

Trade Area: 9710 Scranton Rd - 1 mi.

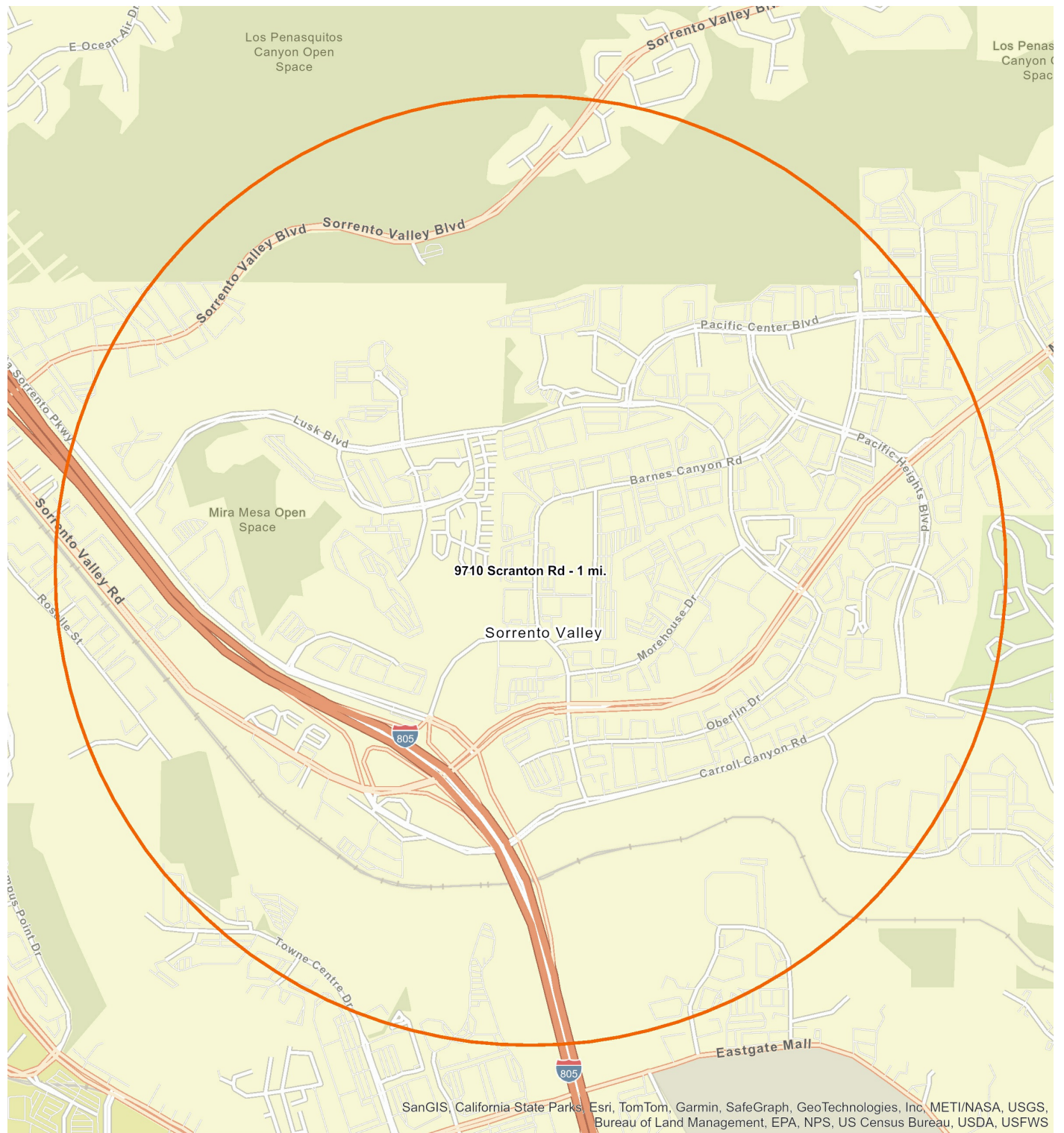
	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	22,438,984	24,208,718	1,769,735	1.53
Total demand retail trade (NAICS 44 and 45)	19,219,247	20,699,080	1,479,833	1.50
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	4,057,552	4,451,898	394,346	1.87
Automobile dealers (NAICS 4411)	3,456,760	3,808,664	351,903	1.96
New car dealers (NAICS 44111)	3,101,948	3,415,137	313,189	1.94
Used car dealers (NAICS 44112)	354,812	393,526	38,714	2.09
Other motor vehicle dealers (NAICS 4412)	260,658	294,017	33,359	2.44
Recreational vehicle dealers (NAICS 44121)	100,826	114,674	13,849	2.61
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	159,832	179,343	19,511	2.33
Boat dealers (NAICS 441222)	60,243	68,407	8,164	2.57
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	99,589	110,936	11,346	2.18
Automotive parts, accessories, and tire stores (NAICS 4413)	340,134	349,217	9,084	0.53
Automotive parts and accessories stores (NAICS 44131)	214,823	220,995	6,171	0.57
Tire dealers (NAICS 44132)	125,311	128,223	2,912	0.46
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	351,040	378,659	27,620	1.53
Furniture stores (NAICS 4421)	188,517	202,817	14,301	1.47
Home furnishings stores (NAICS 4422)	162,523	175,842	13,319	1.59
Floor covering stores (NAICS 44221)	68,478	74,902	6,424	1.81
Other home furnishings stores (NAICS 44229)	94,045	100,940	6,895	1.43
Window treatment stores (NAICS 442291)	5,243	5,721	478	1.76
All other home furnishings stores (NAICS 442299)	88,801	95,219	6,418	1.41
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	241,654	260,243	18,589	1.49
Household appliance stores (NAICS 443141)	56,099	60,312	4,212	1.46
Electronics stores (NAICS 443142)	185,555	199,931	14,377	1.50
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	1,210,419	1,342,190	131,771	2.09
Building material and supplies dealers (NAICS 4441)	1,045,193	1,160,609	115,417	2.12
Home centers (NAICS 44411)	569,519	630,359	60,840	2.05
Paint and wallpaper stores (NAICS 44412)	40,036	45,392	5,357	2.54
Hardware stores (NAICS 44413)	104,869	116,145	11,276	2.06
Other building material dealers (NAICS 44419)	330,769	368,713	37,944	2.20
Lawn and garden equipment and supplies stores (NAICS 4442)	165,226	181,580	16,354	1.91
Outdoor power equipment stores (NAICS 44421)	34,036	37,374	3,338	1.89
Nursery, garden center, and farm supply stores (NAICS 44422)	131,190	144,206	13,016	1.91
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	2,594,602	2,813,704	219,102	1.64
Grocery stores (NAICS 4451)	2,334,455	2,528,722	194,267	1.61
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	2,228,169	2,414,979	186,810	1.62
Convenience stores (NAICS 44512)	106,286	113,743	7,457	1.36
Specialty food stores (NAICS 4452)	74,477	80,803	6,326	1.64
Meat markets (NAICS 44521)	22,617	24,582	1,964	1.68
Fish and seafood markets (NAICS 44522)	8,892	9,660	768	1.67
Fruit and vegetable markets (NAICS 44523)	15,338	16,632	1,295	1.63
Other specialty food stores (NAICS 44529)	27,630	29,929	2,298	1.61
All other specialty food stores (NAICS 445299)	13,035	14,117	1,082	1.61
Beer, wine, and liquor stores (NAICS 4453)	185,670	204,179	18,509	1.92
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	1,061,027	1,171,236	110,208	2.00
Pharmacies and drug stores (NAICS 44611)	894,372	986,487	92,115	1.98
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	73,695	81,285	7,590	1.98
Optical goods stores (NAICS 44613)	34,255	38,192	3,937	2.20
Other health and personal care stores (NAICS 44619)	58,706	65,272	6,566	2.14
Food (health) supplement stores (NAICS 446191)	20,801	23,104	2,304	2.12
All other health and personal care stores (NAICS 446199)	37,905	42,168	4,262	2.15
Gasoline Stations				
Gasoline stations (NAICS 447)	1,799,970	1,939,605	139,634	1.51

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	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	871,091	860,593	-10,498	-0.24
Clothing stores (NAICS 4481)	610,184	593,027	-17,157	-0.57
Men's clothing stores (NAICS 44811)	26,406	25,537	-869	-0.67
Women's clothing stores (NAICS 44812)	93,653	90,427	-3,226	-0.70
Children's and infants' clothing stores (NAICS 44813)	24,298	21,924	-2,373	-2.04
Family clothing stores (NAICS 44814)	377,858	370,440	-7,418	-0.40
Clothing accessories stores (NAICS 44815)	35,861	34,687	-1,174	-0.66
Other clothing stores (NAICS 44819)	52,107	50,011	-2,096	-0.82
Shoe stores (NAICS 4482)	111,986	119,591	7,606	1.32
Jewelry, luggage, and leather goods stores (NAICS 4483)	148,922	147,974	-947	-0.13
Jewelry stores (NAICS 44831)	83,110	83,037	-73	-0.02
Luggage and leather goods stores (NAICS 44832)	65,812	64,937	-875	-0.27
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	296,001	311,284	15,283	1.01
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	264,563	278,841	14,278	1.06
Sporting goods stores (NAICS 45111)	192,358	202,163	9,805	1.00
Hobby, toy, and game stores (NAICS 45112)	55,060	58,987	3,927	1.39
Sewing, needlework, and piece goods stores (NAICS 45113)	8,318	8,335	16	0.04
Musical instrument and supplies stores (NAICS 45114)	8,827	9,356	530	1.17
Book stores and news dealers (NAICS 4512)	31,438	32,443	1,005	0.63
Book stores (NAICS 451211)	29,828	30,757	929	0.61
News dealers and newsstands (NAICS 451212)	1,610	1,686	76	0.93
General Merchandise Stores				
General merchandise stores (NAICS 452)	2,388,785	2,537,405	148,620	1.21
Department stores (NAICS 4522)	155,116	153,834	-1,281	-0.17
Other general merchandise stores (NAICS 4523)	2,233,669	2,383,571	149,902	1.31
Warehouse clubs and supercenters (NAICS 452311)	2,050,851	2,189,251	138,400	1.31
All other general merchandise stores (NAICS 452319)	182,818	194,319	11,502	1.23
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	454,494	471,309	16,815	0.73
Florists (NAICS 4531)	22,233	24,374	2,141	1.86
Office supplies, stationery, and gift stores (NAICS 4532)	71,354	73,032	1,678	0.47
Office supplies and stationery stores (NAICS 45321)	17,674	18,587	912	1.01
Gift, novelty, and souvenir stores (NAICS 45322)	53,679	54,445	766	0.28
Used merchandise stores (NAICS 4533)	71,278	70,452	-825	-0.23
Other miscellaneous store retailers (NAICS 4539)	289,629	303,451	13,821	0.94
Pet and pet supplies stores (NAICS 45391)	84,153	90,693	6,540	1.51
Art dealers (NAICS 45392)	46,795	46,163	-632	-0.27
Manufactured (mobile) home dealers (NAICS 45393)	28,958	32,952	3,994	2.62
All other miscellaneous store retailers (NAICS 45399)	129,723	133,642	3,920	0.60
Tobacco stores (NAICS 453991)	39,369	38,873	-497	-0.25
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	90,353	94,770	4,417	0.96
Non-store Retailers				
Non-store retailers (NAICS 454)	3,892,612	4,160,955	268,343	1.34
Electronic shopping and mail-order houses (NAICS 4541)	3,705,577	3,957,464	251,887	1.32
Vending machine operators (NAICS 4542)	24,035	26,071	2,036	1.64
Direct selling establishments (NAICS 4543)	163,000	177,420	14,420	1.71
Fuel dealers (NAICS 45431)	92,644	101,572	8,928	1.86
Other direct selling establishments (NAICS 45439)	70,356	75,848	5,492	1.51
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	3,219,737	3,509,638	289,901	1.74
Special food services (NAICS 7223)	217,683	233,608	15,925	1.42
Food service contractors (NAICS 72231)	171,769	183,445	11,675	1.32
Caterers (NAICS 72232)	41,444	45,280	3,836	1.79
Mobile food services (NAICS 72233)	4,470	4,884	414	1.79
Drinking places (alcoholic beverages) (NAICS 7224)	107,321	116,519	9,197	1.66
Restaurants and other eating places (NAICS 7225)	2,894,733	3,159,511	264,778	1.77
Full-service restaurants (NAICS 722511)	1,451,629	1,582,990	131,361	1.75
Limited-service restaurants (NAICS 722513)	1,224,503	1,337,817	113,313	1.79
Cafeterias, grill buffets, and buffets (NAICS 722514)	31,214	34,106	2,892	1.79
Snack and non-alcoholic beverage bars (NAICS 722515)	187,386	204,598	17,212	1.77

Benchmark: USA

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	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	2,989,435,143	3,270,968,807	281,533,664	1.82
Total demand retail trade (NAICS 44 and 45)	2,560,116,130	2,793,491,171	233,375,041	1.76
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	542,549,724	597,165,613	54,615,889	1.94
Automobile dealers (NAICS 4411)	464,057,148	512,714,568	48,657,421	2.01
New car dealers (NAICS 44111)	416,380,838	459,720,323	43,339,484	2.00
Used car dealers (NAICS 44112)	47,676,309	52,994,246	5,317,936	2.14
Other motor vehicle dealers (NAICS 4412)	33,355,863	37,711,752	4,355,888	2.48
Recreational vehicle dealers (NAICS 44121)	12,711,922	14,489,275	1,777,353	2.65
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	20,643,941	23,222,477	2,578,536	2.38
Boat dealers (NAICS 441222)	7,595,744	8,648,649	1,052,905	2.63
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	13,048,197	14,573,828	1,525,631	2.24
Automotive parts, accessories, and tire stores (NAICS 4413)	45,136,713	46,739,293	1,602,580	0.70
Automotive parts and accessories stores (NAICS 44131)	28,497,675	29,564,999	1,067,324	0.74
Tire dealers (NAICS 44132)	16,639,037	17,174,294	535,256	0.64
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	44,840,705	49,455,745	4,615,040	1.98
Furniture stores (NAICS 4421)	23,899,605	26,382,099	2,482,494	2.00
Home furnishings stores (NAICS 4422)	20,941,100	23,073,646	2,132,546	1.96
Floor covering stores (NAICS 44221)	8,873,498	9,827,829	954,330	2.06
Other home furnishings stores (NAICS 44229)	12,067,601	13,245,817	1,178,215	1.88
Window treatment stores (NAICS 442291)	685,387	762,374	76,987	2.15
All other home furnishings stores (NAICS 442299)	11,382,215	12,483,443	1,101,228	1.86
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	32,007,407	34,891,602	2,884,196	1.74
Household appliance stores (NAICS 443141)	7,380,792	8,033,632	652,840	1.71
Electronics stores (NAICS 443142)	24,626,615	26,857,970	2,231,355	1.75
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	157,949,831	176,673,527	18,723,696	2.27
Building material and supplies dealers (NAICS 4441)	136,473,891	152,680,120	16,206,229	2.27
Home centers (NAICS 44411)	74,308,853	83,011,530	8,702,676	2.24
Paint and wallpaper stores (NAICS 44412)	5,231,212	5,893,866	662,654	2.41
Hardware stores (NAICS 44413)	13,685,775	15,284,642	1,598,867	2.23
Other building material dealers (NAICS 44419)	43,248,051	48,490,083	5,242,032	2.31
Lawn and garden equipment and supplies stores (NAICS 4442)	21,475,940	23,993,406	2,517,466	2.24
Outdoor power equipment stores (NAICS 44421)	4,406,997	4,921,095	514,098	2.23
Nursery, garden center, and farm supply stores (NAICS 44422)	17,068,943	19,072,311	2,003,368	2.24
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	350,862,605	386,012,053	35,149,448	1.93
Grocery stores (NAICS 4451)	315,890,628	347,304,937	31,414,309	1.91
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	301,588,009	331,722,972	30,134,963	1.92
Convenience stores (NAICS 44512)	14,302,619	15,581,965	1,279,346	1.73
Specialty food stores (NAICS 4452)	10,090,985	11,122,811	1,031,826	1.97
Meat markets (NAICS 44521)	3,061,486	3,381,380	319,895	2.01
Fish and seafood markets (NAICS 44522)	1,204,318	1,329,643	125,325	2.00
Fruit and vegetable markets (NAICS 44523)	2,080,412	2,290,701	210,289	1.94
Other specialty food stores (NAICS 44529)	3,744,770	4,121,088	376,318	1.93
All other specialty food stores (NAICS 445299)	1,761,248	1,939,102	177,855	1.94
Beer, wine, and liquor stores (NAICS 4453)	24,880,991	27,584,305	2,703,313	2.08
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	145,924,084	161,688,975	15,764,891	2.07
Pharmacies and drug stores (NAICS 44611)	123,081,923	136,274,770	13,192,847	2.06
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	10,147,638	11,229,302	1,081,664	2.05
Optical goods stores (NAICS 44613)	4,566,249	5,132,853	566,603	2.37
Other health and personal care stores (NAICS 44619)	8,128,274	9,052,050	923,776	2.18
Food (health) supplement stores (NAICS 446191)	2,877,924	3,203,506	325,582	2.17
All other health and personal care stores (NAICS 446199)	5,250,349	5,848,543	598,194	2.18
Gasoline Stations				
Gasoline stations (NAICS 447)	237,225,831	261,847,923	24,622,092	2.00

BenchmarkUSA

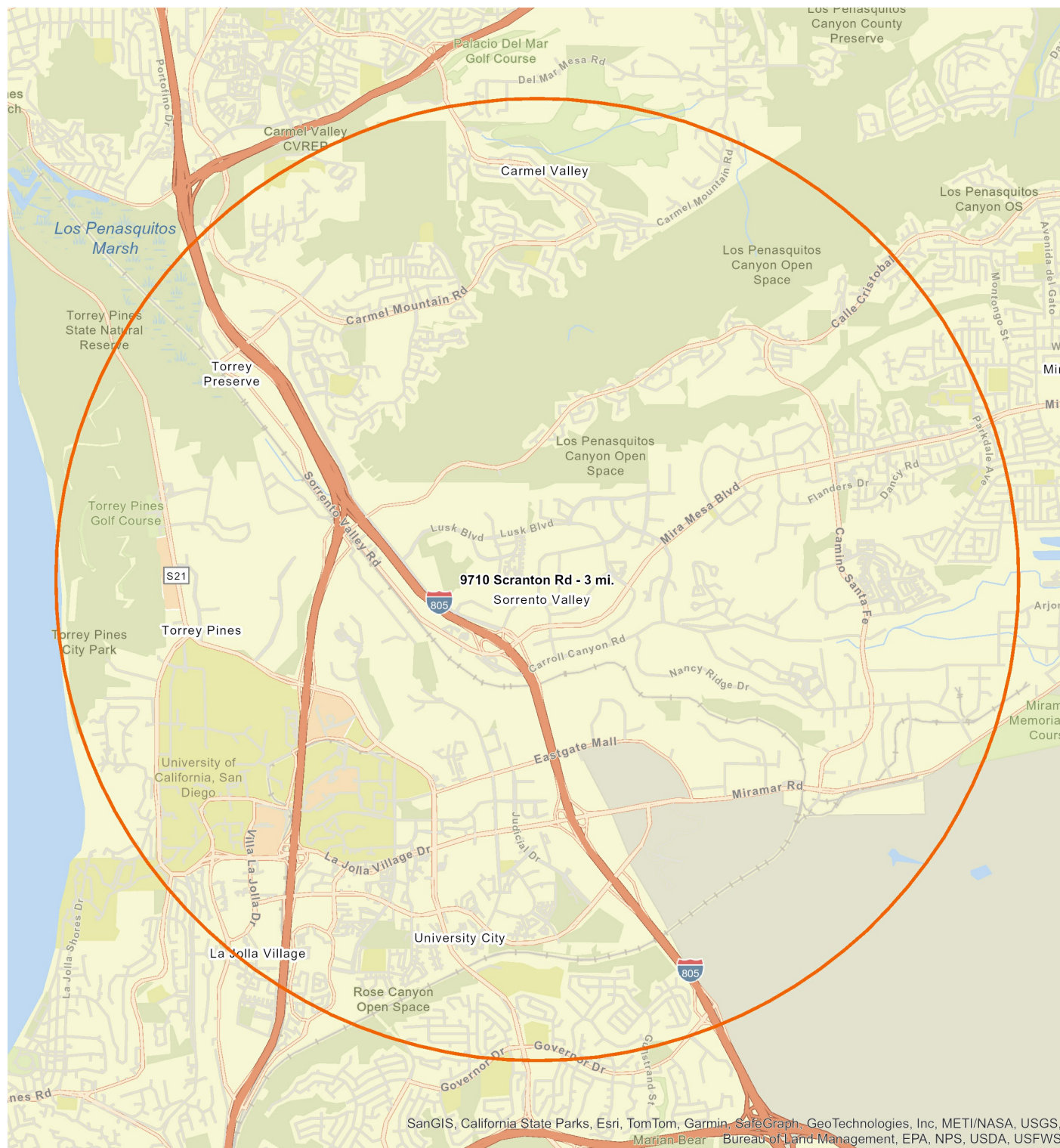
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Trade Area: 9710 Scranton Rd - 3 mi.

	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	115,463,710	116,955,442	1,491,732	0.26
Clothing stores (NAICS 4481)	81,173,838	80,941,502	-232,336	-0.06
Men's clothing stores (NAICS 44811)	3,494,782	3,469,384	-25,398	-0.15
Women's clothing stores (NAICS 44812)	12,678,612	12,549,303	-129,309	-0.20
Children's and infants' clothing stores (NAICS 44813)	3,106,435	2,895,752	-210,683	-1.40
Family clothing stores (NAICS 44814)	50,075,571	50,351,393	275,822	0.11
Clothing accessories stores (NAICS 44815)	4,801,375	4,764,545	-36,830	-0.15
Other clothing stores (NAICS 44819)	7,017,063	6,911,126	-105,937	-0.30
Shoe stores (NAICS 4482)	14,725,025	16,138,247	1,413,223	1.85
Jewelry, luggage, and leather goods stores (NAICS 4483)	19,564,847	19,875,692	310,845	0.32
Jewelry stores (NAICS 44831)	10,791,839	10,996,729	204,890	0.38
Luggage and leather goods stores (NAICS 44832)	8,773,008	8,878,964	105,956	0.24
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	38,051,174	41,067,914	3,016,740	1.54
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	33,911,950	36,721,471	2,809,521	1.60
Sporting goods stores (NAICS 45111)	24,423,483	26,511,724	2,088,241	1.65
Hobby, toy, and game stores (NAICS 45112)	7,206,587	7,841,468	634,881	1.70
Sewing, needlework, and piece goods stores (NAICS 45113)	1,086,048	1,094,963	8,915	0.16
Musical instrument and supplies stores (NAICS 45114)	1,195,832	1,273,316	77,484	1.26
Book stores and news dealers (NAICS 4512)	4,139,225	4,346,443	207,219	0.98
Book stores (NAICS 451211)	3,926,735	4,119,881	193,146	0.96
News dealers and newsstands (NAICS 451212)	212,490	226,562	14,073	1.29
General Merchandise Stores				
General merchandise stores (NAICS 452)	318,783,618	344,217,094	25,433,476	1.55
Department stores (NAICS 4522)	20,635,472	20,944,989	309,518	0.30
Other general merchandise stores (NAICS 4523)	298,148,147	323,272,105	25,123,958	1.63
Warehouse clubs and supercenters (NAICS 452311)	273,864,036	297,000,979	23,136,943	1.64
All other general merchandise stores (NAICS 452319)	24,284,110	26,271,126	1,987,016	1.58
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	58,838,989	62,266,481	3,427,492	1.14
Florists (NAICS 4531)	2,877,332	3,208,893	331,561	2.21
Office supplies, stationery, and gift stores (NAICS 4532)	9,242,313	9,642,567	400,254	0.85
Office supplies and stationery stores (NAICS 45321)	2,309,983	2,472,252	162,269	1.37
Gift, novelty, and souvenir stores (NAICS 45322)	6,932,330	7,170,315	237,985	0.68
Used merchandise stores (NAICS 4533)	9,204,051	9,255,433	51,382	0.11
Other miscellaneous store retailers (NAICS 4539)	37,515,293	40,159,588	2,644,295	1.37
Pet and pet supplies stores (NAICS 45391)	10,925,520	12,109,539	1,184,019	2.08
Art dealers (NAICS 45392)	6,041,642	6,062,653	21,012	0.07
Manufactured (mobile) home dealers (NAICS 45393)	3,648,972	4,161,161	512,189	2.66
All other miscellaneous store retailers (NAICS 45399)	16,899,159	17,826,234	927,075	1.07
Tobacco stores (NAICS 453991)	5,204,864	5,329,949	125,085	0.48
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	11,694,295	12,496,285	801,990	1.33
Non-store Retailers				
Non-store retailers (NAICS 454)	517,618,453	561,248,803	43,630,351	1.63
Electronic shopping and mail-order houses (NAICS 4541)	492,826,644	533,877,786	41,051,141	1.61
Vending machine operators (NAICS 4542)	3,263,556	3,595,853	332,297	1.96
Direct selling establishments (NAICS 4543)	21,528,253	23,775,165	2,246,912	2.00
Fuel dealers (NAICS 45431)	12,207,870	13,590,854	1,382,983	2.17
Other direct selling establishments (NAICS 45439)	9,320,383	10,184,311	863,928	1.79
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	429,319,013	477,477,636	48,158,623	2.15
Special food services (NAICS 7223)	28,680,014	31,452,299	2,772,286	1.86
Food service contractors (NAICS 72231)	22,527,126	24,601,279	2,074,153	1.78
Caterers (NAICS 72232)	5,553,418	6,183,594	630,176	2.17
Mobile food services (NAICS 72233)	599,469	667,427	67,957	2.17
Drinking places (alcoholic beverages) (NAICS 7224)	13,921,482	15,531,587	1,610,105	2.21
Restaurants and other eating places (NAICS 7225)	386,717,518	430,493,750	43,776,232	2.17
Full-service restaurants (NAICS 722511)	193,243,065	215,115,267	21,872,203	2.17
Limited-service restaurants (NAICS 722513)	164,157,413	182,760,372	18,602,959	2.17
Cafeterias, grill buffets, and buffets (NAICS 722514)	4,184,928	4,659,645	474,717	2.17
Snack and non-alcoholic beverage bars (NAICS 722515)	25,132,113	27,958,466	2,826,353	2.15

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Retail Market Power® | Demand Growth by Retail Store Types



Trade Area: 9710 Scranton Rd - 5 mi.

	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	8,432,127,856	9,154,958,114	722,830,257	1.66
Total demand retail trade (NAICS 44 and 45)	7,211,510,673	7,806,044,635	594,533,962	1.60
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	1,561,506,926	1,700,440,055	138,933,128	1.72
Automobile dealers (NAICS 4411)	1,328,037,198	1,452,505,731	124,468,533	1.81
New car dealers (NAICS 44111)	1,191,613,326	1,302,351,025	110,737,700	1.79
Used car dealers (NAICS 44112)	136,423,872	150,154,705	13,730,833	1.94
Other motor vehicle dealers (NAICS 4412)	103,852,233	115,447,739	11,595,506	2.14
Recreational vehicle dealers (NAICS 44121)	40,656,838	45,423,695	4,766,856	2.24
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	63,195,395	70,024,044	6,828,650	2.07
Boat dealers (NAICS 441222)	24,243,043	27,066,570	2,823,527	2.23
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	38,952,352	42,957,475	4,005,123	1.98
Automotive parts, accessories, and tire stores (NAICS 4413)	129,617,495	132,486,585	2,869,089	0.44
Automotive parts and accessories stores (NAICS 44131)	81,870,631	83,851,986	1,981,354	0.48
Tire dealers (NAICS 44132)	47,746,864	48,634,599	887,735	0.37
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	129,536,785	142,237,024	12,700,239	1.89
Furniture stores (NAICS 4421)	68,785,226	75,661,578	6,876,351	1.92
Home furnishings stores (NAICS 4422)	60,751,559	66,575,447	5,823,888	1.85
Floor covering stores (NAICS 44221)	26,248,977	28,891,943	2,642,965	1.94
Other home furnishings stores (NAICS 44229)	34,502,581	37,683,504	3,180,923	1.78
Window treatment stores (NAICS 442291)	1,928,940	2,126,185	197,245	1.97
All other home furnishings stores (NAICS 442299)	32,573,641	35,557,319	2,983,678	1.77
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	89,601,561	96,832,882	7,231,321	1.56
Household appliance stores (NAICS 443141)	20,865,874	22,532,702	1,666,828	1.55
Electronics stores (NAICS 443142)	68,735,688	74,300,181	5,564,493	1.57
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	462,454,201	512,327,171	49,872,970	2.07
Building material and supplies dealers (NAICS 4441)	400,332,306	443,580,264	43,247,958	2.07
Home centers (NAICS 44411)	217,455,215	240,703,775	23,248,560	2.05
Paint and wallpaper stores (NAICS 44412)	15,661,964	17,417,278	1,755,314	2.15
Hardware stores (NAICS 44413)	40,101,967	44,358,115	4,256,148	2.04
Other building material dealers (NAICS 44419)	127,113,160	141,101,096	13,987,936	2.11
Lawn and garden equipment and supplies stores (NAICS 4442)	62,121,895	68,746,907	6,625,012	2.05
Outdoor power equipment stores (NAICS 44421)	12,864,561	14,245,256	1,380,694	2.06
Nursery, garden center, and farm supply stores (NAICS 44422)	49,257,334	54,501,651	5,244,318	2.04
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	968,176,103	1,058,266,278	90,090,175	1.79
Grocery stores (NAICS 4451)	869,733,606	950,149,098	80,415,491	1.78
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	830,568,795	907,702,113	77,133,317	1.79
Convenience stores (NAICS 44512)	39,164,811	42,446,985	3,282,174	1.62
Specialty food stores (NAICS 4452)	27,741,034	30,397,545	2,656,510	1.85
Meat markets (NAICS 44521)	8,455,581	9,283,161	827,580	1.89
Fish and seafood markets (NAICS 44522)	3,320,232	3,644,106	323,874	1.88
Fruit and vegetable markets (NAICS 44523)	5,689,539	6,228,465	538,927	1.83
Other specialty food stores (NAICS 44529)	10,275,682	11,241,813	966,131	1.81
All other specialty food stores (NAICS 445299)	4,865,085	5,324,020	458,934	1.82
Beer, wine, and liquor stores (NAICS 4453)	70,701,463	77,719,636	7,018,173	1.91
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	409,417,244	448,833,378	39,416,134	1.85
Pharmacies and drug stores (NAICS 44611)	344,846,033	377,817,365	32,971,332	1.84
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	28,469,518	31,169,555	2,700,037	1.83
Optical goods stores (NAICS 44613)	13,314,564	14,746,822	1,432,257	2.06
Other health and personal care stores (NAICS 44619)	22,787,129	25,099,636	2,312,508	1.95
Food (health) supplement stores (NAICS 446191)	8,060,488	8,876,037	815,549	1.95
All other health and personal care stores (NAICS 446199)	14,726,641	16,223,599	1,496,958	1.96
Gasoline Stations				
Gasoline stations (NAICS 447)	650,478,705	712,332,738	61,854,033	1.83

BenchmarkUSA

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Trade Area: 9710 Scranton Rd - 5 mi.

	2025 Demand (\$)	2030 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	320,567,726	323,976,770	3,409,044	0.21
Clothing stores (NAICS 4481)	225,959,417	224,922,212	-1,037,205	-0.09
Men's clothing stores (NAICS 44811)	9,538,264	9,482,120	-56,144	-0.12
Women's clothing stores (NAICS 44812)	35,204,682	34,826,482	-378,200	-0.22
Children's and infants' clothing stores (NAICS 44813)	9,155,308	8,452,353	-702,955	-1.58
Family clothing stores (NAICS 44814)	139,415,099	139,903,693	488,594	0.07
Clothing accessories stores (NAICS 44815)	13,205,612	13,110,817	-94,795	-0.14
Other clothing stores (NAICS 44819)	19,440,452	19,146,747	-293,705	-0.30
Shoe stores (NAICS 4482)	40,206,055	43,927,147	3,721,092	1.79
Jewelry, luggage, and leather goods stores (NAICS 4483)	54,402,253	55,127,410	725,157	0.27
Jewelry stores (NAICS 44831)	30,314,454	30,756,538	442,084	0.29
Luggage and leather goods stores (NAICS 44832)	24,087,799	24,370,872	283,073	0.23
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	107,888,183	115,626,816	7,738,633	1.40
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	96,274,392	103,543,186	7,268,794	1.47
Sporting goods stores (NAICS 45111)	69,578,717	75,122,239	5,543,522	1.54
Hobby, toy, and game stores (NAICS 45112)	20,280,800	21,845,796	1,564,996	1.50
Sewing, needlework, and piece goods stores (NAICS 45113)	3,130,815	3,116,222	-14,593	-0.09
Musical instrument and supplies stores (NAICS 45114)	3,284,060	3,458,929	174,869	1.04
Book stores and news dealers (NAICS 4512)	11,613,791	12,083,631	469,840	0.80
Book stores (NAICS 451211)	11,023,803	11,459,923	436,120	0.78
News dealers and newsstands (NAICS 451212)	589,988	623,708	33,719	1.12
General Merchandise Stores				
General merchandise stores (NAICS 452)	888,096,485	952,150,259	64,053,774	1.40
Department stores (NAICS 4522)	57,472,942	58,166,593	693,650	0.24
Other general merchandise stores (NAICS 4523)	830,623,543	893,983,666	63,360,123	1.48
Warehouse clubs and supercenters (NAICS 452311)	762,797,149	821,107,823	58,310,674	1.48
All other general merchandise stores (NAICS 452319)	67,826,394	72,875,843	5,049,449	1.45
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	165,803,170	174,309,225	8,506,054	1.01
Florists (NAICS 4531)	8,392,088	9,282,728	890,640	2.04
Office supplies, stationery, and gift stores (NAICS 4532)	26,230,316	27,177,285	946,969	0.71
Office supplies and stationery stores (NAICS 45321)	6,516,209	6,926,595	410,386	1.23
Gift, novelty, and souvenir stores (NAICS 45322)	19,714,107	20,250,690	536,583	0.54
Used merchandise stores (NAICS 4533)	25,823,391	25,805,329	-18,061	-0.01
Other miscellaneous store retailers (NAICS 4539)	105,357,376	112,043,882	6,686,506	1.24
Pet and pet supplies stores (NAICS 45391)	30,057,288	33,066,778	3,009,490	1.93
Art dealers (NAICS 45392)	16,945,723	16,898,147	-47,576	-0.06
Manufactured (mobile) home dealers (NAICS 45393)	11,683,261	13,057,607	1,374,346	2.25
All other miscellaneous store retailers (NAICS 45399)	46,671,104	49,021,351	2,350,247	0.99
Tobacco stores (NAICS 453991)	13,300,694	13,586,742	286,049	0.43
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	33,370,411	35,434,609	2,064,198	1.21
Non-store Retailers				
Non-store retailers (NAICS 454)	1,457,983,584	1,568,712,040	110,728,456	1.48
Electronic shopping and mail-order houses (NAICS 4541)	1,388,346,801	1,492,458,476	104,111,675	1.46
Vending machine operators (NAICS 4542)	8,933,607	9,786,773	853,166	1.84
Direct selling establishments (NAICS 4543)	60,703,177	66,466,792	5,763,615	1.83
Fuel dealers (NAICS 45431)	34,309,280	37,843,852	3,534,572	1.98
Other direct selling establishments (NAICS 45439)	26,393,896	28,622,939	2,229,043	1.64
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	1,220,617,183	1,348,913,478	128,296,295	2.02
Special food services (NAICS 7223)	81,724,057	89,087,386	7,363,329	1.74
Food service contractors (NAICS 72231)	64,265,640	69,778,121	5,512,480	1.66
Caterers (NAICS 72232)	15,758,417	17,429,308	1,670,892	2.04
Mobile food services (NAICS 72233)	1,700,000	1,879,957	179,957	2.03
Drinking places (alcoholic beverages) (NAICS 7224)	40,110,683	44,564,578	4,453,896	2.13
Restaurants and other eating places (NAICS 7225)	1,098,782,443	1,215,261,514	116,479,070	2.04
Full-service restaurants (NAICS 722511)	550,004,142	608,459,594	58,455,451	2.04
Limited-service restaurants (NAICS 722513)	465,697,290	514,986,114	49,288,824	2.03
Cafeterias, grill buffets, and buffets (NAICS 722514)	11,872,750	13,130,549	1,257,799	2.03
Snack and non-alcoholic beverage bars (NAICS 722515)	71,208,261	78,685,257	7,476,996	2.02

Benchmark: USA

Trade Area: 9710 Scranton Rd - 5 mi.



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Report Details

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Date / Time: 12/16/2024 2:58:52 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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