

Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: 9710 Scranton Rd - 1 mi.

	2025 Demand (\$)	2025 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	22,438,984	578,305,858	-555,866,875
Total retail trade (NAICS 44 and 45)	19,219,247	543,041,581	-523,822,334
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	4,057,552	13,256,498	-9,198,946
Automobile dealers (NAICS 4411)	3,456,760	5,991,379	-2,534,618
New car dealers (NAICS 44111)	3,101,948	68,941	3,033,007
Used car dealers (NAICS 44112)	354,812	5,922,438	-5,567,626
Other motor vehicle dealers (NAICS 4412)	260,658	3,836,716	-3,576,059
Recreational vehicle dealers (NAICS 44121)	100,826	15,749	85,077
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	159,832	3,820,968	-3,661,136
Boat dealers (NAICS 441222)	60,243	261,120	-200,877
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	99,589	3,559,847	-3,460,258
Automotive parts, accessories, and tire stores (NAICS 4413)	340,134	3,428,403	-3,088,269
Automotive parts and accessories stores (NAICS 44131)	214,823	1,497,394	-1,282,571
Tire dealers (NAICS 44132)	125,311	1,931,009	-1,805,698
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	351,040	4,272,303	-3,921,263
Furniture stores (NAICS 4421)	188,517	3,275,768	-3,087,252
Home furnishings stores (NAICS 4422)	162,523	996,535	-834,012
Floor covering stores (NAICS 44221)	68,478	106,454	-37,976
Other home furnishings stores (NAICS 44229)	94,045	890,081	-796,036
Window treatment stores (NAICS 442291)	5,243	306,890	-301,647
All other home furnishings stores (NAICS 442299)	88,801	583,190	-494,389
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	241,654	17,850,167	-17,608,513
Household appliance stores (NAICS 443141)	56,099	1,947,549	-1,891,449
Electronics stores (NAICS 443142)	185,555	15,902,619	-15,717,064
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	1,210,419	13,661,282	-12,450,863
Building material and supplies dealers (NAICS 4441)	1,045,193	13,659,744	-12,614,551
Home centers (NAICS 44411)	569,519	6,253,093	-5,683,574
Paint and wallpaper stores (NAICS 44412)	40,036	45,118	-5,083
Hardware stores (NAICS 44413)	104,869	4,736,667	-4,631,798
Other building material dealers (NAICS 44419)	330,769	2,624,866	-2,294,096
Lawn and garden equipment and supplies stores (NAICS 4442)	165,226	1,538	163,688
Outdoor power equipment stores (NAICS 44421)	34,036	0	34,036
Nursery, garden center, and farm supply stores (NAICS 44422)	131,190	1,538	129,651
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	2,594,602	7,604,765	-5,010,163
Grocery stores (NAICS 4451)	2,334,455	5,001	2,329,454
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	2,228,169	2,197	2,225,971
Convenience stores (NAICS 44512)	106,286	2,804	103,483
Specialty food stores (NAICS 4452)	74,477	899,547	-825,070
Meat markets (NAICS 44521)	22,617	0	22,617
Fish and seafood markets (NAICS 44522)	8,892	1,356	7,536
Fruit and vegetable markets (NAICS 44523)	15,338	2,886	12,452
Other specialty food stores (NAICS 44529)	27,630	895,305	-867,675
All other specialty food stores (NAICS 445299)	13,035	895,305	-882,270
Beer, wine, and liquor stores (NAICS 4453)	185,670	6,700,217	-6,514,548
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	1,061,027	122,232,738	-121,171,710
Pharmacies and drug stores (NAICS 44611)	894,372	112,363,212	-111,468,841
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	73,695	6,445	67,249
Optical goods stores (NAICS 44613)	34,255	838	33,417
Other health and personal care stores (NAICS 44619)	58,706	9,862,242	-9,803,536
Food (health) supplement stores (NAICS 446191)	20,801	7,397	13,404
All other health and personal care stores (NAICS 446199)	37,905	9,854,845	-9,816,940
Gasoline Stations			
Gasoline stations (NAICS 447)	1,799,970	3,358,305	-1,558,334

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



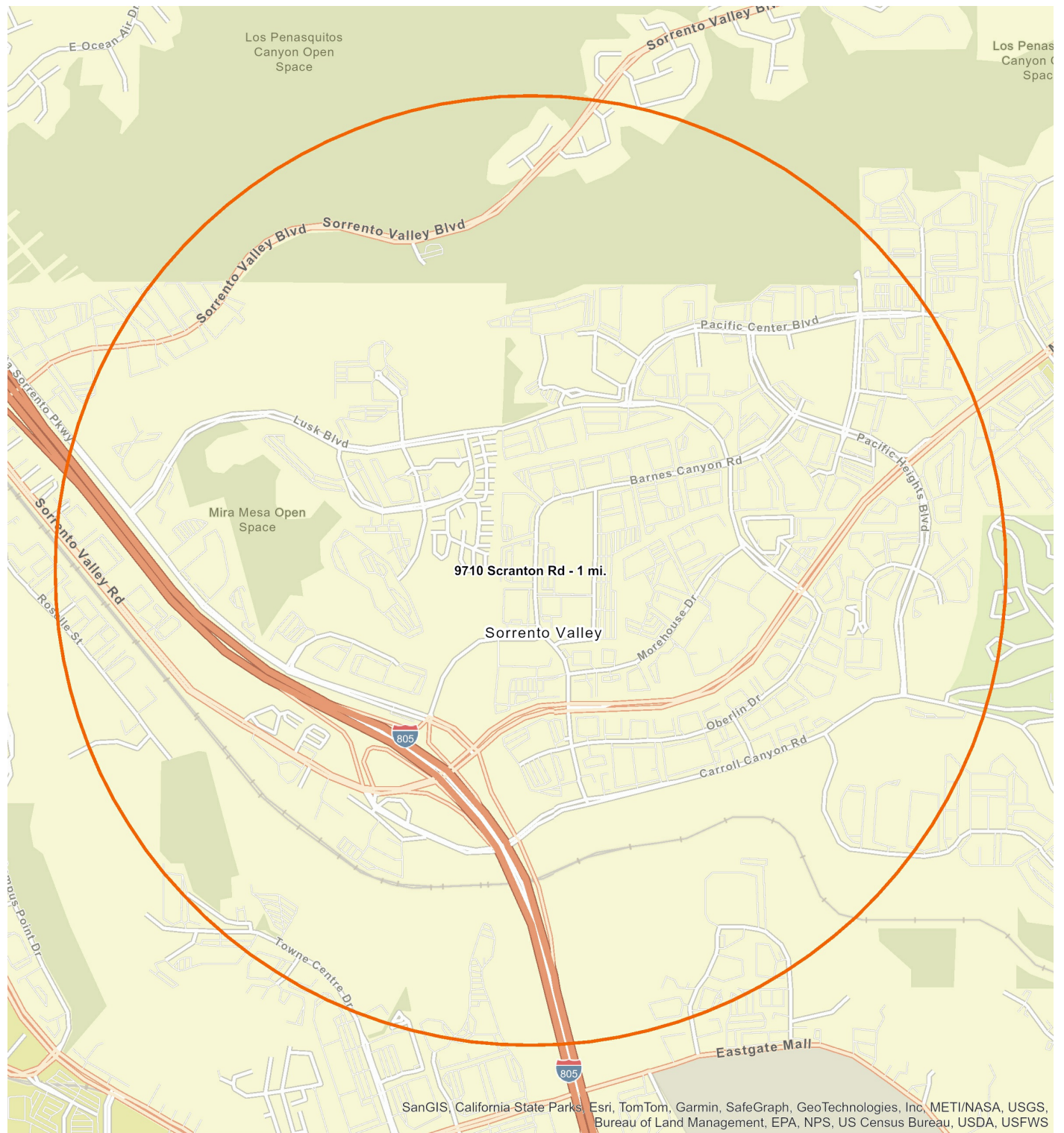
Trade Area: 9710 Scranton Rd - 1 mi.

	2025 Demand (\$)	2025 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	871,091	18,801,337	-17,930,246
Clothing stores (NAICS 4481)	610,184	14,396,544	-13,786,360
Men's clothing stores (NAICS 44811)	26,406	0	26,406
Women's clothing stores (NAICS 44812)	93,653	1,103,653	-1,010,000
Children's and infants' clothing stores (NAICS 44813)	24,298	11,600	12,698
Family clothing stores (NAICS 44814)	377,858	12,782,552	-12,404,693
Clothing accessories stores (NAICS 44815)	35,861	37,087	-1,226
Other clothing stores (NAICS 44819)	52,107	461,652	-409,545
Shoe stores (NAICS 4482)	111,986	8,749	103,236
Jewelry, luggage, and leather goods stores (NAICS 4483)	148,922	4,396,044	-4,247,122
Jewelry stores (NAICS 44831)	83,110	7,954	75,156
Luggage and leather goods stores (NAICS 44832)	65,812	4,388,090	-4,322,279
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	296,001	1,610,922	-1,314,921
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	264,563	1,608,392	-1,343,829
Sporting goods stores (NAICS 45111)	192,358	589,716	-397,358
Hobby, toy, and game stores (NAICS 45112)	55,060	279,187	-224,127
Sewing, needlework, and piece goods stores (NAICS 45113)	8,318	737,288	-728,969
Musical instrument and supplies stores (NAICS 45114)	8,827	2,202	6,625
Book stores and news dealers (NAICS 4512)	31,438	2,529	28,908
Book stores (NAICS 451211)	29,828	2,529	27,299
News dealers and newsstands (NAICS 451212)	1,610	0	1,610
General Merchandise Stores			
General merchandise stores (NAICS 452)	2,388,785	294,369,562	-291,980,777
Department stores (NAICS 4522)	155,116	1,564	153,552
Other general merchandise stores (NAICS 4523)	2,233,669	294,367,998	-292,134,329
Warehouse clubs and supercenters (NAICS 452311)	2,050,851	292,652,091	-290,601,240
All other general merchandise stores (NAICS 452319)	182,818	1,715,907	-1,533,089
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	454,494	1,639,318	-1,184,825
Florists (NAICS 4531)	22,233	79	22,154
Office supplies, stationery, and gift stores (NAICS 4532)	71,354	13,129	58,224
Office supplies and stationery stores (NAICS 45321)	17,674	3,414	14,261
Gift, novelty, and souvenir stores (NAICS 45322)	53,679	9,716	43,963
Used merchandise stores (NAICS 4533)	71,278	334,587	-263,309
Other miscellaneous store retailers (NAICS 4539)	289,629	1,291,523	-1,001,893
Pet and pet supplies stores (NAICS 45391)	84,153	9,018	75,135
Art dealers (NAICS 45392)	46,795	7,191	39,605
Manufactured (mobile) home dealers (NAICS 45393)	28,958	0	28,958
All other miscellaneous store retailers (NAICS 45399)	129,723	1,275,314	-1,145,591
Tobacco stores (NAICS 453991)	39,369	3,788	35,582
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	90,353	1,271,526	-1,181,173
Non-store Retailers			
Non-store retailers (NAICS 454)	3,892,612	44,384,384	-40,491,771
Electronic shopping and mail-order houses (NAICS 4541)	3,705,577	43,903,910	-40,198,333
Vending machine operators (NAICS 4542)	24,035	0	24,035
Direct selling establishments (NAICS 4543)	163,000	480,474	-317,474
Fuel dealers (NAICS 45431)	92,644	384,721	-292,077
Other direct selling establishments (NAICS 45439)	70,356	95,753	-25,397
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	3,219,737	35,264,277	-32,044,541
Special food services (NAICS 7223)	217,683	1,946,611	-1,728,928
Food service contractors (NAICS 72231)	171,769	11,490	160,279
Caterers (NAICS 72232)	41,444	1,141,015	-1,099,571
Mobile food services (NAICS 72233)	4,470	794,106	-789,636
Drinking places (alcoholic beverages) (NAICS 7224)	107,321	12,157,259	-12,049,937
Restaurants and other eating places (NAICS 7225)	2,894,733	21,160,408	-18,265,675
Full-service restaurants (NAICS 722511)	1,451,629	13,598,594	-12,146,964
Limited-service restaurants (NAICS 722513)	1,224,503	5,942,167	-4,717,664
Cafeterias, grill buffets, and buffets (NAICS 722514)	31,214	234,506	-203,291
Snack and non-alcoholic beverage bars (NAICS 722515)	187,386	1,385,142	-1,197,756

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Trade Area: 9710 Scranton Rd - 1 mi.



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Trade Area: 9710 Scranton Rd - 3 mi.

	2025 Demand (\$)	2025 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	2,989,435,143	3,950,257,883	-960,822,740
Total retail trade (NAICS 44 and 45)	2,560,116,130	3,456,235,608	-896,119,478
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	542,549,724	261,177,930	281,371,793
Automobile dealers (NAICS 4411)	464,057,148	172,129,154	291,927,994
New car dealers (NAICS 44111)	416,380,838	75,556,478	340,824,360
Used car dealers (NAICS 44112)	47,676,309	96,572,676	-48,896,366
Other motor vehicle dealers (NAICS 4412)	33,355,863	40,781,446	-7,425,582
Recreational vehicle dealers (NAICS 44121)	12,711,922	12,822,824	-110,901
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	20,643,941	27,958,622	-7,314,681
Boat dealers (NAICS 441222)	7,595,744	12,596,019	-5,000,274
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	13,048,197	15,362,604	-2,314,407
Automotive parts, accessories, and tire stores (NAICS 4413)	45,136,713	48,267,331	-3,130,618
Automotive parts and accessories stores (NAICS 44131)	28,497,675	29,279,131	-781,456
Tire dealers (NAICS 44132)	16,639,037	18,988,200	-2,349,162
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	44,840,705	322,101,287	-277,260,582
Furniture stores (NAICS 4421)	23,899,605	190,459,047	-166,559,442
Home furnishings stores (NAICS 4422)	20,941,100	131,642,239	-110,701,139
Floor covering stores (NAICS 44221)	8,873,498	86,674,709	-77,801,211
Other home furnishings stores (NAICS 44229)	12,067,601	44,967,530	-32,899,929
Window treatment stores (NAICS 442291)	685,387	1,286,086	-600,699
All other home furnishings stores (NAICS 442299)	11,382,215	43,681,444	-32,299,230
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	32,007,407	101,404,615	-69,397,209
Household appliance stores (NAICS 443141)	7,380,792	8,692,083	-1,311,292
Electronics stores (NAICS 443142)	24,626,615	92,712,532	-68,085,917
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	157,949,831	236,544,779	-78,594,948
Building material and supplies dealers (NAICS 4441)	136,473,891	235,292,364	-98,818,473
Home centers (NAICS 44411)	74,308,853	52,089,639	22,219,214
Paint and wallpaper stores (NAICS 44412)	5,231,212	36,737,505	-31,506,293
Hardware stores (NAICS 44413)	13,685,775	19,229,337	-5,543,563
Other building material dealers (NAICS 44419)	43,248,051	127,235,883	-83,987,832
Lawn and garden equipment and supplies stores (NAICS 4442)	21,475,940	1,252,415	20,223,525
Outdoor power equipment stores (NAICS 44421)	4,406,997	0	4,406,997
Nursery, garden center, and farm supply stores (NAICS 44422)	17,068,943	1,252,415	15,816,528
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	350,862,605	283,383,182	67,479,423
Grocery stores (NAICS 4451)	315,890,628	241,332,976	74,557,652
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	301,588,009	236,582,074	65,005,935
Convenience stores (NAICS 44512)	14,302,619	4,750,902	9,551,717
Specialty food stores (NAICS 4452)	10,090,985	14,316,357	-4,225,372
Meat markets (NAICS 44521)	3,061,486	0	3,061,486
Fish and seafood markets (NAICS 44522)	1,204,318	1,104,072	100,246
Fruit and vegetable markets (NAICS 44523)	2,080,412	2,851,230	-770,818
Other specialty food stores (NAICS 44529)	3,744,770	10,361,055	-6,616,285
All other specialty food stores (NAICS 445299)	1,761,248	7,066,427	-5,305,180
Beer, wine, and liquor stores (NAICS 4453)	24,880,991	27,733,850	-2,852,858
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	145,924,084	437,455,053	-291,530,970
Pharmacies and drug stores (NAICS 44611)	123,081,923	341,525,618	-218,443,695
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	10,147,638	50,083,735	-39,936,097
Optical goods stores (NAICS 44613)	4,566,249	9,780,539	-5,214,290
Other health and personal care stores (NAICS 44619)	8,128,274	36,065,162	-27,936,888
Food (health) supplement stores (NAICS 446191)	2,877,924	8,428,648	-5,550,724
All other health and personal care stores (NAICS 446199)	5,250,349	27,636,513	-22,386,164
Gasoline Stations			
Gasoline stations (NAICS 447)	237,225,831	137,286,661	99,939,170

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



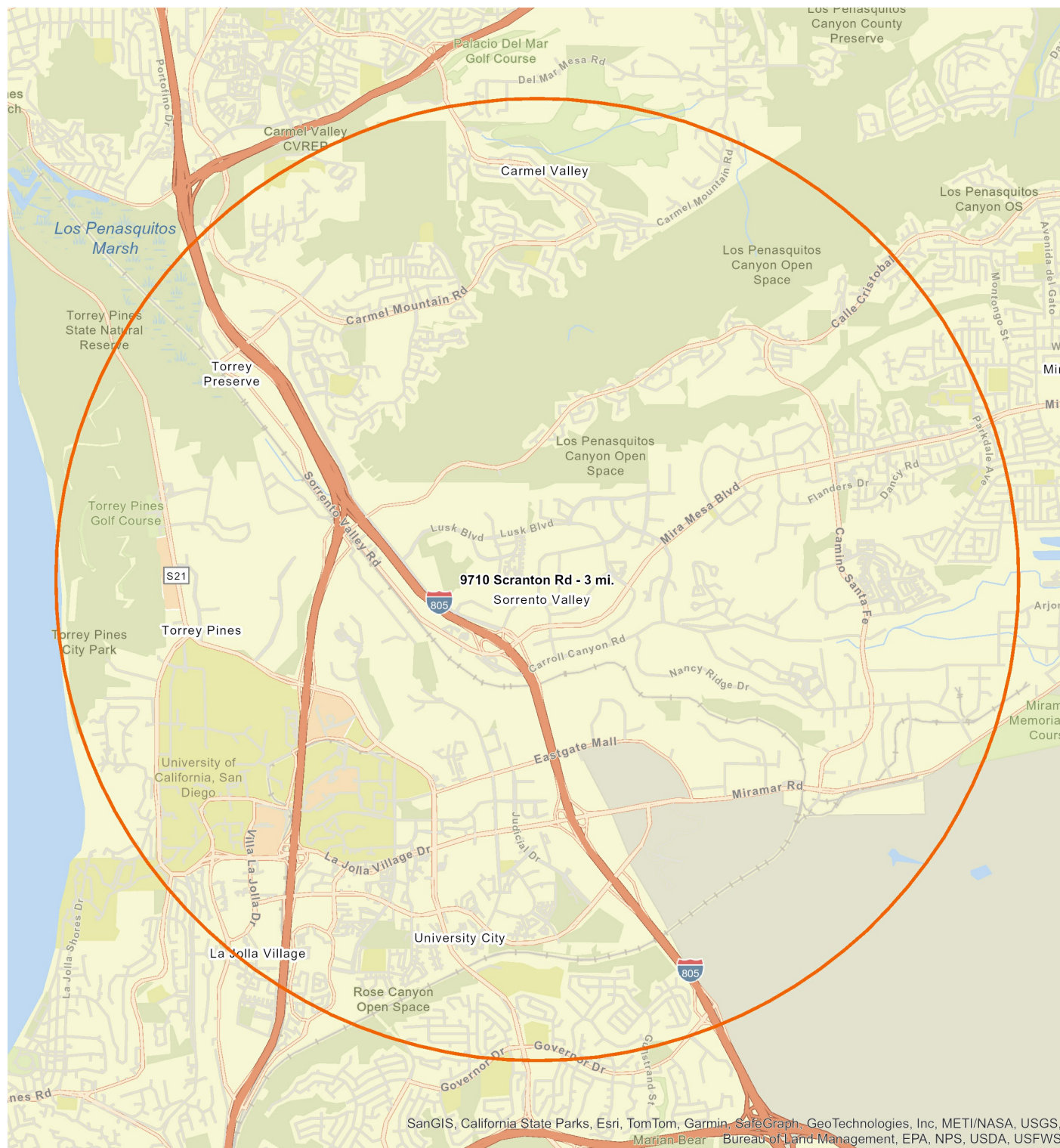
Trade Area: 9710 Scranton Rd - 3 mi.

	2025 Demand (\$)	2025 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	115,463,710	497,997,760	-382,534,050
Clothing stores (NAICS 4481)	81,173,838	366,540,932	-285,367,094
Men's clothing stores (NAICS 44811)	3,494,782	5,332,313	-1,837,531
Women's clothing stores (NAICS 44812)	12,678,612	40,175,436	-27,496,824
Children's and infants' clothing stores (NAICS 44813)	3,106,435	39,478,081	-36,371,646
Family clothing stores (NAICS 44814)	50,075,571	227,903,211	-177,827,640
Clothing accessories stores (NAICS 44815)	4,801,375	36,965,272	-32,163,897
Other clothing stores (NAICS 44819)	7,017,063	16,686,619	-9,669,556
Shoe stores (NAICS 4482)	14,725,025	45,831,301	-31,106,276
Jewelry, luggage, and leather goods stores (NAICS 4483)	19,564,847	85,625,527	-66,060,680
Jewelry stores (NAICS 44831)	10,791,839	37,913,933	-27,122,094
Luggage and leather goods stores (NAICS 44832)	8,773,008	47,711,594	-38,938,586
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	38,051,174	48,509,686	-10,458,512
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	33,911,950	23,557,044	10,354,905
Sporting goods stores (NAICS 45111)	24,423,483	15,637,832	8,785,651
Hobby, toy, and game stores (NAICS 45112)	7,206,587	5,232,302	1,974,284
Sewing, needlework, and piece goods stores (NAICS 45113)	1,086,048	790,633	295,415
Musical instrument and supplies stores (NAICS 45114)	1,195,832	1,896,278	-700,446
Book stores and news dealers (NAICS 4512)	4,139,225	24,952,642	-20,813,418
Book stores (NAICS 451211)	3,926,735	24,681,087	-20,754,352
News dealers and newsstands (NAICS 451212)	212,490	271,555	-59,066
General Merchandise Stores			
General merchandise stores (NAICS 452)	318,783,618	442,170,815	-123,387,197
Department stores (NAICS 4522)	20,635,472	20,128,778	506,694
Other general merchandise stores (NAICS 4523)	298,148,147	422,042,037	-123,893,891
Warehouse clubs and supercenters (NAICS 452311)	273,864,036	411,278,640	-137,414,604
All other general merchandise stores (NAICS 452319)	24,284,110	10,763,397	13,520,713
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	58,838,989	81,647,818	-22,808,829
Florists (NAICS 4531)	2,877,332	650,229	2,227,102
Office supplies, stationery, and gift stores (NAICS 4532)	9,242,313	14,295,637	-5,053,324
Office supplies and stationery stores (NAICS 45321)	2,309,983	4,954,030	-2,644,047
Gift, novelty, and souvenir stores (NAICS 45322)	6,932,330	9,341,607	-2,409,277
Used merchandise stores (NAICS 4533)	9,204,051	12,086,988	-2,882,937
Other miscellaneous store retailers (NAICS 4539)	37,515,293	54,614,964	-17,099,670
Pet and pet supplies stores (NAICS 45391)	10,925,520	16,170,585	-5,245,065
Art dealers (NAICS 45392)	6,041,642	6,186,651	-145,009
Manufactured (mobile) home dealers (NAICS 45393)	3,648,972	0	3,648,972
All other miscellaneous store retailers (NAICS 45399)	16,899,159	32,257,728	-15,358,568
Tobacco stores (NAICS 453991)	5,204,864	17,006,488	-11,801,624
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	11,694,295	15,251,240	-3,556,945
Non-store Retailers			
Non-store retailers (NAICS 454)	517,618,453	606,556,020	-88,937,567
Electronic shopping and mail-order houses (NAICS 4541)	492,826,644	525,940,938	-33,114,293
Vending machine operators (NAICS 4542)	3,263,556	246,907	3,016,648
Direct selling establishments (NAICS 4543)	21,528,253	80,368,175	-58,839,922
Fuel dealers (NAICS 45431)	12,207,870	2,406,323	9,801,548
Other direct selling establishments (NAICS 45439)	9,320,383	77,961,852	-68,641,470
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	429,319,013	494,022,275	-64,703,262
Special food services (NAICS 7223)	28,680,014	36,235,914	-7,555,900
Food service contractors (NAICS 72231)	22,527,126	11,002,417	11,524,710
Caterers (NAICS 72232)	5,553,418	22,118,441	-16,565,023
Mobile food services (NAICS 72233)	599,469	3,115,056	-2,515,587
Drinking places (alcoholic beverages) (NAICS 7224)	13,921,482	23,041,036	-9,119,554
Restaurants and other eating places (NAICS 7225)	386,717,518	434,745,325	-48,027,808
Full-service restaurants (NAICS 722511)	193,243,065	284,871,189	-91,628,125
Limited-service restaurants (NAICS 722513)	164,157,413	92,380,227	71,777,185
Cafeterias, grill buffets, and buffets (NAICS 722514)	4,184,928	5,131,651	-946,723
Snack and non-alcoholic beverage bars (NAICS 722515)	25,132,113	52,362,258	-27,230,145

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.

	2025 Demand (\$)	2025 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	8,432,127,856	10,430,203,386	-1,998,075,529
Total retail trade (NAICS 44 and 45)	7,211,510,673	9,007,837,056	-1,796,326,383
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	1,561,506,926	2,810,046,528	-1,248,539,602
Automobile dealers (NAICS 4411)	1,328,037,198	2,489,265,156	-1,161,227,958
New car dealers (NAICS 44111)	1,191,613,326	2,243,138,044	-1,051,524,719
Used car dealers (NAICS 44112)	136,423,872	246,127,112	-109,703,240
Other motor vehicle dealers (NAICS 4412)	103,852,233	185,839,632	-81,987,399
Recreational vehicle dealers (NAICS 44121)	40,656,838	137,967,666	-97,310,828
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	63,195,395	47,871,966	15,323,429
Boat dealers (NAICS 441222)	24,243,043	24,012,102	230,942
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	38,952,352	23,859,864	15,092,488
Automotive parts, accessories, and tire stores (NAICS 4413)	129,617,495	134,941,740	-5,324,245
Automotive parts and accessories stores (NAICS 44131)	81,870,631	83,622,147	-1,751,515
Tire dealers (NAICS 44132)	47,746,864	51,319,594	-3,572,730
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	129,536,785	400,534,114	-270,997,329
Furniture stores (NAICS 4421)	68,785,226	228,210,847	-159,425,620
Home furnishings stores (NAICS 4422)	60,751,559	172,323,268	-111,571,709
Floor covering stores (NAICS 44221)	26,248,977	111,628,681	-85,379,703
Other home furnishings stores (NAICS 44229)	34,502,581	60,694,587	-26,192,006
Window treatment stores (NAICS 442291)	1,928,940	3,521,555	-1,592,614
All other home furnishings stores (NAICS 442299)	32,573,641	57,173,032	-24,599,391
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	89,601,561	128,320,592	-38,719,031
Household appliance stores (NAICS 443141)	20,865,874	14,462,681	6,403,192
Electronics stores (NAICS 443142)	68,735,688	113,857,911	-45,122,223
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	462,454,201	377,784,738	84,669,462
Building material and supplies dealers (NAICS 4441)	400,332,306	367,990,093	32,342,213
Home centers (NAICS 44411)	217,455,215	130,153,963	87,301,252
Paint and wallpaper stores (NAICS 44412)	15,661,964	39,511,874	-23,849,910
Hardware stores (NAICS 44413)	40,101,967	40,061,746	40,222
Other building material dealers (NAICS 44419)	127,113,160	158,262,511	-31,149,351
Lawn and garden equipment and supplies stores (NAICS 4442)	62,121,895	9,794,645	52,327,250
Outdoor power equipment stores (NAICS 44421)	12,864,561	0	12,864,561
Nursery, garden center, and farm supply stores (NAICS 44422)	49,257,334	9,794,645	39,462,689
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	968,176,103	982,319,183	-14,143,080
Grocery stores (NAICS 4451)	869,733,606	907,574,135	-37,840,529
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	830,568,795	880,350,586	-49,781,791
Convenience stores (NAICS 44512)	39,164,811	27,223,549	11,941,262
Specialty food stores (NAICS 4452)	27,741,034	29,586,194	-1,845,160
Meat markets (NAICS 44521)	8,455,581	1,399,415	7,056,166
Fish and seafood markets (NAICS 44522)	3,320,232	1,975,120	1,345,112
Fruit and vegetable markets (NAICS 44523)	5,689,539	6,967,604	-1,278,065
Other specialty food stores (NAICS 44529)	10,275,682	19,244,056	-8,968,374
All other specialty food stores (NAICS 445299)	4,865,085	13,084,489	-8,219,403
Beer, wine, and liquor stores (NAICS 4453)	70,701,463	45,158,853	25,542,609
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	409,417,244	619,619,262	-210,202,019
Pharmacies and drug stores (NAICS 44611)	344,846,033	491,758,904	-146,912,871
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	28,469,518	67,271,089	-38,801,571
Optical goods stores (NAICS 44613)	13,314,564	13,634,385	-319,821
Other health and personal care stores (NAICS 44619)	22,787,129	46,954,883	-24,167,755
Food (health) supplement stores (NAICS 446191)	8,060,488	16,105,748	-8,045,260
All other health and personal care stores (NAICS 446199)	14,726,641	30,849,136	-16,122,495
Gasoline Stations			
Gasoline stations (NAICS 447)	650,478,705	541,813,253	108,665,452

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



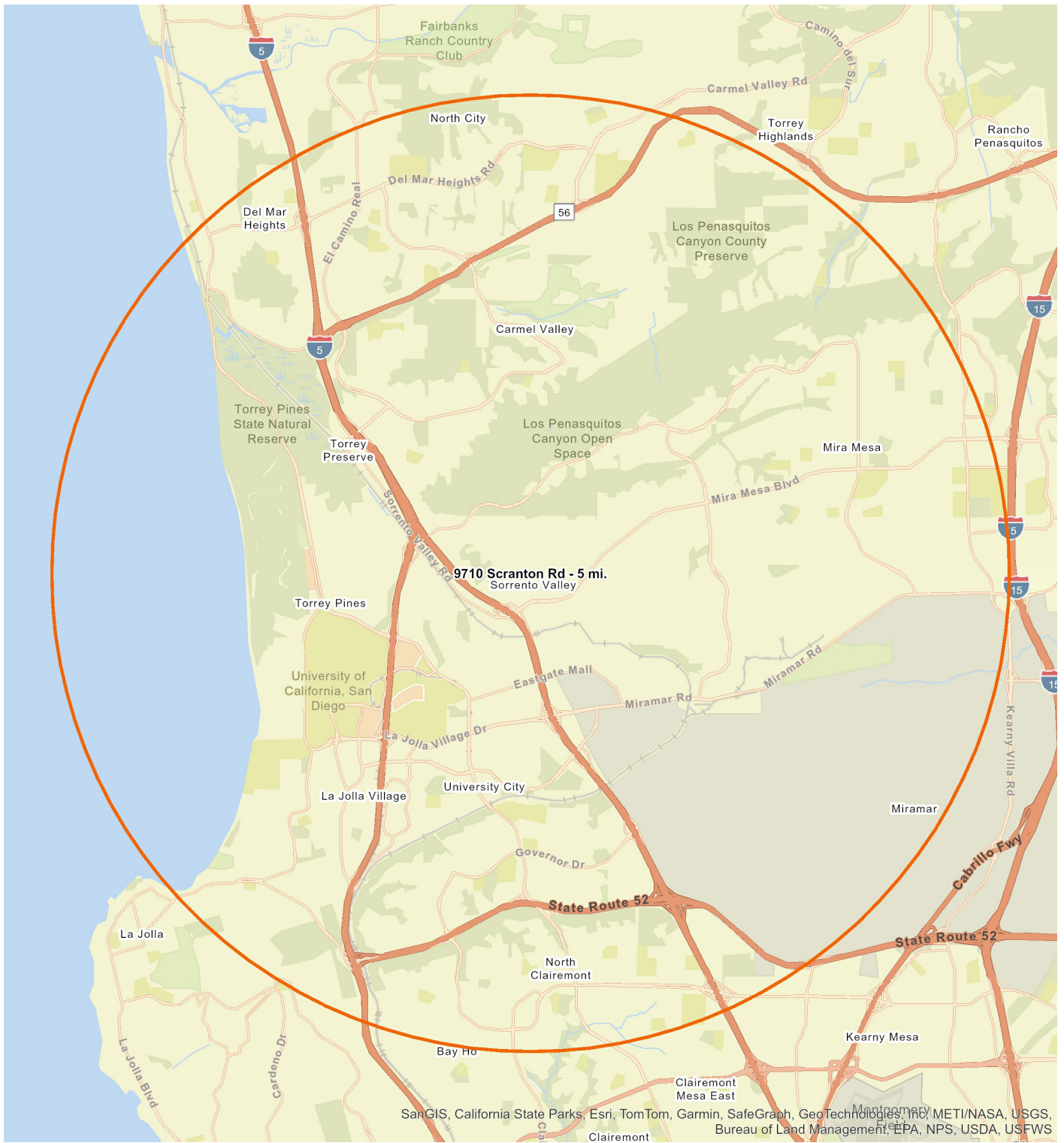
Trade Area: 9710 Scranton Rd - 5 mi.

	2025 Demand (\$)	2025 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	320,567,726	696,874,081	-376,306,355
Clothing stores (NAICS 4481)	225,959,417	501,852,221	-275,892,804
Men's clothing stores (NAICS 44811)	9,538,264	10,320,140	-781,877
Women's clothing stores (NAICS 44812)	35,204,682	54,015,091	-18,810,409
Children's and infants' clothing stores (NAICS 44813)	9,155,308	46,098,316	-36,943,008
Family clothing stores (NAICS 44814)	139,415,099	316,514,771	-177,099,671
Clothing accessories stores (NAICS 44815)	13,205,612	46,976,965	-33,771,353
Other clothing stores (NAICS 44819)	19,440,452	27,926,938	-8,486,486
Shoe stores (NAICS 4482)	40,206,055	72,750,796	-32,544,741
Jewelry, luggage, and leather goods stores (NAICS 4483)	54,402,253	122,271,064	-67,868,810
Jewelry stores (NAICS 44831)	30,314,454	55,007,522	-24,693,068
Luggage and leather goods stores (NAICS 44832)	24,087,799	67,263,541	-43,175,742
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	107,888,183	109,260,004	-1,371,821
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	96,274,392	77,506,072	18,768,320
Sporting goods stores (NAICS 45111)	69,578,717	54,932,481	14,646,236
Hobby, toy, and game stores (NAICS 45112)	20,280,800	18,581,321	1,699,479
Sewing, needlework, and piece goods stores (NAICS 45113)	3,130,815	1,313,527	1,817,288
Musical instrument and supplies stores (NAICS 45114)	3,284,060	2,678,744	605,316
Book stores and news dealers (NAICS 4512)	11,613,791	31,753,932	-20,140,141
Book stores (NAICS 451211)	11,023,803	31,327,283	-20,303,481
News dealers and newsstands (NAICS 451212)	589,988	426,649	163,340
General Merchandise Stores			
General merchandise stores (NAICS 452)	888,096,485	853,710,527	34,385,958
Department stores (NAICS 4522)	57,472,942	50,269,726	7,203,216
Other general merchandise stores (NAICS 4523)	830,623,543	803,440,801	27,182,742
Warehouse clubs and supercenters (NAICS 452311)	762,797,149	762,983,185	-186,036
All other general merchandise stores (NAICS 452319)	67,826,394	40,457,616	27,368,778
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	165,803,170	142,094,724	23,708,447
Florists (NAICS 4531)	8,392,088	3,778,102	4,613,986
Office supplies, stationery, and gift stores (NAICS 4532)	26,230,316	25,623,844	606,472
Office supplies and stationery stores (NAICS 45321)	6,516,209	7,582,669	-1,066,460
Gift, novelty, and souvenir stores (NAICS 45322)	19,714,107	18,041,175	1,672,932
Used merchandise stores (NAICS 4533)	25,823,391	15,647,535	10,175,856
Other miscellaneous store retailers (NAICS 4539)	105,357,376	97,045,243	8,312,134
Pet and pet supplies stores (NAICS 45391)	30,057,288	36,711,495	-6,654,207
Art dealers (NAICS 45392)	16,945,723	9,131,657	7,814,066
Manufactured (mobile) home dealers (NAICS 45393)	11,683,261	0	11,683,261
All other miscellaneous store retailers (NAICS 45399)	46,671,104	51,202,091	-4,530,987
Tobacco stores (NAICS 453991)	13,300,694	20,037,412	-6,736,719
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	33,370,411	31,164,679	2,205,732
Non-store Retailers			
Non-store retailers (NAICS 454)	1,457,983,584	1,345,460,050	112,523,534
Electronic shopping and mail-order houses (NAICS 4541)	1,388,346,801	1,206,670,230	181,676,571
Vending machine operators (NAICS 4542)	8,933,607	1,991,893	6,941,714
Direct selling establishments (NAICS 4543)	60,703,177	136,797,927	-76,094,750
Fuel dealers (NAICS 45431)	34,309,280	3,865,741	30,443,539
Other direct selling establishments (NAICS 45439)	26,393,896	132,932,185	-106,538,289
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	1,220,617,183	1,422,366,330	-201,749,147
Special food services (NAICS 7223)	81,724,057	60,350,296	21,373,761
Food service contractors (NAICS 72231)	64,265,640	23,650,142	40,615,498
Caterers (NAICS 72232)	15,758,417	33,029,899	-17,271,482
Mobile food services (NAICS 72233)	1,700,000	3,670,255	-1,970,255
Drinking places (alcoholic beverages) (NAICS 7224)	40,110,683	48,961,779	-8,851,097
Restaurants and other eating places (NAICS 7225)	1,098,782,443	1,313,054,255	-214,271,811
Full-service restaurants (NAICS 722511)	550,004,142	699,712,682	-149,708,539
Limited-service restaurants (NAICS 722513)	465,697,290	462,136,514	3,560,776
Cafeterias, grill buffets, and buffets (NAICS 722514)	11,872,750	12,778,134	-905,384
Snack and non-alcoholic beverage bars (NAICS 722515)	71,208,261	138,426,925	-67,218,664

Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.



Report Details

Name: Retail Market Power® Opportunity Gap by Retail Store Types 2025
Date / Time: 12/16/2024 2:57:40 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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