

Trade Area: 9710 Scranton Rd - 1 mi.

	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	22,438,984	24,208,718	1,769,735	1.53
Groceries and other food items for human consumption off the premises	3,090,339	3,348,965	258,625	1.62
Outside meals, snacks and catering	3,091,432	3,378,235	286,803	1.79
Alcoholic beverages served for immediate consumption	386,465	419,205	32,740	1.64
Cigars, cigarettes, and tobacco and smokers' accessories	261,167	250,167	-11,000	-0.86
Drugs, health aids and beauty aids, including cosmetics	2,101,942	2,341,330	239,388	2.18
Household soaps, detergents, cleaners, and cleaning supplies	89,393	90,825	1,433	0.32
Paper and related products	427,023	443,511	16,488	0.76
Men's wear, including accessories	445,501	428,570	-16,930	-0.77
Women's, juniors', and misses' wear, including accessories	630,664	602,200	-28,464	-0.92
Children's wear	123,530	109,353	-14,177	-2.41
Costumes and unisex clothing	7,158	6,718	-439	-1.26
Footwear, including accessories	303,734	327,346	23,613	1.51
Sewing, knitting, and needlework goods	12,277	11,805	-471	-0.78
Curtains, draperies, blinds, slipcovers, bed and table coverings	114,399	124,850	10,452	1.76
Major household appliances	265,677	289,710	24,033	1.75
Small household and personal appliances including hardware and software	768,871	836,300	67,429	1.70
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	609,118	647,811	38,693	1.24
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	691,476	743,514	52,038	1.46
Flooring and floor coverings	97,912	107,062	9,150	1.80
Jewelry	406,756	375,676	-31,079	-1.58
Books, including eBooks	50,950	50,724	-226	-0.09
Photographic equipment and supplies	22,281	24,688	2,407	2.07
Toys, hobby goods and games	195,325	212,821	17,496	1.73
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	53,550	59,719	6,168	2.20
Sporting goods and recreational equipment	274,530	293,980	19,449	1.38
Recreational vehicles, parts and accessories	236,612	269,246	32,634	2.62
Hardware, Tools, & Plumbing & Electrical supplies	431,655	476,978	45,323	2.02
Lawn, Garden, & Farm Equipment & Supplies (!)	504,637	570,425	65,788	2.48
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	393,193	437,948	44,755	2.18
Paint & Sundries (!)	63,105	71,687	8,583	2.58
Cars, trucks, motorcycles, and other powered transportation vehicles	3,201,974	3,554,876	352,902	2.11
Automotive fuels	1,402,393	1,526,749	124,356	1.71
Automotive maintenance and parts	1,019,905	1,043,447	23,542	0.46
Household fuels, including oil, liquefied petroleum gas, wood, coal	85,189	93,480	8,291	1.88
Pets, pet foods, and pet supplies	255,748	275,571	19,823	1.50

Benchmark: USA

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Retail Market Power® | Demand Growth by Merchandise Line Items



Trade Area: 9710 Scranton Rd - 3 mi.

	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	2,989,435,143	3,270,968,807	281,533,664	1.82
Groceries and other food items for human consumption off the premises	420,546,811	462,666,453	42,119,642	1.93
Outside meals, snacks and catering	414,578,442	461,626,377	47,047,935	2.17
Alcoholic beverages served for immediate consumption	49,668,605	55,510,738	5,842,133	2.25
Cigars, cigarettes, and tobacco and smokers' accessories	34,405,588	34,443,755	38,167	0.02
Drugs, health aids and beauty aids, including cosmetics	291,430,556	324,933,242	33,502,685	2.20
Household soaps, detergents, cleaners, and cleaning supplies	11,934,117	12,507,524	573,407	0.94
Paper and related products	56,189,747	59,271,624	3,081,877	1.07
Men's wear, including accessories	58,881,747	58,153,698	-728,050	-0.25
Women's, juniors', and misses' wear, including accessories	85,838,047	84,090,986	-1,747,060	-0.41
Children's wear	15,737,711	14,408,727	-1,328,984	-1.75
Costumes and unisex clothing	928,415	900,158	-28,257	-0.62
Footwear, including accessories	39,928,192	44,159,096	4,230,903	2.04
Sewing, knitting, and needlework goods	1,603,395	1,540,896	-62,500	-0.79
Curtains, draperies, blinds, slipcovers, bed and table coverings	14,959,259	16,654,383	1,695,124	2.17
Major household appliances	34,725,690	38,644,209	3,918,519	2.16
Small household and personal appliances including hardware and software	100,349,899	111,309,776	10,959,877	2.10
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	82,709,320	88,299,428	5,590,108	1.32
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	87,428,450	96,546,195	9,117,745	2.00
Flooring and floor coverings	12,685,842	14,045,934	1,360,092	2.06
Jewelry	50,300,353	47,582,529	-2,717,824	-1.10
Books, including eBooks	6,499,216	6,669,752	170,536	0.52
Photographic equipment and supplies	2,843,361	3,179,258	335,897	2.26
Toys, hobby goods and games	25,111,726	27,981,009	2,869,283	2.19
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	7,138,345	8,025,727	887,383	2.37
Sporting goods and recreational equipment	34,216,692	38,032,707	3,816,014	2.14
Recreational vehicles, parts and accessories	29,815,275	34,000,306	4,185,031	2.66
Hardware, Tools, & Plumbing & Electrical supplies	56,499,078	63,229,012	6,729,934	2.28
Lawn, Garden, & Farm Equipment & Supplies (!)	66,257,431	75,119,497	8,862,066	2.54
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	51,212,493	57,049,655	5,837,163	2.18
Paint & Sundries (!)	8,245,214	9,296,250	1,051,036	2.43
Cars, trucks, motorcycles, and other powered transportation vehicles	430,378,958	478,814,659	48,435,701	2.16
Automotive fuels	183,904,408	205,341,870	21,437,461	2.23
Automotive maintenance and parts	135,429,875	139,762,616	4,332,741	0.63
Household fuels, including oil, liquefied petroleum gas, wood, coal	11,237,132	12,509,346	1,272,214	2.17
Pets, pet foods, and pet supplies	33,201,936	36,798,084	3,596,148	2.08

Benchmark: USA

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Retail Market Power® | Demand Growth by Merchandise Line Items



Trade Area: 9710 Scranton Rd - 5 mi.

	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	8,432,127,856	9,154,958,114	722,830,257	1.66
Groceries and other food items for human consumption off the premises	1,144,344,767	1,251,844,295	107,499,529	1.81
Outside meals, snacks and catering	1,176,116,743	1,300,741,245	124,624,501	2.04
Alcoholic beverages served for immediate consumption	143,816,041	160,182,203	16,366,162	2.18
Cigars, cigarettes, and tobacco and smokers' accessories	85,236,208	85,030,191	-206,018	-0.05
Drugs, health aids and beauty aids, including cosmetics	817,520,083	901,364,928	83,844,845	1.97
Household soaps, detergents, cleaners, and cleaning supplies	32,824,925	34,239,966	1,415,041	0.85
Paper and related products	157,829,767	165,233,726	7,403,960	0.92
Men's wear, including accessories	160,283,755	158,610,806	-1,672,950	-0.21
Women's, juniors', and misses' wear, including accessories	238,599,168	233,751,570	-4,847,598	-0.41
Children's wear	46,683,298	42,366,624	-4,316,673	-1.92
Costumes and unisex clothing	2,596,412	2,512,837	-83,575	-0.65
Footwear, including accessories	108,872,482	120,015,517	11,143,034	1.97
Sewing, knitting, and needlework goods	4,680,187	4,437,138	-243,049	-1.06
Curtains, draperies, blinds, slipcovers, bed and table coverings	41,982,544	46,316,647	4,334,102	1.98
Major household appliances	100,336,060	110,924,184	10,588,125	2.03
Small household and personal appliances including hardware and software	283,656,768	312,235,101	28,578,333	1.94
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	226,914,436	239,589,374	12,674,938	1.09
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	251,670,486	277,031,325	25,360,839	1.94
Flooring and floor coverings	37,557,165	41,331,089	3,773,924	1.93
Jewelry	143,837,151	136,169,599	-7,667,552	-1.09
Books, including eBooks	18,690,790	19,040,172	349,382	0.37
Photographic equipment and supplies	8,204,804	9,115,349	910,545	2.13
Toys, hobby goods and games	71,404,776	78,590,184	7,185,408	1.94
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	20,816,189	23,059,366	2,243,177	2.07
Sporting goods and recreational equipment	98,683,118	108,864,348	10,181,230	1.98
Recreational vehicles, parts and accessories	95,462,404	106,692,005	11,229,601	2.25
Hardware, Tools, & Plumbing & Electrical supplies	165,347,527	183,800,464	18,452,938	2.14
Lawn, Garden, & Farm Equipment & Supplies (!)	198,246,414	221,273,638	23,027,223	2.22
Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	148,960,716	164,437,856	15,477,140	2.00
Paint & Sundries (!)	24,726,391	27,506,257	2,779,866	2.15
Cars, trucks, motorcycles, and other powered transportation vehicles	1,231,181,733	1,356,399,471	125,217,738	1.96
Automotive fuels	505,869,704	559,672,189	53,802,486	2.04
Automotive maintenance and parts	388,628,765	395,784,273	7,155,509	0.37
Household fuels, including oil, liquefied petroleum gas, wood, coal	31,604,877	34,856,360	3,251,483	1.98
Pets, pet foods, and pet supplies	91,296,902	100,435,460	9,138,558	1.93

Benchmark: USA

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Report Details

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Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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