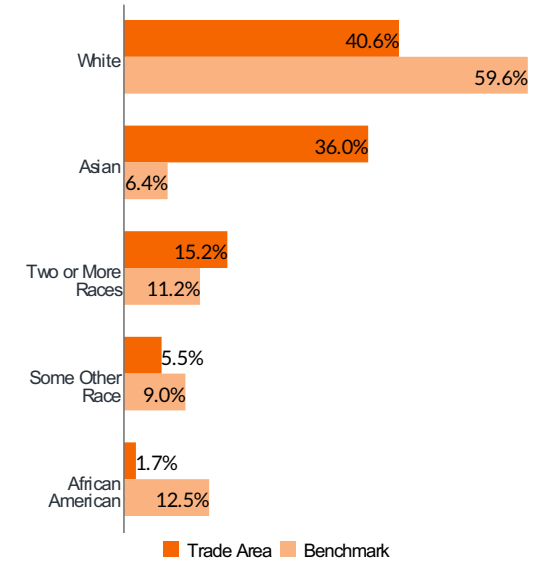
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	47	7.1	130
5 - 9	45	6.8	119
10 - 14	27	4.1	67
15 - 17	15	2.3	62
18 - 20	14	2.1	50
21 - 24	22	3.3	63
25 - 34	207	31.5	238
35 - 44	113	17.2	130
45 - 54	50	7.6	63
55 - 64	51	7.8	63
65 - 74	45	6.8	64
75 - 84	17	2.6	44
85+	5	0.8	37

## POPULATION BY RACE\*\*



Benchmark:USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking



# Pop-Facts® Demographics | Housing & Household



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households: 242

## MEDIAN AGE OF HOUSEHOLDER

47

Index: 87

## PRESENCE OF OWN CHILDREN\*



26.0%

Index: 98

## AGE OF HOUSING\*\*



25 - 34 years old

% Comp: 61.7 Index: 482

## HOUSING TENURE



Own

49.6%

Index: 78

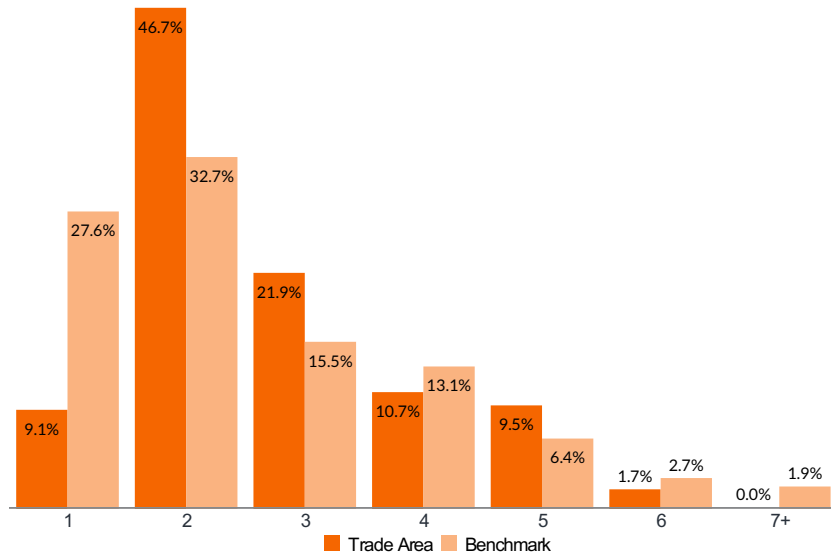


Rent

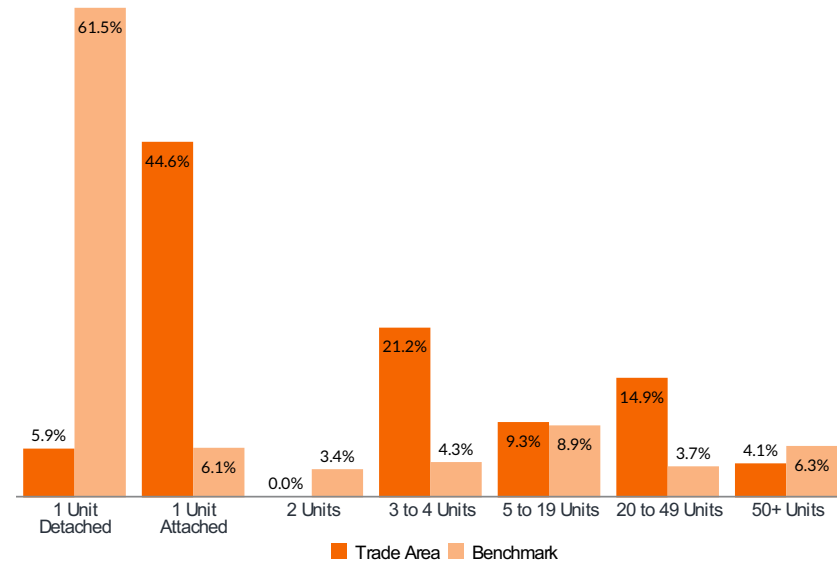
50.4%

Index: 138

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households:242

## EDUCATIONAL ATTAINMENT: TOP 2\*



Bachelor's Degree



Master's Degree

## EDUCATION: HISPANIC/LATINO



Bachelor's degree or higher

## POVERTY STATUS



At or above poverty

## HOUSEHOLD INCOME



Median Household Income

**\$131,809**

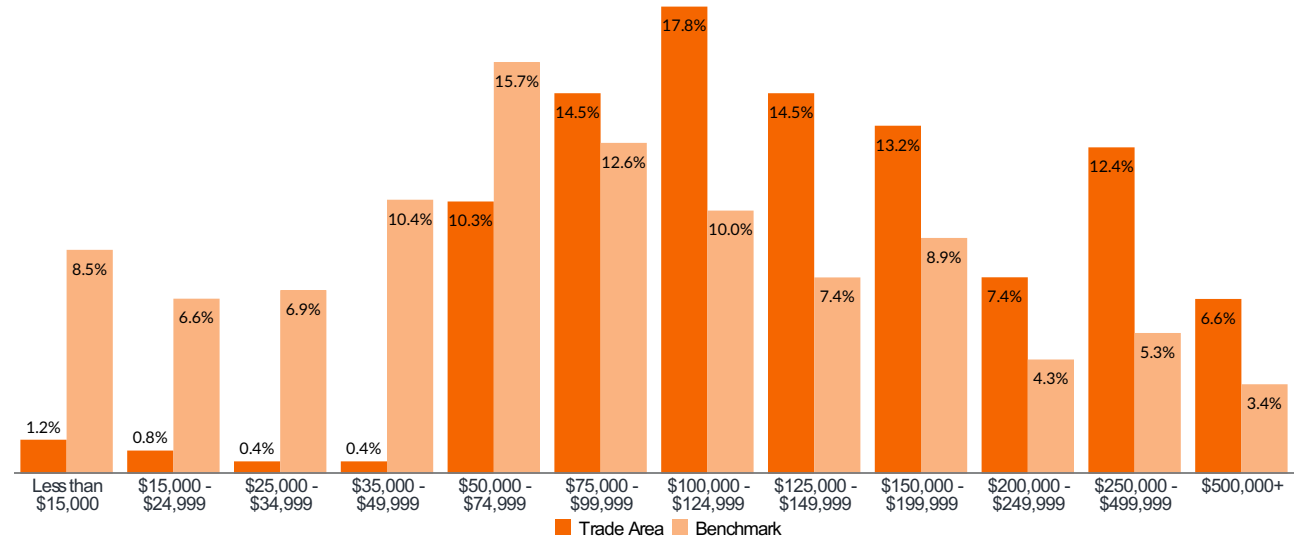
Index: **168**

Average Household Income

**\$179,864**

Index: **159**

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2025>)

\*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households: 242

## OCCUPATIONAL CLASS\*



82.3%

Index:133

White Collar

## UNEMPLOYMENT RATE



4.0%

Index:80

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



66.0%

Index:94

Travel to work by **Driving Alone**

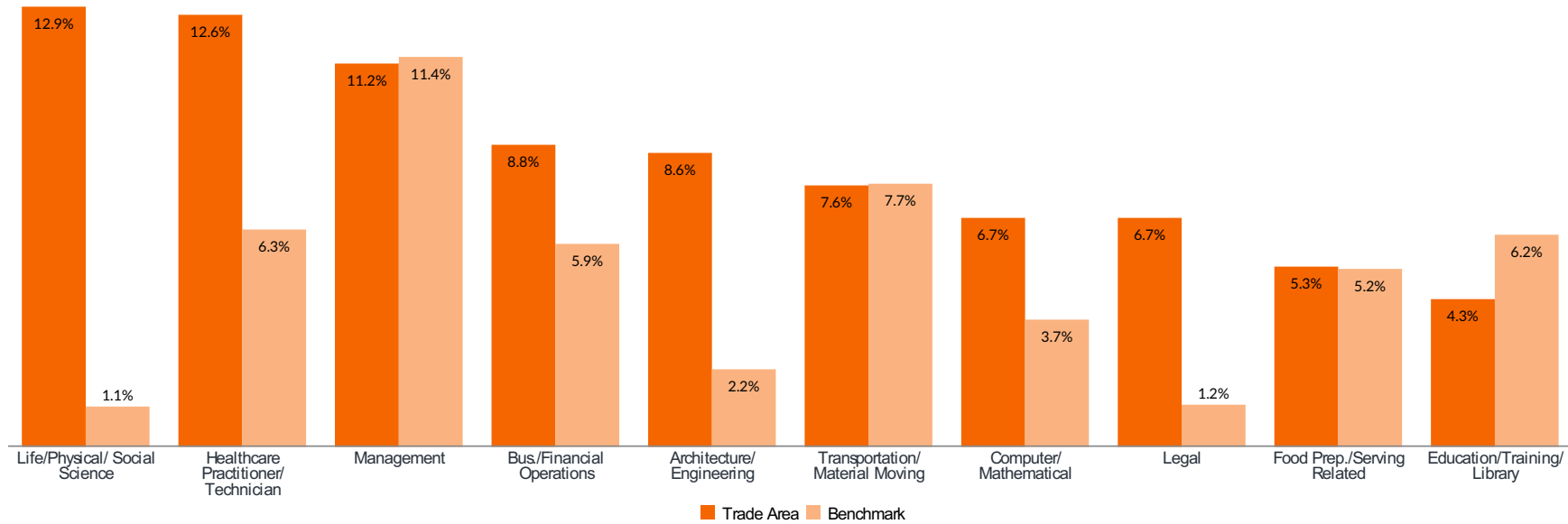


7.9%

Index:92

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

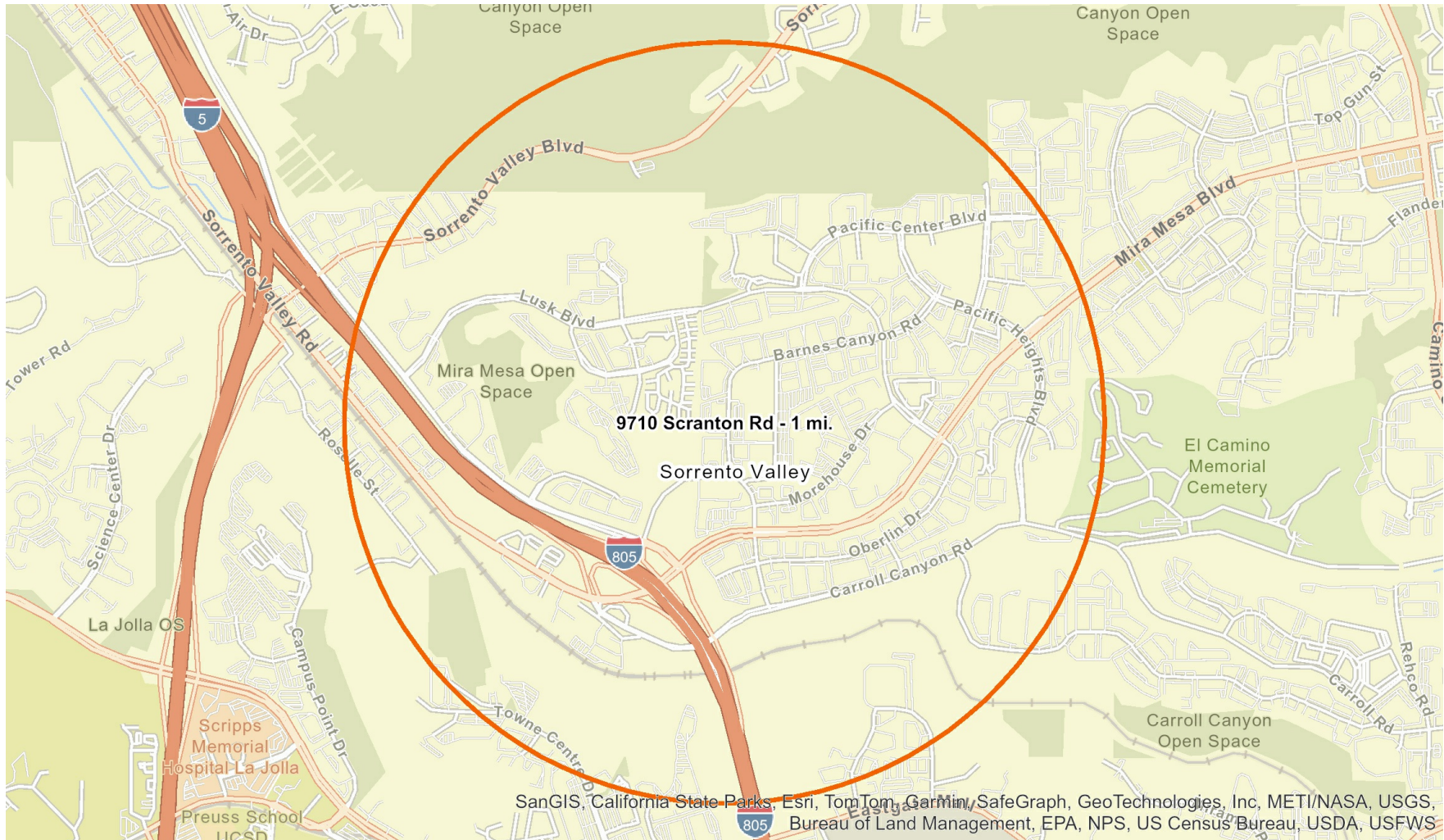
\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

Population: 658 | Households: 242



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, US Census Bureau, USDA, USFWS

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# Pop-Facts® Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 3 mi.

## POPULATION

92,460

## HOUSEHOLDS

32,918

## ETHNICITY



14.0%

Index:69

Hispanic/Latino

## HISPANIC ORIGIN\*



69.0%

Index:117

Mexican

## HOME LANGUAGE\*

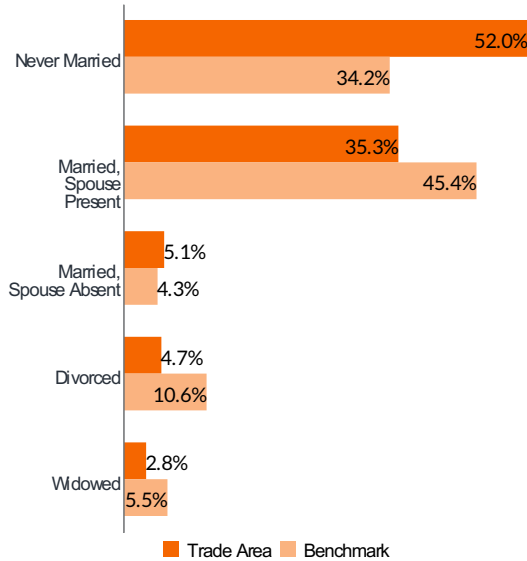


57.9%

Index:74

Only English

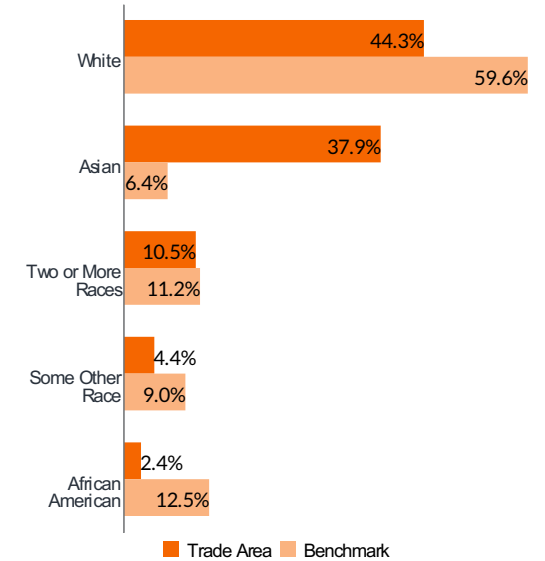
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	3,898	4.2	77
5 - 9	4,055	4.4	76
10 - 14	3,871	4.2	69
15 - 17	2,786	3.0	81
18 - 20	11,082	12.0	279
21 - 24	9,927	10.7	202
25 - 34	17,954	19.4	147
35 - 44	12,388	13.4	102
45 - 54	9,383	10.1	84
55 - 64	7,487	8.1	66
65 - 74	5,265	5.7	53
75 - 84	3,063	3.3	56
85+	1,301	1.4	69

## POPULATION BY RACE\*\*



Benchmark:USA

\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918

## MEDIAN AGE OF HOUSEHOLDER

43

Index: 80

## PRESENCE OF OWN CHILDREN\*



22.7%

Index: 86

## AGE OF HOUSING\*\*



25 - 34 years old

% Comp: 23.6 Index: 184

## HOUSING TENURE



Own

36.5%

Index: 58

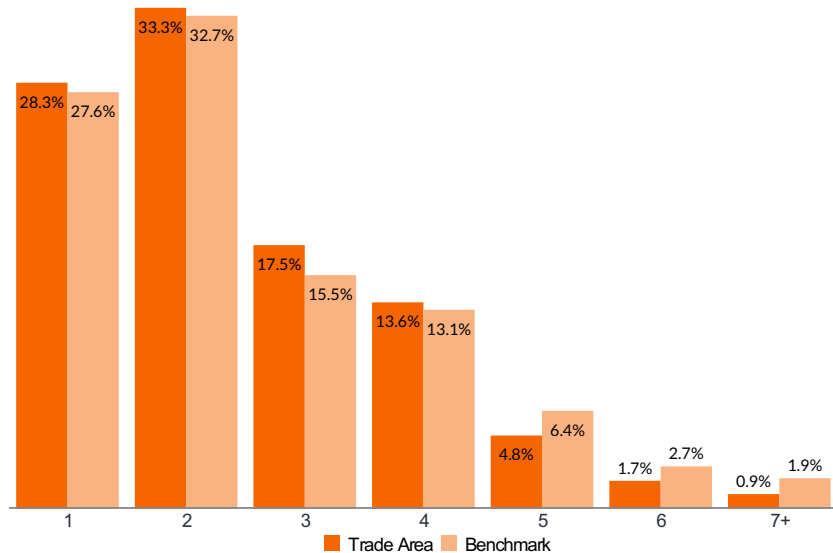


Rent

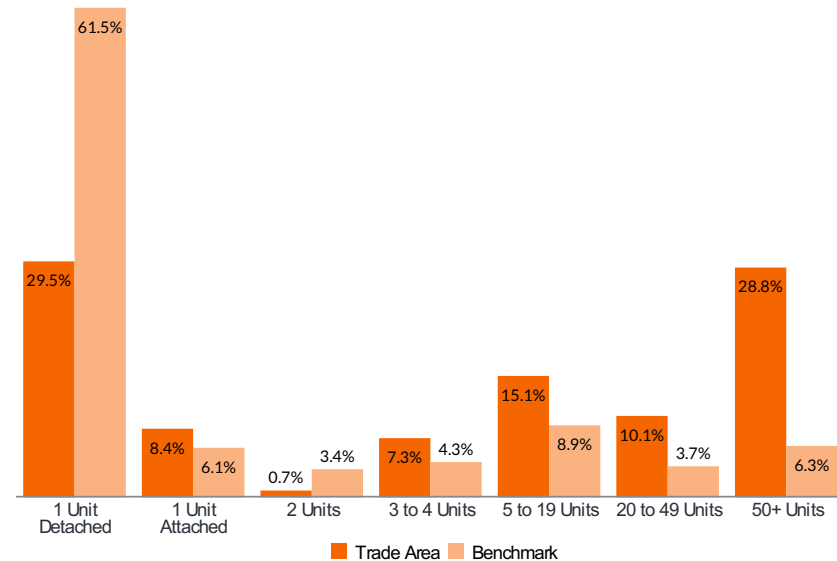
63.5%

Index: 173

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households:32,918

## EDUCATIONAL ATTAINMENT: TOP 2\*



Bachelor's Degree



Master's Degree

## EDUCATION: HISPANIC/LATINO



Bachelor's degree or higher

## POVERTY STATUS



At or above poverty

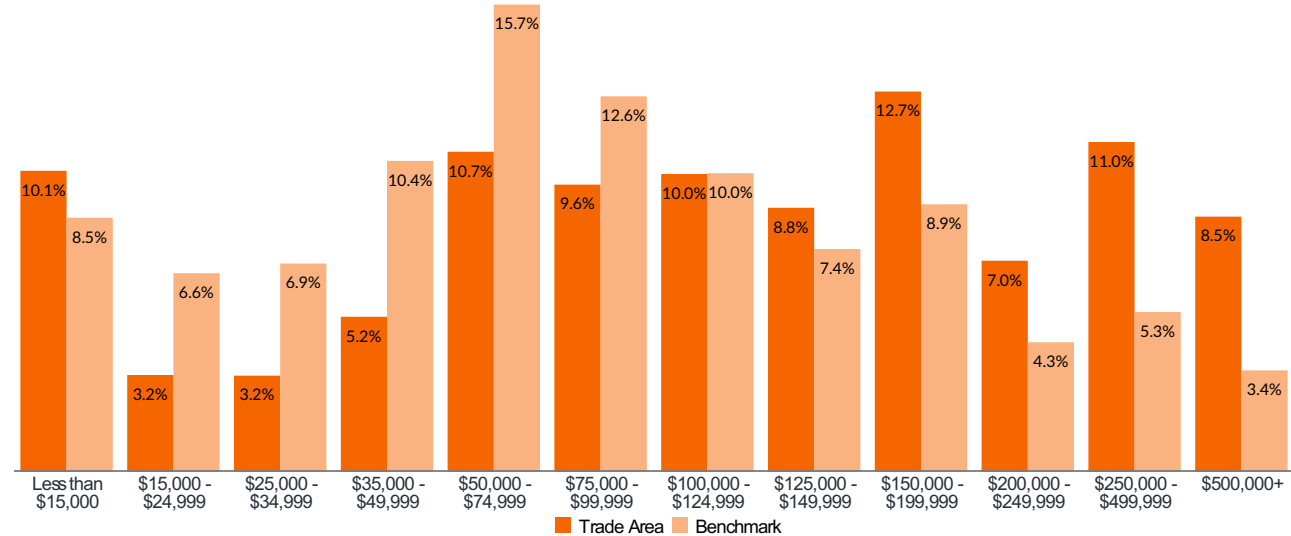
## HOUSEHOLD INCOME



Median Household Income  
**\$120,204**  
Index: **153**

Average Household Income  
**\$166,927**  
Index: **147**

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2025>

\*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918

## OCCUPATIONAL CLASS\*



80.5%

Index:130

White Collar

## UNEMPLOYMENT RATE



4.8%

Index:95

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



53.6%

Index:76

Travel to work by **Driving Alone**

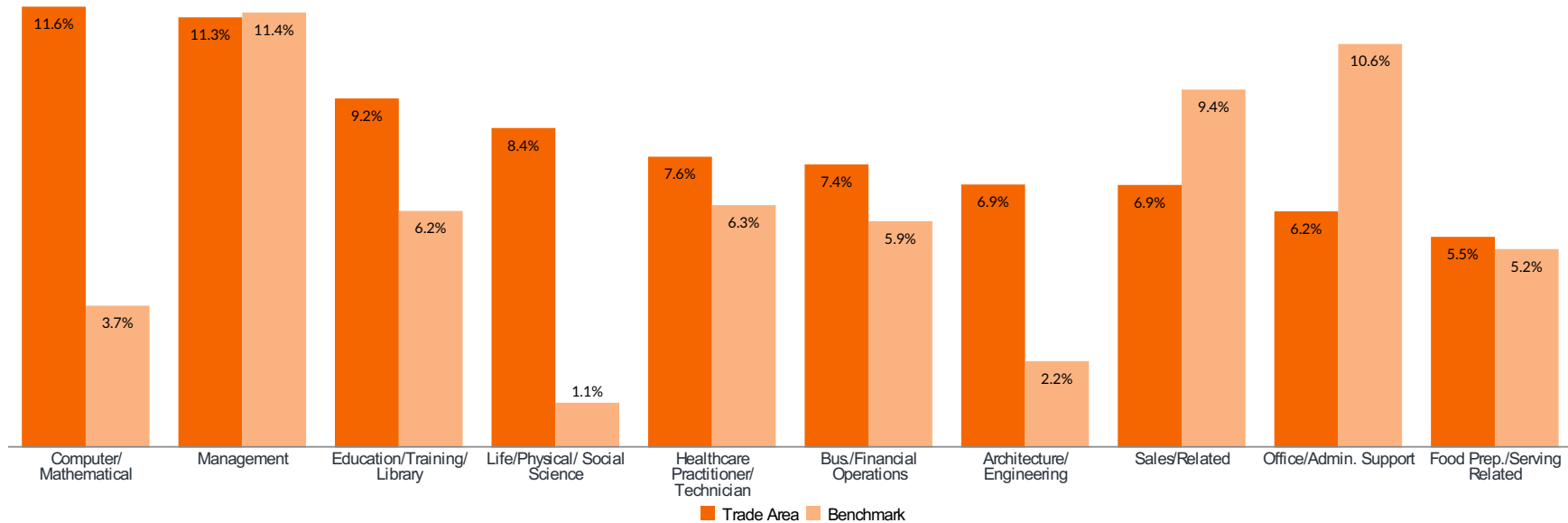


6.8%

Index:79

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

Population: 92,460 | Households: 32,918



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI, NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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# Pop-Facts® Demographics | Population & Race



Trade Area: 9710 Scranton Rd - 5 mi.

## POPULATION

244,426

## HOUSEHOLDS

85,509

## ETHNICITY



15.8%

Index:78

Hispanic/Latino

## HISPANIC ORIGIN\*



69.4%

Index:118

Mexican

## HOME LANGUAGE\*

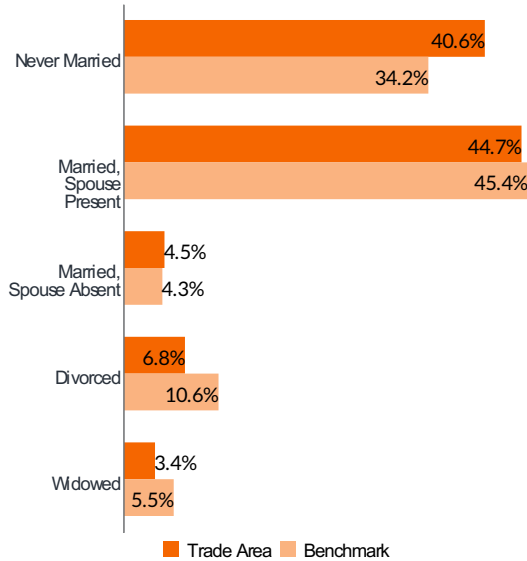


61.1%

Index:78

Only English

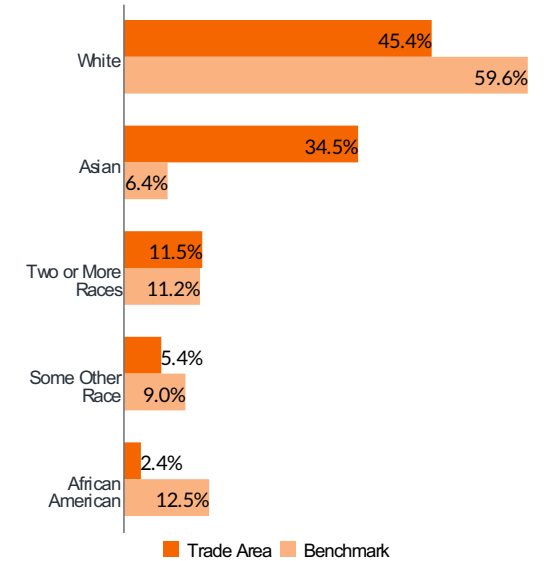
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	11,358	4.6	85
5 - 9	11,742	4.8	84
10 - 14	12,343	5.0	83
15 - 17	7,984	3.3	88
18 - 20	18,172	7.4	173
21 - 24	19,327	7.9	148
25 - 34	38,269	15.7	119
35 - 44	32,974	13.5	102
45 - 54	29,514	12.1	100
55 - 64	26,380	10.8	87
65 - 74	20,195	8.3	78
75 - 84	11,791	4.8	82
85+	4,376	1.8	88

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509

## MEDIAN AGE OF HOUSEHOLDER

49

Index: 92

## PRESENCE OF OWN CHILDREN\*



27.7%

Index: 105

## AGE OF HOUSING\*\*



45 - 54 years old

% Comp: 24.4 Index: 173

## HOUSING TENURE



Own

52.0%

Index: 82

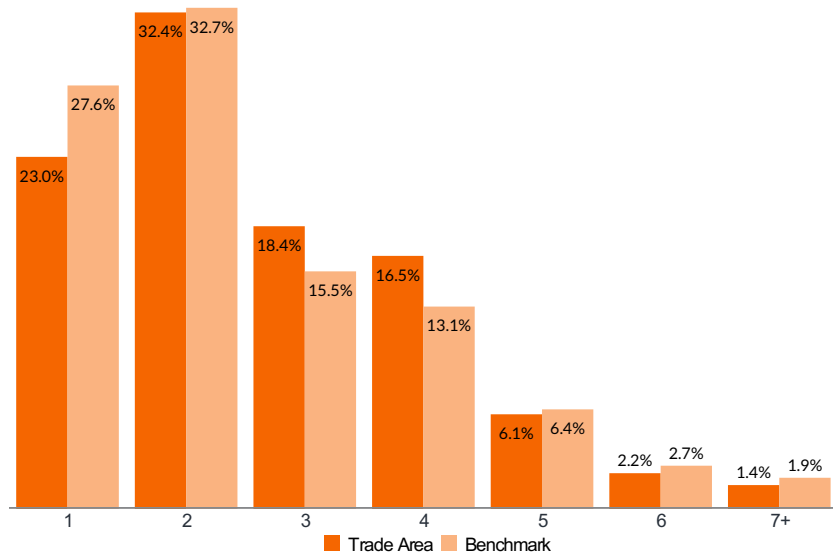


Rent

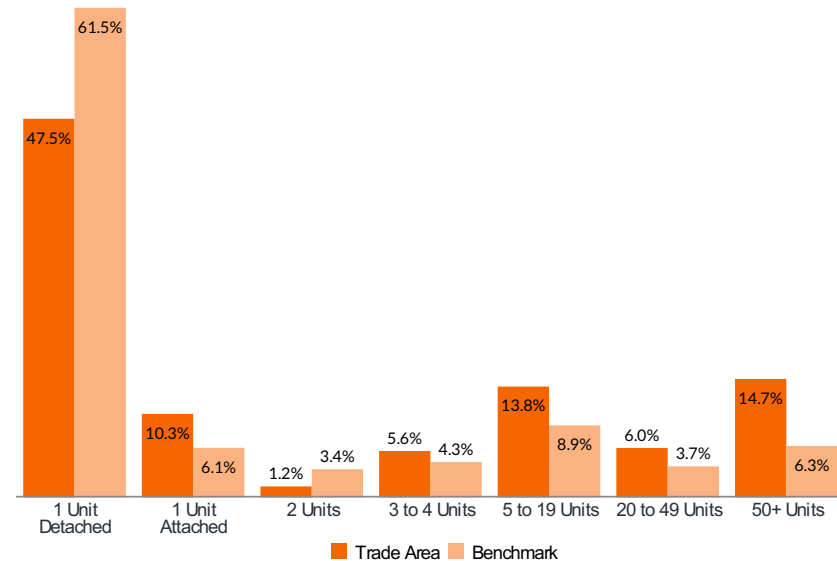
48.0%

Index: 131

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households:85,509

## EDUCATIONAL ATTAINMENT: TOP 2\*



Bachelor's Degree



Master's Degree

## EDUCATION: HISPANIC/LATINO



Bachelor's degree or higher

## POVERTY STATUS



At or above poverty

## HOUSEHOLD INCOME



Median Household Income

**\$131,261**

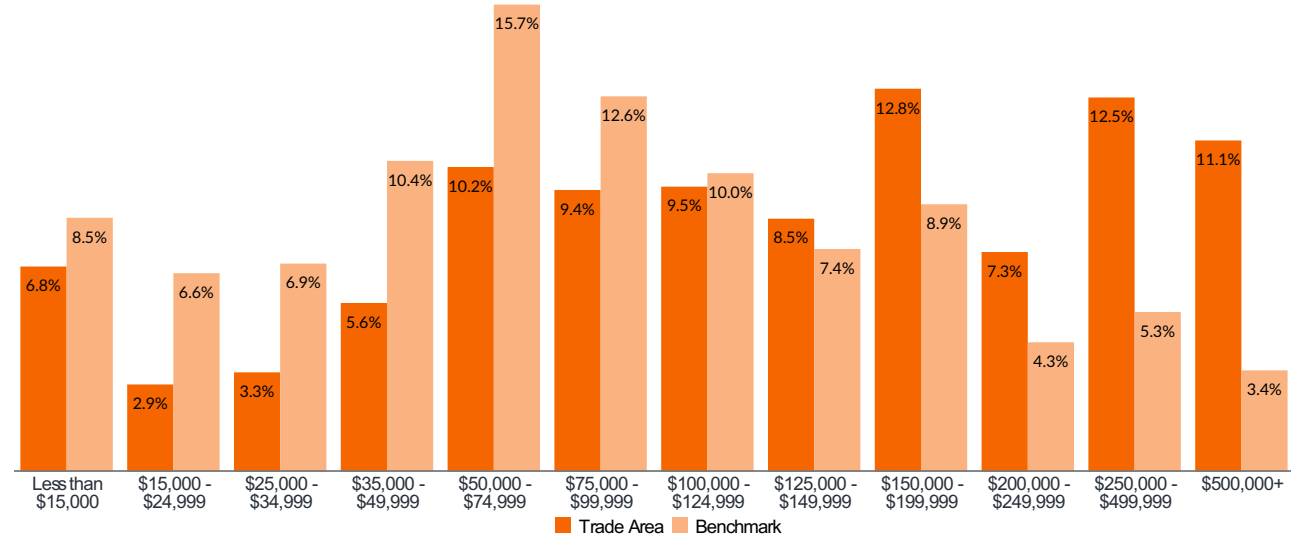
Index: **167**

Average Household Income

**\$185,837**

Index: **164**

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2025>)

\*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509

## OCCUPATIONAL CLASS\*



79.1%

Index:128

White Collar

## UNEMPLOYMENT RATE



4.8%

Index:96

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



58.2%

Index:83

Travel to work by **Driving Alone**

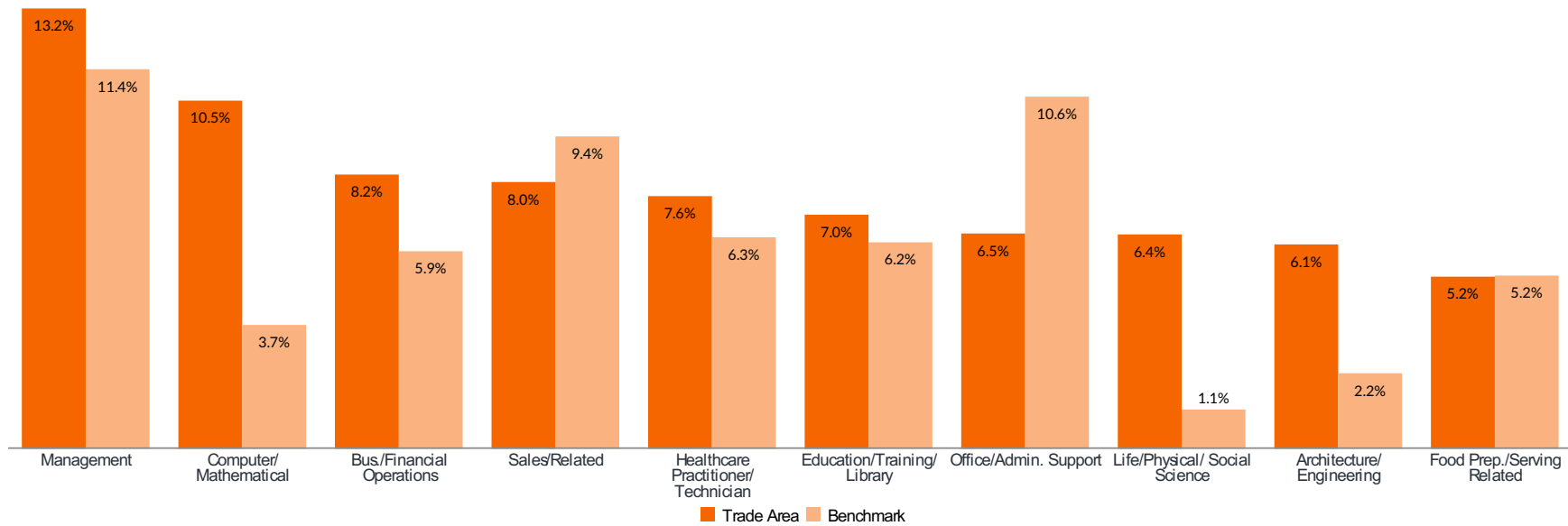


7.7%

Index:90

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

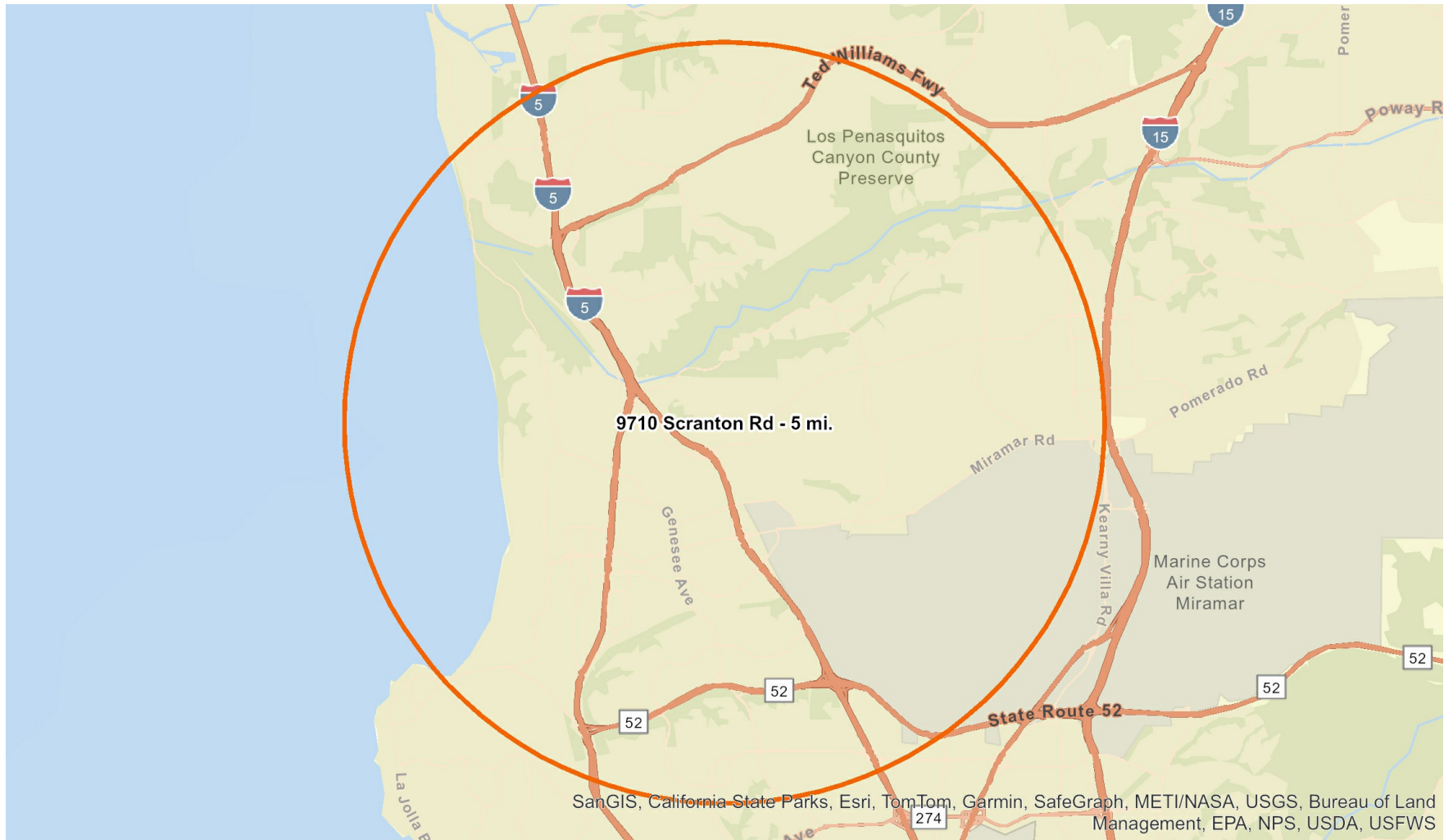
\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

Population: 244,426 | Households: 85,509



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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# Report Details

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**Name:** Pop-Facts® Demographic Executive Report 2025  
**Date / Time:** 12/16/2024 2:46:53 PM  
**Workspace Vintage:** 2025

## Trade Area

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Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
Claritas Pop-Facts® Premier 2025	Claritas	©Claritas, LLC 2024 <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a>
SPOTLIGHT Pop-Facts® Premier 2025, including 2010 US Census, 2025 estimates and 2030 projections	Claritas	©Claritas, LLC 2024 <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a>

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