

Pop-Facts® Effective Buying Income | 2026



Trade Area: 8044 Montgomery Rd - 1 mi., 8044 Montgomery Rd - 3 mi., 8044 Montgomery Rd - 5 mi.

	8044 Montgomery Rd - 1 mi.		8044 Montgomery Rd - 3 mi.		8044 Montgomery Rd - 5 mi.	
	Total	%	Total	%	Total	%
2026 Demographic Totals						
Population	11,900	100.00	62,354	100.00	161,624	100.00
Households	4,573	100.00	26,098	100.00	71,078	100.00
Families	3,127	100.00	16,359	100.00	40,576	100.00
Group Quarters Population	441	3.71	1,548	2.48	2,866	1.77
Housing Units	4,965	100.00	28,240	100.00	76,796	100.00
2026 Average Household Size						
Average Household Size	--	2.51	--	2.33	--	2.23
2026 Median Age						
Median Age	--	41.66	--	42.12	--	40.45
2026 Median Household Income						
Median Household Income	--	126,546.68	--	105,700.37	--	91,163.33
2026 Median All Owner-Occupied Housing Value						
Median All Owner-Occupied Housing Value	--	453,478.41	--	376,268.63	--	363,767.54
2026 Est. Households by Effective Buying Income						
CY HHS, EBI < \$15,000	211	4.61	1,659	6.36	5,403	7.60
CY HHS, EBI \$15,000 - \$24,999	186	4.07	1,208	4.63	3,591	5.05
CY HHS, EBI \$25,000 - \$34,999	144	3.15	1,269	4.86	4,082	5.74
CY HHS, EBI \$35,000 - \$49,999	375	8.20	2,647	10.14	8,414	11.84
CY HHS, EBI \$50,000 - \$74,999	680	14.87	4,060	15.56	11,890	16.73
CY HHS, EBI \$75,000 - \$99,999	555	12.14	3,316	12.71	9,233	12.99
CY HHS, EBI \$100,000 - \$124,999	471	10.30	3,090	11.84	7,977	11.22
CY HHS, EBI \$125,000 - \$149,999	340	7.43	1,891	7.25	4,509	6.34
CY HHS, EBI \$150,000 - \$199,999	544	11.90	2,650	10.15	6,150	8.65
CY HHS, EBI \$200,000 - \$249,999	159	3.48	672	2.58	1,525	2.15
CY HHS, EBI \$250,000 - \$499,999	599	13.10	2,464	9.44	5,624	7.91
CY HHS, EBI \$500,000+	308	6.74	1,171	4.49	2,679	3.77
2026 Effective Buying Income						
Average Effective Buying Income	--	158,895.00	--	132,508.00	--	119,837.00
Median Effective Buying Income	--	106,641.33	--	91,270.63	--	80,350.30
Aggregate Effective Buying Income	726,634,718	158,896.72	3,458,191,431	132,507.91	8,517,762,507	119,836.83

Benchmark: USA

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Pop-Facts® Effective Buying Income | 2031



Trade Area: 8044 Montgomery Rd - 1 mi., 8044 Montgomery Rd - 3 mi., 8044 Montgomery Rd - 5 mi.

	8044 Montgomery Rd - 1 mi.		8044 Montgomery Rd - 3 mi.		8044 Montgomery Rd - 5 mi.	
	Total	%	Total	%	Total	%
2031 Demographic Totals						
Population	11,905	100.00	62,833	100.00	163,162	100.00
Households	4,560	100.00	26,308	100.00	71,884	100.00
Families	3,121	100.00	16,512	100.00	41,005	100.00
Group Quarters Population	442	3.71	1,548	2.46	2,871	1.76
Housing Units	5,032	100.00	28,841	100.00	78,554	100.00
2031 Average Household Size						
Average Household Size	--	2.52	--	2.33	--	2.23
2031 Median Age						
Median Age	--	42.38	--	43.00	--	41.62
2031 Median Household Income						
Median Household Income	--	143,507.48	--	120,222.86	--	102,929.28
2031 Median All Owner-Occupied Housing Value						
Median All Owner-Occupied Housing Value	--	533,112.61	--	446,456.82	--	427,971.50
2031 Proj. Households by Effective Buying Income						
FY HHS, EBI < \$15,000	178	3.90	1,445	5.49	4,857	6.76
FY HHS, EBI \$15,000 - \$24,999	163	3.58	1,106	4.20	3,367	4.68
FY HHS, EBI \$25,000 - \$34,999	130	2.85	1,066	4.05	3,434	4.78
FY HHS, EBI \$35,000 - \$49,999	310	6.80	2,340	8.89	7,426	10.33
FY HHS, EBI \$50,000 - \$74,999	594	13.03	3,690	14.03	11,280	15.69
FY HHS, EBI \$75,000 - \$99,999	546	11.97	3,233	12.29	9,259	12.88
FY HHS, EBI \$100,000 - \$124,999	469	10.29	3,001	11.41	7,990	11.12
FY HHS, EBI \$125,000 - \$149,999	335	7.35	2,039	7.75	4,999	6.95
FY HHS, EBI \$150,000 - \$199,999	563	12.35	3,055	11.61	7,184	9.99
FY HHS, EBI \$200,000 - \$249,999	178	3.90	795	3.02	1,799	2.50
FY HHS, EBI \$250,000 - \$499,999	711	15.59	3,028	11.51	6,858	9.54
FY HHS, EBI \$500,000+	382	8.38	1,509	5.74	3,432	4.77
2031 Households by Effective Buying Income						
Average Household Effective Buying Income	--	175,858.00	--	147,624.00	--	133,065.00
Median Household Effective Buying Income	--	118,513.04	--	102,133.69	--	89,544.64
Aggregate Household Effective Buying Income	803,777,747	176,267.05	3,899,138,469	148,211.13	9,571,335,046	133,149.73

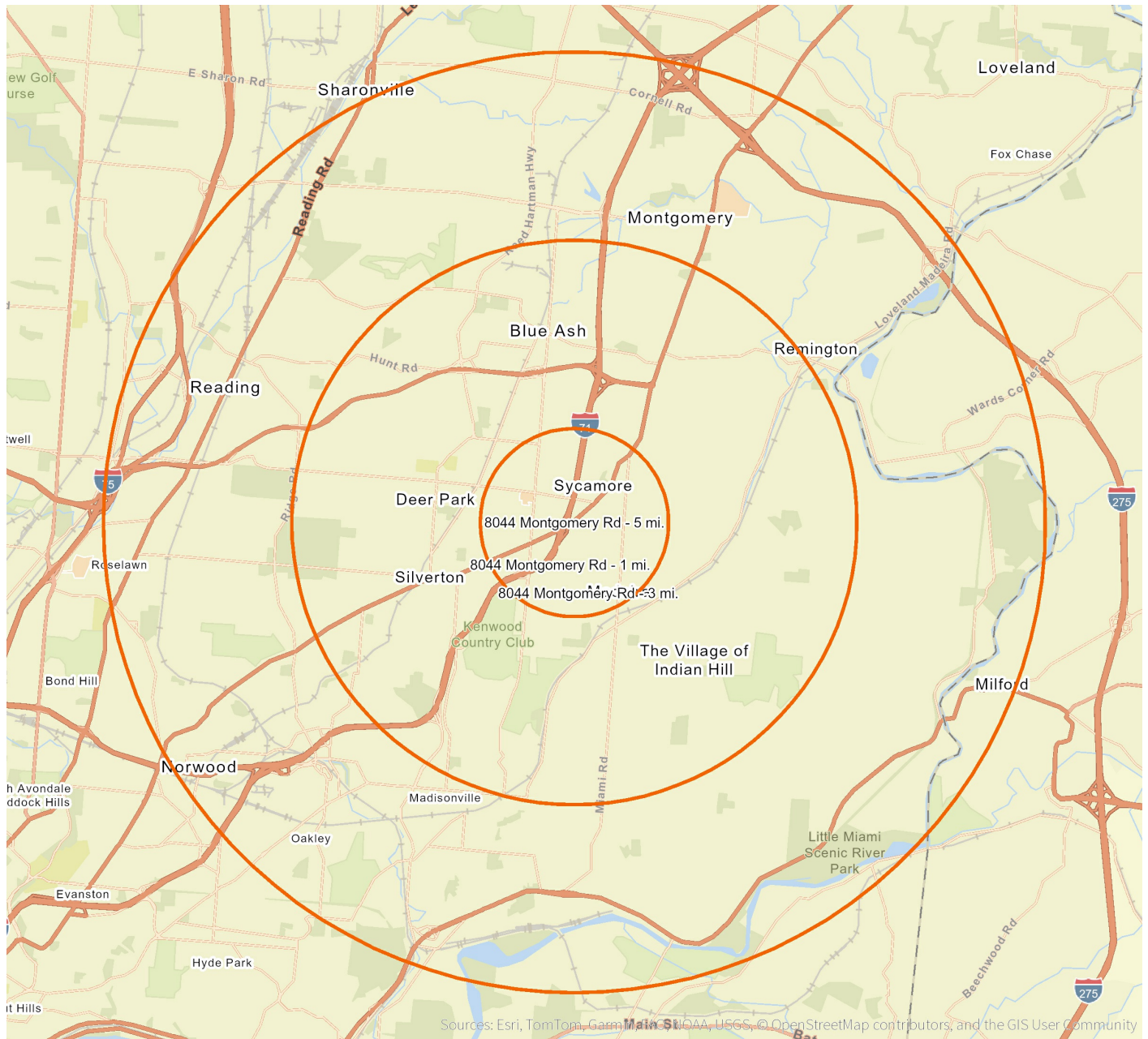
Benchmark: USA

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Pop-Facts® Effective Buying Income | Map



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Report Details

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Trade Area

Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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