

# Pop-Facts® Senior Life Demographics | Summary



Trade Area: 9710 Scranton Rd - 1 mi.

	Population
2010 Census	1,709
2020 Census	691
2025 Estimate	658
2030 Projection	646

	Population Change (%)
Growth 2010 - 2020	-59.57
Growth 2020 - 2025	-4.78
Growth 2025 - 2030	-1.82

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi.

	2010		2020		2025		2030	
	Census	%	Census	%	Estimate	%	Projection	%
<b>Total Population</b>								
Total Population	1,709	100.00	691	100.00	658	100.00	646	100.00
Age 45 - 54	296	17.32	62	8.97	50	7.60	68	10.53
Age 55 - 64	174	10.18	68	9.84	51	7.75	50	7.74
Age 65 - 74	94	5.50	34	4.92	45	6.84	46	7.12
Age 75 - 84	33	1.93	18	2.60	17	2.58	20	3.10
Age 85 and over	8	0.47	8	1.16	5	0.76	6	0.93
Age 65 and over	135	7.90	60	8.68	68	10.33	72	11.15
<b>Population by Single - Classification Race</b>								
White Alone	1,048	61.32	308	44.57	267	40.58	234	36.22
Age 65 and over	84	8.02	30	9.74	35	13.11	35	14.96
Black/African American Alone	21	1.23	11	1.59	11	1.67	13	2.01
Age 65 and over	1	4.76	3	27.27	3	27.27	2	15.38
American Indian/Alaskan Native Alone	5	0.29	6	0.87	7	1.06	7	1.08
Age 65 and over	1	20.00	1	16.67	0	0.00	0	0.00
Asian Alone	527	30.84	240	34.73	237	36.02	243	37.62
Age 65 and over	45	8.54	15	6.25	24	10.13	29	11.93
Native Hawaiian/Pacific Islander Alone	1	0.06	1	0.14	1	0.15	0	0.00
Age 65 and over	0	0.00	0	0.00	0	0.00	0	--
Some Other Race Alone	31	1.81	32	4.63	36	5.47	42	6.50
Age 65 and over	1	3.23	3	9.38	1	2.78	2	4.76
Two or More Races	75	4.39	93	13.46	100	15.20	107	16.56
Age 65 and over	1	1.33	7	7.53	4	4.00	4	3.74
<b>Population by Hispanic or Latino</b>								
Hispanic/Latino	130	7.61	76	11.00	85	12.92	95	14.71
Age 65 and over	5	3.85	5	6.58	3	3.53	3	3.16
Not Hispanic/Latino	1,579	92.39	615	89.00	573	87.08	551	85.29
<b>Total Population, Male</b>								
Total Population, Male	867	50.73	371	53.69	360	54.71	351	54.33
Male: Age 45 - 54	151	17.42	31	8.36	27	7.50	36	10.26
Male: Age 55 - 64	79	9.11	33	8.89	28	7.78	26	7.41
Male: Age 65 - 74	41	4.73	16	4.31	20	5.56	22	6.27
Male: Age 75 - 84	18	2.08	13	3.50	12	3.33	10	2.85
Male: Age 85 and over	3	0.35	1	0.27	1	0.28	4	1.14
Male: Age 65 and over	63	7.27	31	8.36	33	9.17	36	10.26
<b>Total Population, Female</b>								
Total Population, Female	842	49.27	320	46.31	297	45.14	296	45.82
Female: Age 45 - 54	144	17.10	30	9.38	23	7.74	32	10.81
Female: Age 55 - 64	95	11.28	34	10.63	22	7.41	23	7.77
Female: Age 65 - 74	52	6.18	17	5.31	26	8.75	24	8.11
Female: Age 75 - 84	15	1.78	5	1.56	6	2.02	10	3.38
Female: Age 85 and over	5	0.59	7	2.19	4	1.35	2	0.68
Female: Age 65 and over	73	8.67	29	9.06	36	12.12	36	12.16

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi.

	2025		2030	
	Estimate	%	Projection	%
<b>Householder Age 45 - 54</b>				
Householder Age 45 - 54	32	13.22	44	18.26
Income Less than \$15,000	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	0	0.00
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	0	0.00	0	0.00
Income \$50,000 - \$74,999	2	6.25	2	4.55
Income \$75,000 - \$99,999	3	9.38	4	9.09
Income \$100,000 - \$124,999	6	18.75	7	15.91
Income \$125,000 - \$149,999	4	12.50	6	13.64
Income \$150,000 - \$199,999	6	18.75	8	18.18
Income \$200,000 or more	10	31.25	16	36.36
Median Household Income	--	182,215.61	--	188,974.96
<b>Householder Age 55 - 64</b>				
Householder Age 55 - 64	48	19.84	46	19.09
Income Less than \$15,000	1	2.08	1	2.17
Income \$15,000 - \$24,999	1	2.08	1	2.17
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	0	0.00	0	0.00
Income \$50,000 - \$74,999	4	8.33	3	6.52
Income \$75,000 - \$99,999	6	12.50	5	10.87
Income \$100,000 - \$124,999	11	22.92	9	19.57
Income \$125,000 - \$149,999	3	6.25	3	6.52
Income \$150,000 - \$199,999	8	16.67	8	17.39
Income \$200,000 or more	13	27.08	15	32.61
Median Household Income	--	127,583.06	--	181,248.88
<b>Householder Age 65 - 74</b>				
Householder Age 65 - 74	29	11.98	29	12.03
Income Less than \$15,000	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	0	0.00
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	1	3.45	0	0.00
Income \$50,000 - \$74,999	3	10.35	2	6.90
Income \$75,000 - \$99,999	5	17.24	5	17.24
Income \$100,000 - \$124,999	8	27.59	8	27.59
Income \$125,000 - \$149,999	0	0.00	0	0.00
Income \$150,000 - \$199,999	6	20.69	7	24.14
Income \$200,000 or more	5	17.24	6	20.69
Median Household Income	--	114,166.90	--	120,598.98
<b>Householder Age 75 - 84</b>				
Householder Age 75 - 84	14	5.79	15	6.22
Income Less than \$15,000	0	0.00	0	0.00
Income \$15,000 - \$24,999	0	0.00	0	0.00
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	0	0.00	0	0.00
Income \$50,000 - \$74,999	4	28.57	4	26.67
Income \$75,000 - \$99,999	3	21.43	3	20.00
Income \$100,000 - \$124,999	3	21.43	3	20.00
Income \$125,000 - \$149,999	0	0.00	0	0.00
Income \$150,000 - \$199,999	2	14.29	3	20.00
Income \$200,000 or more	1	7.14	1	6.67
Median Household Income	--	95,659.72	--	100,000.00
<b>Householder Age 85 and over</b>				
Householder Age 85 and over	3	1.24	3	1.25
Income Less than \$15,000	0	0.00	0	0.00
Income \$15,000 - \$24,999	1	33.33	1	33.33
Income \$25,000 - \$34,999	0	0.00	0	0.00
Income \$35,000 - \$49,999	0	0.00	0	0.00
Income \$50,000 - \$74,999	1	33.33	1	33.33
Income \$75,000 - \$99,999	0	0.00	0	0.00
Income \$100,000 - \$124,999	0	0.00	0	0.00
Income \$125,000 - \$149,999	0	0.00	0	0.00
Income \$150,000 - \$199,999	0	0.00	0	0.00
Income \$200,000 or more	1	33.33	1	33.33
Median Household Income	--	62,893.72	--	62,893.72

Benchmark: USA

Trade Area: 9710 Scranton Rd - 1 mi.

	2025 Estimate	%	2030 Projection	%
<b>Households by Household Income</b>				
Total Households	242	100.00	241	100.00
Income Less Than \$15,000	3	1.24	3	1.25
Income \$15,000 - \$24,999	2	0.83	3	1.25
Income \$25,000 - \$34,999	1	0.41	1	0.41
Income \$35,000 - \$49,999	1	0.41	0	0.00
Income \$50,000 - \$74,999	25	10.33	19	7.88
Income \$75,000 - \$99,999	35	14.46	32	13.28
Income \$100,000 - \$124,999	43	17.77	38	15.77
Income \$125,000 - \$149,999	35	14.46	35	14.52
Income \$150,000 - \$199,999	32	13.22	37	15.35
Income \$200,000 - \$249,999	18	7.44	21	8.71
Income \$250,000 - \$499,999	30	12.40	32	13.28
Income \$500,000 or more	16	6.61	20	8.30
Average Household Income	--	179,864.00	--	194,832.00
Median Household Income	--	131,808.78	--	141,851.15
Age 55+ Median Household Income	--	116,296.92	--	123,243.40
Age 65+ Median Household Income	--	108,405.45	--	113,287.19
<b>Owner-Occupied Housing Units by Value</b>				
Value Less Than \$20,000	1	0.83	1	0.84
Value \$20,000 - \$39,999	0	0.00	0	0.00
Value \$40,000 - \$59,999	0	0.00	0	0.00
Value \$60,000 - \$79,999	0	0.00	0	0.00
Value \$80,000 - \$99,999	0	0.00	0	0.00
Value \$100,000 - \$149,999	0	0.00	0	0.00
Value \$150,000 - \$199,999	0	0.00	0	0.00
Value \$200,000 - \$299,999	0	0.00	0	0.00
Value \$300,000 - \$399,999	0	0.00	0	0.00
Value \$400,000 - \$499,999	1	0.83	1	0.84
Value \$500,000 - \$749,999	24	20.00	18	15.13
Value \$750,000 - \$999,999	38	31.67	30	25.21
Value \$1,000,000 - \$1,499,999	42	35.00	43	36.13
Value \$1,500,000 - \$1,999,999	10	8.33	19	15.97
Value \$2,000,000+	4	3.33	8	6.72
Median All Owner-Occupied Housing Unit Value	--	972,191.60	--	1,095,470.25
<b>Group Quarters by Population Type</b>				
Group Quarters Population	0	0.00	0	0.00
Correctional Facilities	0	--	0	--
Nursing Homes	0	--	0	--
Other Facilities	0	--	0	--
Juvenile Facilities	0	--	0	--
College Dormitories	0	--	0	--
Military Quarters	0	--	0	--
Other Noninstitutional Quarters	0	--	0	--
<b>Occupied Housing Units by Tenure</b>				
Owner-Occupied	120	49.59	119	49.38
Renter-Occupied	122	50.41	121	50.21

Benchmark: USA

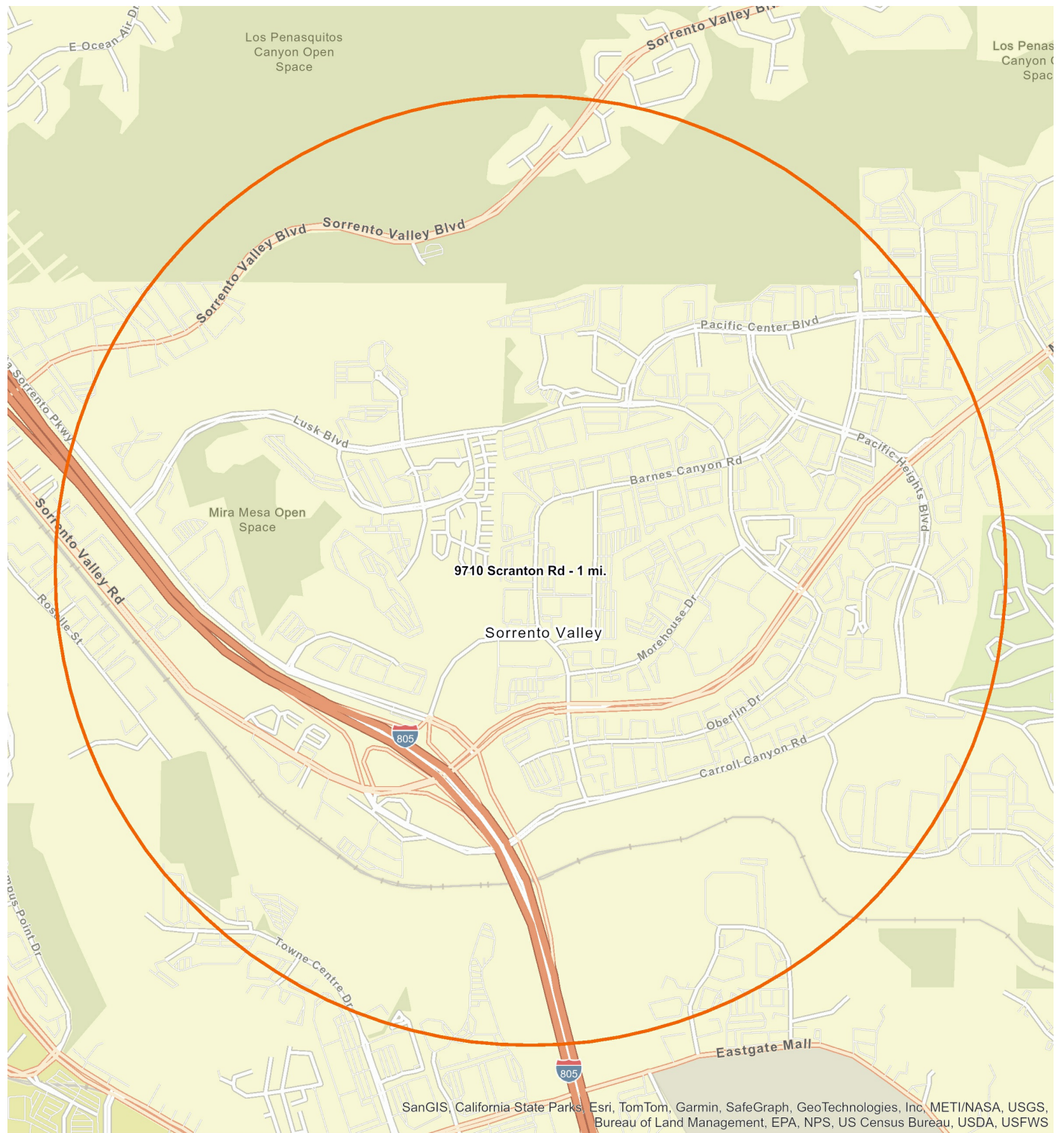
Trade Area: 9710 Scranton Rd - 1 mi.

	2020		2025		2030	
	Census	%	Estimate	%	Projection	%
<b>Households by Tenure by Age of Householder</b>						
Total Households	250	100.00	242	100.00	241	100.00
Owner-Occupied	124	49.60	120	49.59	119	49.38
Householder Age 55 - 64	41	16.40	34	28.33	32	26.89
Householder Age 65 - 74	19	7.60	17	14.17	17	14.29
Householder Age 75 - 84	10	4.00	12	10.00	13	10.92
Householder Age 85 and over	3	1.20	2	1.67	2	1.68
Renter-Occupied	126	50.40	122	50.41	121	50.21
Householder Age 55 - 64	17	6.80	14	11.47	14	11.57
Householder Age 65 - 74	15	6.00	12	9.84	12	9.92
Householder Age 75 - 84	2	0.80	2	1.64	2	1.65
Householder Age 85 and over	0	0.00	1	0.82	1	0.83

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 1 mi.



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# Pop-Facts® Senior Life Demographics | Summary



Trade Area: 9710 Scranton Rd - 3 mi.

	Population
2010 Census	84,305
2020 Census	92,246
2025 Estimate	92,460
2030 Projection	94,135

	Population Change (%)
Growth 2010 - 2020	9.42
Growth 2020 - 2025	0.23
Growth 2025 - 2030	1.81

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi.

	2010		2020		2025		2030	
	Census	%	Census	%	Estimate	%	Projection	%
<b>Total Population</b>								
Total Population	84,305	100.00	92,246	100.00	92,460	100.00	94,135	100.00
Age 45 - 54	8,775	10.41	9,057	9.82	9,383	10.15	10,799	11.47
Age 55 - 64	5,782	6.86	7,626	8.27	7,487	8.10	7,843	8.33
Age 65 - 74	3,152	3.74	4,934	5.35	5,265	5.69	5,976	6.35
Age 75 - 84	1,835	2.18	2,583	2.80	3,063	3.31	3,641	3.87
Age 85 and over	1,022	1.21	1,292	1.40	1,301	1.41	1,420	1.51
Age 65 and over	6,009	7.13	8,810	9.55	9,629	10.41	11,037	11.72
<b>Population by Single - Classification Race</b>								
White Alone	44,167	52.39	42,275	45.83	40,921	44.26	39,778	42.26
Age 65 and over	4,491	10.17	5,647	13.36	5,806	14.19	6,119	15.38
Black/African American Alone	1,606	1.91	2,067	2.24	2,245	2.43	2,431	2.58
Age 65 and over	86	5.36	154	7.45	173	7.71	226	9.30
American Indian/Alaskan Native Alone	168	0.20	283	0.31	310	0.34	343	0.36
Age 65 and over	12	7.14	20	7.07	25	8.06	37	10.79
Asian Alone	31,414	37.26	34,534	37.44	35,012	37.87	36,424	38.69
Age 65 and over	1,289	4.10	2,283	6.61	2,793	7.98	3,590	9.86
Native Hawaiian/Pacific Islander Alone	180	0.21	172	0.19	172	0.19	170	0.18
Age 65 and over	9	5.00	17	9.88	24	13.95	21	12.35
Some Other Race Alone	2,724	3.23	3,734	4.05	4,065	4.40	4,490	4.77
Age 65 and over	50	1.83	160	4.29	169	4.16	238	5.30
Two or More Races	4,047	4.80	9,181	9.95	9,734	10.53	10,498	11.15
Age 65 and over	96	2.37	529	5.76	640	6.58	807	7.69
<b>Population by Hispanic or Latino</b>								
Hispanic/Latino	8,072	9.57	11,252	12.20	12,943	14.00	14,997	15.93
Age 65 and over	297	3.68	563	5.00	687	5.31	916	6.11
Not Hispanic/Latino	76,233	90.42	80,994	87.80	79,517	86.00	79,138	84.07
<b>Total Population, Male</b>								
Total Population, Male	42,235	50.10	46,146	50.02	47,016	50.85	47,776	50.75
Male: Age 45 - 54	4,425	10.48	4,481	9.71	4,880	10.38	5,599	11.72
Male: Age 55 - 64	2,816	6.67	3,678	7.97	3,710	7.89	3,975	8.32
Male: Age 65 - 74	1,425	3.37	2,364	5.12	2,548	5.42	2,820	5.90
Male: Age 75 - 84	774	1.83	1,051	2.28	1,308	2.78	1,625	3.40
Male: Age 85 and over	367	0.87	499	1.08	467	0.99	511	1.07
Male: Age 65 and over	2,567	6.08	3,915	8.48	4,322	9.19	4,956	10.37
<b>Total Population, Female</b>								
Total Population, Female	42,071	49.90	46,101	49.98	45,444	49.15	46,359	49.25
Female: Age 45 - 54	4,350	10.34	4,576	9.93	4,503	9.91	5,200	11.22
Female: Age 55 - 64	2,966	7.05	3,948	8.56	3,778	8.31	3,869	8.35
Female: Age 65 - 74	1,726	4.10	2,570	5.58	2,718	5.98	3,156	6.81
Female: Age 75 - 84	1,060	2.52	1,532	3.32	1,755	3.86	2,016	4.35
Female: Age 85 and over	655	1.56	793	1.72	834	1.83	909	1.96
Female: Age 65 and over	3,442	8.18	4,895	10.62	5,307	11.68	6,081	13.12

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi.

	2025		2030	
	Estimate	%	Projection	%
<b>Householder Age 45 - 54</b>				
Householder Age 45 - 54	5,338	16.22	6,194	18.44
Income Less than \$15,000	250	4.68	337	5.44
Income \$15,000 - \$24,999	76	1.42	82	1.32
Income \$25,000 - \$34,999	94	1.76	123	1.99
Income \$35,000 - \$49,999	224	4.20	248	4.00
Income \$50,000 - \$74,999	382	7.16	387	6.25
Income \$75,000 - \$99,999	530	9.93	599	9.67
Income \$100,000 - \$124,999	381	7.14	403	6.51
Income \$125,000 - \$149,999	464	8.69	534	8.62
Income \$150,000 - \$199,999	716	13.41	803	12.96
Income \$200,000 or more	2,222	41.63	2,678	43.23
Median Household Income	--	190,309.07	--	192,287.95
<b>Householder Age 55 - 64</b>				
Householder Age 55 - 64	4,096	12.44	4,223	12.57
Income Less than \$15,000	318	7.76	315	7.46
Income \$15,000 - \$24,999	86	2.10	74	1.75
Income \$25,000 - \$34,999	85	2.08	91	2.15
Income \$35,000 - \$49,999	206	5.03	184	4.36
Income \$50,000 - \$74,999	348	8.50	301	7.13
Income \$75,000 - \$99,999	416	10.16	385	9.12
Income \$100,000 - \$124,999	296	7.23	272	6.44
Income \$125,000 - \$149,999	345	8.42	358	8.48
Income \$150,000 - \$199,999	510	12.45	529	12.53
Income \$200,000 or more	1,487	36.30	1,715	40.61
Median Household Income	--	146,131.14	--	187,487.84
<b>Householder Age 65 - 74</b>				
Householder Age 65 - 74	3,097	9.41	3,435	10.23
Income Less than \$15,000	155	5.00	156	4.54
Income \$15,000 - \$24,999	125	4.04	145	4.22
Income \$25,000 - \$34,999	91	2.94	99	2.88
Income \$35,000 - \$49,999	209	6.75	187	5.44
Income \$50,000 - \$74,999	433	13.98	440	12.81
Income \$75,000 - \$99,999	343	11.07	348	10.13
Income \$100,000 - \$124,999	398	12.85	384	11.18
Income \$125,000 - \$149,999	189	6.10	205	5.97
Income \$150,000 - \$199,999	344	11.11	370	10.77
Income \$200,000 or more	811	26.19	1,103	32.11
Median Household Income	--	111,547.27	--	121,918.05
<b>Householder Age 75 - 84</b>				
Householder Age 75 - 84	1,787	5.43	2,058	6.13
Income Less than \$15,000	124	6.94	152	7.39
Income \$15,000 - \$24,999	118	6.60	135	6.56
Income \$25,000 - \$34,999	88	4.92	84	4.08
Income \$35,000 - \$49,999	161	9.01	165	8.02
Income \$50,000 - \$74,999	298	16.68	304	14.77
Income \$75,000 - \$99,999	210	11.75	230	11.18
Income \$100,000 - \$124,999	190	10.63	207	10.06
Income \$125,000 - \$149,999	85	4.76	100	4.86
Income \$150,000 - \$199,999	152	8.51	179	8.70
Income \$200,000 or more	360	20.14	501	24.34
Median Household Income	--	86,579.66	--	95,169.24
<b>Householder Age 85 and over</b>				
Householder Age 85 and over	745	2.26	783	2.33
Income Less than \$15,000	108	14.50	110	14.05
Income \$15,000 - \$24,999	78	10.47	87	11.11
Income \$25,000 - \$34,999	34	4.56	32	4.09
Income \$35,000 - \$49,999	77	10.34	78	9.96
Income \$50,000 - \$74,999	146	19.60	133	16.99
Income \$75,000 - \$99,999	72	9.66	78	9.96
Income \$100,000 - \$124,999	53	7.11	51	6.51
Income \$125,000 - \$149,999	26	3.49	30	3.83
Income \$150,000 - \$199,999	50	6.71	51	6.51
Income \$200,000 or more	101	13.56	133	16.99
Median Household Income	--	62,337.17	--	65,152.75

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 3 mi.

	2025		2030	
	Estimate	%	Projection	%
<b>Households by Household Income</b>				
Total Households	32,918	100.00	33,583	100.00
Income Less Than \$15,000	3,313	10.06	3,114	9.27
Income \$15,000 - \$24,999	1,053	3.20	1,044	3.11
Income \$25,000 - \$34,999	1,046	3.18	1,018	3.03
Income \$35,000 - \$49,999	1,698	5.16	1,535	4.57
Income \$50,000 - \$74,999	3,524	10.71	3,233	9.63
Income \$75,000 - \$99,999	3,160	9.60	3,032	9.03
Income \$100,000 - \$124,999	3,276	9.95	3,069	9.14
Income \$125,000 - \$149,999	2,904	8.82	2,889	8.60
Income \$150,000 - \$199,999	4,190	12.73	4,334	12.90
Income \$200,000 - \$249,999	2,318	7.04	2,793	8.32
Income \$250,000 - \$499,999	3,630	11.03	4,064	12.10
Income \$500,000 or more	2,806	8.52	3,457	10.29
Average Household Income	--	166,927.00	--	181,170.00
Median Household Income	--	120,204.06	--	131,225.70
Age 55+ Median Household Income	--	113,550.29	--	125,752.14
Age 65+ Median Household Income	--	97,687.87	--	106,392.36
<b>Owner-Occupied Housing Units by Value</b>				
Value Less Than \$20,000	146	1.21	146	1.20
Value \$20,000 - \$39,999	17	0.14	11	0.09
Value \$40,000 - \$59,999	2	0.02	15	0.12
Value \$60,000 - \$79,999	1	0.01	0	0.00
Value \$80,000 - \$99,999	18	0.15	11	0.09
Value \$100,000 - \$149,999	75	0.62	48	0.39
Value \$150,000 - \$199,999	32	0.27	53	0.43
Value \$200,000 - \$299,999	72	0.60	73	0.60
Value \$300,000 - \$399,999	136	1.13	109	0.90
Value \$400,000 - \$499,999	318	2.64	221	1.82
Value \$500,000 - \$749,999	1,583	13.16	1,291	10.61
Value \$750,000 - \$999,999	2,062	17.14	1,709	14.04
Value \$1,000,000 - \$1,499,999	3,481	28.93	3,238	26.60
Value \$1,500,000 - \$1,999,999	2,069	17.20	2,315	19.02
Value \$2,000,000+	2,017	16.77	2,930	24.07
Median All Owner-Occupied Housing Unit Value	--	1,203,689.82	--	1,359,299.89
<b>Group Quarters by Population Type</b>				
Group Quarters Population	12,589	13.62	12,600	13.38
Correctional Facilities	0	0.00	0	0.00
Nursing Homes	120	0.95	120	0.95
Other Facilities	65	0.52	65	0.52
Juvenile Facilities	4	0.03	4	0.03
College Dormitories	12,349	98.09	12,360	98.09
Military Quarters	0	0.00	0	0.00
Other Noninstitutional Quarters	51	0.41	51	0.41
<b>Occupied Housing Units by Tenure</b>				
Owner-Occupied	12,031	36.55	12,172	36.24
Renter-Occupied	20,887	63.45	21,411	63.76

Benchmark: USA

Trade Area: 9710 Scranton Rd - 3 mi.

	2020		2025		2030	
	Census	%	Estimate	%	Projection	%
<b>Households by Tenure by Age of Householder</b>						
Total Households	32,835	100.00	32,918	100.00	33,583	100.00
Owner-Occupied	12,093	36.83	12,031	36.55	12,172	36.24
Householder Age 55 - 64	2,706	8.24	2,509	20.86	2,470	20.29
Householder Age 65 - 74	2,076	6.32	2,160	17.95	2,317	19.04
Householder Age 75 - 84	1,118	3.40	1,201	9.98	1,381	11.35
Householder Age 85 and over	507	1.54	433	3.60	457	3.75
Renter-Occupied	20,742	63.17	20,887	63.45	21,411	63.76
Householder Age 55 - 64	1,697	5.17	1,587	7.60	1,753	8.19
Householder Age 65 - 74	917	2.79	937	4.49	1,118	5.22
Householder Age 75 - 84	541	1.65	585	2.80	677	3.16
Householder Age 85 and over	359	1.09	312	1.49	327	1.53

Benchmark: USA

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# Pop-Facts® Senior Life Demographics | Map



Trade Area: 9710 Scranton Rd - 3 mi.



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# Pop-Facts® Senior Life Demographics | Summary



Trade Area: 9710 Scranton Rd - 5 mi.

	Population
2010 Census	226,139
2020 Census	246,106
2025 Estimate	244,426
2030 Projection	246,874

	Population Change (%)
Growth 2010 - 2020	8.83
Growth 2020 - 2025	-0.68
Growth 2025 - 2030	1.00

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.

	2010		2020		2025		2030	
	Census	%	Census	%	Estimate	%	Projection	%
<b>Total Population</b>								
Total Population	226,139	100.00	246,106	100.00	244,426	100.00	246,874	100.00
Age 45 - 54	30,971	13.70	29,851	12.13	29,514	12.07	31,033	12.57
Age 55 - 64	22,650	10.02	27,505	11.18	26,380	10.79	26,810	10.86
Age 65 - 74	12,523	5.54	19,475	7.91	20,195	8.26	21,906	8.87
Age 75 - 84	7,355	3.25	10,041	4.08	11,791	4.82	14,038	5.69
Age 85 and over	3,149	1.39	4,276	1.74	4,376	1.79	4,898	1.98
Age 65 and over	23,027	10.18	33,791	13.73	36,362	14.88	40,842	16.54
<b>Population by Single - Classification Race</b>								
White Alone	129,546	57.29	117,796	47.86	110,991	45.41	105,496	42.73
Age 65 and over	16,911	13.05	21,504	18.25	21,903	19.73	22,898	21.70
Black/African American Alone	5,323	2.35	5,855	2.38	5,896	2.41	6,029	2.44
Age 65 and over	367	6.89	575	9.82	600	10.18	688	11.41
American Indian/Alaskan Native Alone	725	0.32	1,085	0.44	1,123	0.46	1,203	0.49
Age 65 and over	56	7.72	128	11.80	150	13.36	187	15.54
Asian Alone	68,564	30.32	81,429	33.09	84,397	34.53	89,080	36.08
Age 65 and over	4,972	7.25	8,669	10.65	10,235	12.13	12,739	14.30
Native Hawaiian/Pacific Islander Alone	746	0.33	729	0.30	700	0.29	678	0.28
Age 65 and over	73	9.79	81	11.11	94	13.43	95	14.01
Some Other Race Alone	9,883	4.37	12,429	5.05	13,249	5.42	14,395	5.83
Age 65 and over	307	3.11	806	6.49	938	7.08	1,212	8.42
Two or More Races	11,352	5.02	26,784	10.88	28,069	11.48	29,994	12.15
Age 65 and over	354	3.12	2,028	7.57	2,443	8.70	3,023	10.08
<b>Population by Hispanic or Latino</b>								
Hispanic/Latino	27,271	12.06	34,693	14.10	38,526	15.76	43,293	17.54
Age 65 and over	1,430	5.24	2,481	7.15	2,997	7.78	3,805	8.79
Not Hispanic/Latino	198,868	87.94	211,413	85.90	205,900	84.24	203,582	82.46
<b>Total Population, Male</b>								
Total Population, Male	114,285	50.54	124,696	50.67	125,876	51.50	126,872	51.39
Male: Age 45 - 54	15,327	13.41	14,465	11.60	14,953	11.88	15,744	12.41
Male: Age 55 - 64	10,953	9.58	13,394	10.74	13,104	10.41	13,345	10.52
Male: Age 65 - 74	5,683	4.97	9,149	7.34	9,625	7.65	10,440	8.23
Male: Age 75 - 84	3,209	2.81	4,358	3.50	5,205	4.13	6,264	4.94
Male: Age 85 and over	1,212	1.06	1,677	1.34	1,630	1.29	1,866	1.47
Male: Age 65 and over	10,104	8.84	15,184	12.18	16,460	13.08	18,569	14.64
<b>Total Population, Female</b>								
Total Population, Female	111,854	49.46	121,410	49.33	118,550	48.50	120,002	48.61
Female: Age 45 - 54	15,644	13.99	15,385	12.67	14,561	12.28	15,290	12.74
Female: Age 55 - 64	11,697	10.46	14,111	11.62	13,276	11.20	13,465	11.22
Female: Age 65 - 74	6,841	6.12	10,326	8.51	10,571	8.92	11,466	9.55
Female: Age 75 - 84	4,146	3.71	5,683	4.68	6,586	5.56	7,774	6.48
Female: Age 85 and over	1,937	1.73	2,598	2.14	2,746	2.32	3,032	2.53
Female: Age 65 and over	12,923	11.55	18,607	15.33	19,902	16.79	22,273	18.56

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.

	2025		2030	
	Estimate	%	Projection	%
<b>Householder Age 45 - 54</b>				
Householder Age 45 - 54	15,632	18.28	16,353	18.90
Income Less than \$15,000	626	4.00	638	3.90
Income \$15,000 - \$24,999	222	1.42	202	1.24
Income \$25,000 - \$34,999	354	2.27	342	2.09
Income \$35,000 - \$49,999	669	4.28	641	3.92
Income \$50,000 - \$74,999	1,225	7.84	1,079	6.60
Income \$75,000 - \$99,999	1,382	8.84	1,372	8.39
Income \$100,000 - \$124,999	1,086	6.95	1,019	6.23
Income \$125,000 - \$149,999	1,406	8.99	1,430	8.74
Income \$150,000 - \$199,999	2,267	14.50	2,348	14.36
Income \$200,000 or more	6,394	40.90	7,284	44.54
Median Household Income	--	190,267.34	--	194,676.38
<b>Householder Age 55 - 64</b>				
Householder Age 55 - 64	13,957	16.32	14,002	16.18
Income Less than \$15,000	908	6.51	828	5.91
Income \$15,000 - \$24,999	328	2.35	282	2.01
Income \$25,000 - \$34,999	435	3.12	393	2.81
Income \$35,000 - \$49,999	735	5.27	653	4.66
Income \$50,000 - \$74,999	1,267	9.08	1,099	7.85
Income \$75,000 - \$99,999	1,325	9.49	1,206	8.61
Income \$100,000 - \$124,999	964	6.91	863	6.16
Income \$125,000 - \$149,999	1,129	8.09	1,109	7.92
Income \$150,000 - \$199,999	1,820	13.04	1,847	13.19
Income \$200,000 or more	5,046	36.15	5,721	40.86
Median Household Income	--	147,446.39	--	188,857.36
<b>Householder Age 65 - 74</b>				
Householder Age 65 - 74	11,191	13.09	11,961	13.82
Income Less than \$15,000	530	4.74	515	4.31
Income \$15,000 - \$24,999	397	3.55	371	3.10
Income \$25,000 - \$34,999	397	3.55	397	3.32
Income \$35,000 - \$49,999	834	7.45	747	6.25
Income \$50,000 - \$74,999	1,387	12.39	1,354	11.32
Income \$75,000 - \$99,999	1,183	10.57	1,180	9.87
Income \$100,000 - \$124,999	1,331	11.89	1,289	10.78
Income \$125,000 - \$149,999	874	7.81	925	7.73
Income \$150,000 - \$199,999	1,300	11.62	1,405	11.75
Income \$200,000 or more	2,958	26.43	3,778	31.59
Median Household Income	--	115,790.16	--	128,023.44
<b>Householder Age 75 - 84</b>				
Householder Age 75 - 84	6,610	7.73	7,704	8.90
Income Less than \$15,000	481	7.28	518	6.72
Income \$15,000 - \$24,999	406	6.14	430	5.58
Income \$25,000 - \$34,999	371	5.61	361	4.69
Income \$35,000 - \$49,999	671	10.15	711	9.23
Income \$50,000 - \$74,999	926	14.01	1,004	13.03
Income \$75,000 - \$99,999	684	10.35	765	9.93
Income \$100,000 - \$124,999	655	9.91	728	9.45
Income \$125,000 - \$149,999	395	5.98	472	6.13
Income \$150,000 - \$199,999	567	8.58	698	9.06
Income \$200,000 or more	1,452	21.97	2,020	26.22
Median Household Income	--	90,954.10	--	102,083.16
<b>Householder Age 85 and over</b>				
Householder Age 85 and over	2,471	2.89	2,710	3.13
Income Less than \$15,000	323	13.07	335	12.36
Income \$15,000 - \$24,999	266	10.77	281	10.37
Income \$25,000 - \$34,999	162	6.56	167	6.16
Income \$35,000 - \$49,999	283	11.45	286	10.55
Income \$50,000 - \$74,999	355	14.37	351	12.95
Income \$75,000 - \$99,999	213	8.62	233	8.60
Income \$100,000 - \$124,999	178	7.20	191	7.05
Income \$125,000 - \$149,999	103	4.17	118	4.35
Income \$150,000 - \$199,999	171	6.92	191	7.05
Income \$200,000 or more	417	16.88	559	20.63
Median Household Income	--	62,927.01	--	69,673.58

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.

	2025		2030	
	Estimate	%	Projection	%
<b>Households by Household Income</b>				
Total Households	85,509	100.00	86,525	100.00
Income Less Than \$15,000	5,855	6.85	5,403	6.24
Income \$15,000 - \$24,999	2,464	2.88	2,327	2.69
Income \$25,000 - \$34,999	2,812	3.29	2,612	3.02
Income \$35,000 - \$49,999	4,806	5.62	4,357	5.04
Income \$50,000 - \$74,999	8,712	10.19	7,879	9.11
Income \$75,000 - \$99,999	8,050	9.41	7,557	8.73
Income \$100,000 - \$124,999	8,150	9.53	7,538	8.71
Income \$125,000 - \$149,999	7,230	8.46	7,055	8.15
Income \$150,000 - \$199,999	10,966	12.82	11,141	12.88
Income \$200,000 - \$249,999	6,272	7.33	7,435	8.59
Income \$250,000 - \$499,999	10,713	12.53	11,755	13.59
Income \$500,000 or more	9,478	11.08	11,467	13.25
Average Household Income	--	185,837.00	--	201,580.00
Median Household Income	--	131,260.70	--	144,556.58
Age 55+ Median Household Income	--	117,528.26	--	130,857.72
Age 65+ Median Household Income	--	102,968.29	--	112,900.55
<b>Owner-Occupied Housing Units by Value</b>				
Value Less Than \$20,000	397	0.89	410	0.92
Value \$20,000 - \$39,999	36	0.08	25	0.06
Value \$40,000 - \$59,999	45	0.10	48	0.11
Value \$60,000 - \$79,999	43	0.10	33	0.07
Value \$80,000 - \$99,999	125	0.28	81	0.18
Value \$100,000 - \$149,999	197	0.44	204	0.46
Value \$150,000 - \$199,999	145	0.33	128	0.29
Value \$200,000 - \$299,999	376	0.85	333	0.75
Value \$300,000 - \$399,999	590	1.33	494	1.11
Value \$400,000 - \$499,999	897	2.02	718	1.61
Value \$500,000 - \$749,999	5,397	12.15	4,222	9.46
Value \$750,000 - \$999,999	8,085	18.20	6,290	14.09
Value \$1,000,000 - \$1,499,999	12,647	28.47	12,014	26.91
Value \$1,500,000 - \$1,999,999	6,616	14.89	7,952	17.81
Value \$2,000,000+	8,834	19.88	11,701	26.20
Median All Owner-Occupied Housing Unit Value	--	1,206,954.47	--	1,376,873.64
<b>Group Quarters by Population Type</b>				
Group Quarters Population	19,456	7.96	19,504	7.90
Correctional Facilities	137	0.70	138	0.71
Nursing Homes	507	2.61	510	2.62
Other Facilities	79	0.41	79	0.41
Juvenile Facilities	7	0.04	7	0.04
College Dormitories	12,349	63.47	12,360	63.37
Military Quarters	5,815	29.89	5,848	29.98
Other Noninstitutional Quarters	561	2.88	561	2.88
<b>Occupied Housing Units by Tenure</b>				
Owner-Occupied	44,428	51.96	44,653	51.61
Renter-Occupied	41,081	48.04	41,872	48.39

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Trade Area: 9710 Scranton Rd - 5 mi.

	2020		2025		2030	
	Census	%	Estimate	%	Projection	%
<b>Households by Tenure by Age of Householder</b>						
Total Households	86,064	100.00	85,509	100.00	86,525	100.00
Owner-Occupied	45,073	52.37	44,428	51.96	44,653	51.61
Householder Age 55 - 64	10,613	12.33	9,871	22.22	9,621	21.55
Householder Age 65 - 74	8,511	9.89	8,658	19.49	9,027	20.22
Householder Age 75 - 84	4,560	5.30	5,147	11.59	5,956	13.34
Householder Age 85 and over	1,873	2.18	1,757	3.96	1,913	4.28
Renter-Occupied	40,991	47.63	41,081	48.04	41,872	48.39
Householder Age 55 - 64	4,261	4.95	4,086	9.95	4,380	10.46
Householder Age 65 - 74	2,436	2.83	2,533	6.17	2,934	7.01
Householder Age 75 - 84	1,257	1.46	1,463	3.56	1,749	4.18
Householder Age 85 and over	651	0.76	714	1.74	796	1.90

Benchmark: USA

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# Pop-Facts® Senior Life Demographics | Map



Trade Area: 9710 Scranton Rd - 5 mi.



SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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# Report Details

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**Name:** Pop-Facts® Senior Life Demographics 2025  
**Date / Time:** 12/16/2024 2:48:35 PM  
**Workspace Vintage:** 2025

## Trade Area

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Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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SPOTLIGHT Pop-Facts® Premier 2025, including 2010 US Census, 2025 estimates and 2030 projections	Claritas	©Claritas, LLC 2024 <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a>

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