

Retail Market Power® | Demand Growth by Merchandise Line Items



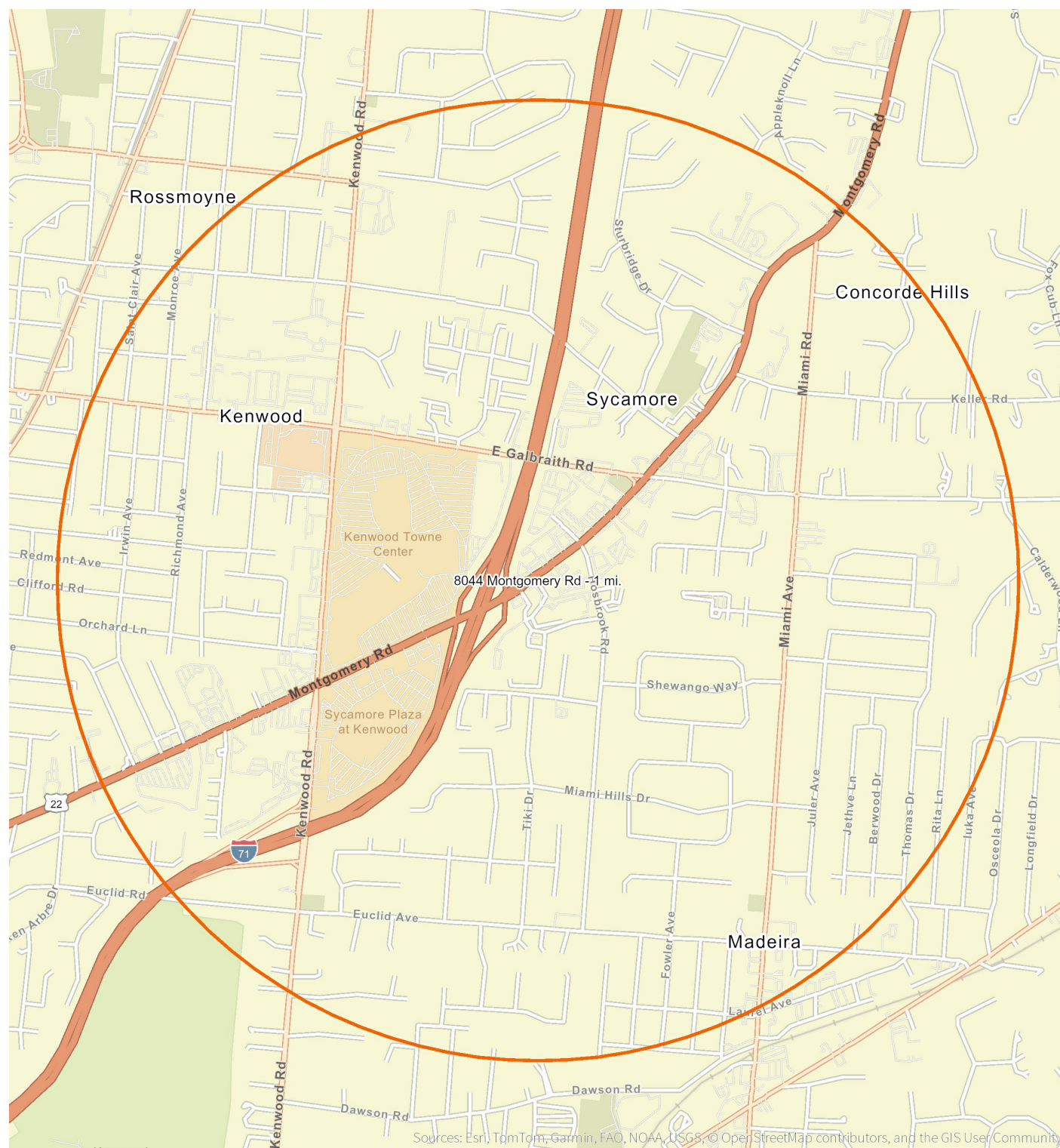
Trade Area: 8044 Montgomery Rd - 1 mi.

	2026 Demand (\$)	2031 Demand (\$)	Growth (\$)	Compound Growth R
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	435,446,845	480,387,873	44,941,027	
Fresh meat, poultry, fish and seafood	8,856,658	7,264,222	-1,592,436	
Fresh fruit and vegetables	5,973,060	5,716,248	-256,813	
Eggs and dairy (except ice cream)	4,952,566	4,053,455	-899,111	
Baked goods	2,805,678	2,774,927	-30,750	
Perishable prepared foods	5,589,485	3,072,040	-2,517,445	
Frozen foods	5,505,093	3,329,030	-2,176,063	
Candy, prepackaged cookies, and snack foods	7,760,109	4,429,896	-3,330,213	
Food dry goods and other foods purchased for future consumption	13,373,783	7,915,088	-5,458,695	
Meals, snacks, other food items, and nonalcoholic beverages, prepared and served or dispensed, for immediate consumption	48,401,679	28,743,785	-19,657,894	
Nonalcoholic beverages and ice	5,941,395	4,741,528	-1,199,867	
Alcoholic beverages, prepared and served or dispensed for immediate consumption	5,395,549	1,912,531	-3,483,018	
Alcoholic beverages	7,470,213	3,020,855	-4,449,358	
Tobacco products, marijuana, and smoking accessories	5,275,032	2,651,113	-2,623,919	
Medicines, vitamins, minerals, and supplements	50,153,582	6,020,607	-44,132,976	
Personal hygiene, cosmetics, and fragrances	8,425,890	3,805,543	-4,620,347	
Household soaps, detergents, cleaners, and cleaning supplies	3,828,390	1,457,459	-2,370,931	
Household paper and plastic products, except tableware	1,973,220	1,089,576	-883,643	
Men's clothing	5,943,978	2,396,696	-3,547,283	
Women's clothing	8,821,700	3,045,731	-5,775,968	
Children's wear	2,447,406	1,314,770	-1,132,636	
Accessories, jewelry, luggage, costumes, unisex clothing	4,514,589	1,131,900	-3,382,688	
Footwear and footwear accessories	4,891,040	3,005,245	-1,885,794	
Domestics and other textile home furnishings (except carpet and rugs)	1,367,722	823,668	-544,055	
Tableware, kitchenware, cookware, glassware	4,143,095	493,609	-3,649,486	
Other home furnishings and accessories	6,029,363	3,204,015	-2,825,348	
Major household appliances	3,391,562	2,036,756	-1,354,807	
Small household and personal appliances including hardware and software	1,005,257	1,657,824	652,568	
Digital devices (computers, tablets, phones) and software	6,547,805	2,791,913	-3,755,891	
Televisions, audio and video equipment, audio/video recordings, downloads	2,153,304	1,078,697	-1,074,607	
Indoor and outdoor furniture, including mattresses/boxsprings	4,862,360	4,432,770	-429,590	
Office and school equipment and supplies	4,820,529	1,823,722	-2,996,807	
Flooring and floor coverings	2,656,920	223,573	-2,433,347	
Fine jewelry and watches	2,227,044	708,632	-1,518,412	
Books, other printed material, and digital media	1,053,708	422,448	-631,259	
Toys, games, hobbies, crafts, musical, sewing materials and supplies	6,987,426	2,351,581	-4,635,845	
Antiques, collectibles, art works, and other used goods (except transportation and machinery goods)	3,508,958	29,807	-3,479,150	
Home health care equipment and supplies	1,502,240	1,200,340	-301,901	
Glasses and contact lenses	1,269,592	1,039,564	-230,028	
Sporting goods and recreational equipment	2,822,067	2,282,891	-539,176	
Recreational vehicles, parts and accessories	4,931,531	1,397,514	-3,534,017	
Power tools and equipment, including portable electric power tools, power air tools, stationary/bench top power tools, and accessories (blades, bits, etc.)	491,811	502,205	10,393	
Plumbing, electrical, and HVAC supplies	4,668,773	356,557	-4,312,216	
Hardware, nonpower hand tools, and other building materials and supplies	13,154,720	1,594,005	-11,560,715	
Home lawn and garden goods	5,419,395	2,807,343	-2,612,052	
Paint, paint supplies and wall coverings	2,044,983	251,260	-1,793,723	
Cars, trucks, motorcycles, and other powered transportation vehicles	61,835,718	40,956,085	-20,879,633	
Automotive fuels	24,656,453	16,091,875	-8,564,578	
Automotive parts and maintenance, including tires	14,592,342	4,594,942	-9,997,400	
Household fuels	1,580,087	896,775	-683,312	
Pets, pet foods, and supplies	5,979,041	3,713,572	-2,265,468	
Household and personal goods, not elsewhere classified	5,074,361	4,238,762	-835,598	

Benchmark: USA

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Trade Area: 8044 Montgomery Rd - 1 mi.



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Retail Market Power® | Demand Growth by Merchandise Line Items



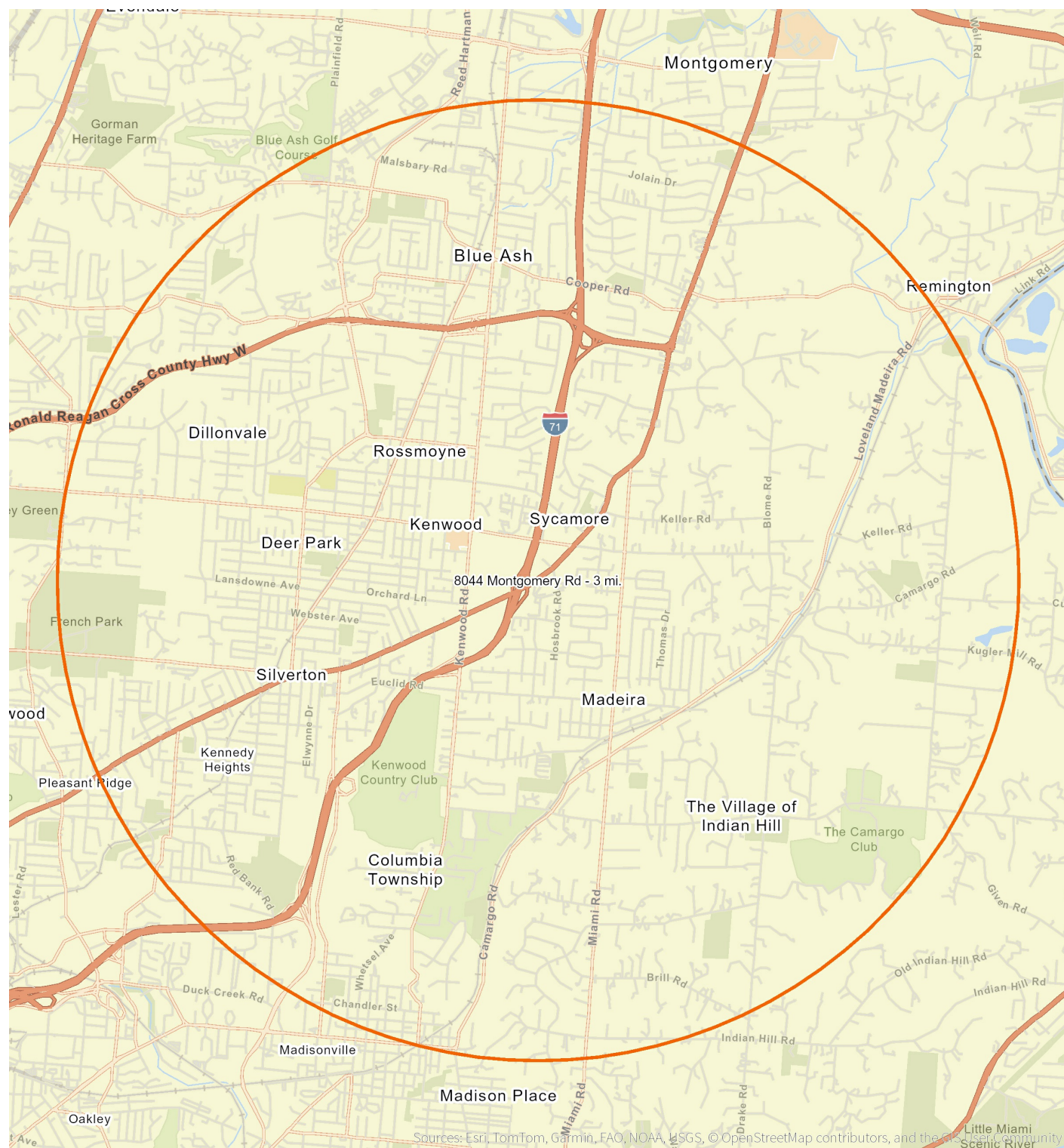
Trade Area: 8044 Montgomery Rd - 3 mi.

	2026 Demand (\$)	2031 Demand (\$)	Growth (\$)	Compound Growth
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	2,140,655,657	2,396,845,480	256,189,823	
Fresh meat, poultry, fish and seafood	43,098,761	35,485,864	-7,612,897	
Fresh fruit and vegetables	29,323,583	28,262,667	-1,060,915	
Eggs and dairy (except ice cream)	24,376,125	20,045,084	-4,331,041	
Baked goods	13,678,918	13,597,569	-81,349	
Perishable prepared foods	27,619,693	15,328,143	-12,291,550	
Frozen foods	27,267,713	16,569,324	-10,698,389	
Candy, prepackaged cookies, and snack foods	38,134,915	21,836,056	-16,298,859	
Food dry goods and other foods purchased for future consumption	65,033,396	38,714,330	-26,319,066	
Meals, snacks, other food items, and nonalcoholic beverages, prepared and served or dispensed, for immediate consumption	237,171,604	142,818,917	-94,352,688	
Nonalcoholic beverages and ice	29,443,686	23,653,986	-5,789,700	
Alcoholic beverages, prepared and served or dispensed for immediate consumption	27,023,374	9,826,089	-17,197,285	
Alcoholic beverages	36,731,472	15,026,761	-21,704,711	
Tobacco products, marijuana, and smoking accessories	27,258,750	13,747,841	-13,510,909	
Medicines, vitamins, minerals, and supplements	249,838,459	29,855,388	-219,983,071	
Personal hygiene, cosmetics, and fragrances	41,691,709	19,022,277	-22,669,432	
Household soaps, detergents, cleaners, and cleaning supplies	18,807,271	7,184,055	-11,623,216	
Household paper and plastic products, except tableware	9,758,136	5,403,513	-4,354,623	
Men's clothing	29,378,867	12,007,524	-17,371,343	
Women's clothing	43,814,445	15,274,571	-28,539,873	
Children's wear	10,732,001	5,914,276	-4,817,725	
Accessories, jewelry, luggage, costumes, unisex clothing	22,099,974	5,660,831	-16,439,143	
Footwear and footwear accessories	24,014,803	14,968,454	-9,046,349	
Domestics and other textile home furnishings (except carpet and rugs)	6,756,651	4,086,683	-2,669,968	
Tableware, kitchenware, cookware, glassware	20,645,891	2,486,708	-18,159,184	
Other home furnishings and accessories	29,547,958	15,870,484	-13,677,474	
Major household appliances	16,487,401	9,935,987	-6,551,414	
Small household and personal appliances including hardware and software	4,981,810	8,304,225	3,322,415	
Digital devices (computers, tablets, phones) and software	32,436,199	14,021,917	-18,414,282	
Televisions, audio and video equipment, audio/video recordings, downloads	10,654,837	5,321,239	-5,333,598	
Indoor and outdoor furniture, including mattresses/boxsprings	24,341,392	22,429,453	-1,911,939	
Office and school equipment and supplies	23,671,765	9,202,218	-14,469,547	
Flooring and floor coverings	12,936,891	1,094,237	-11,842,654	
Fine jewelry and watches	11,177,769	3,572,550	-7,605,219	
Books, other printed material, and digital media	5,303,753	2,127,759	-3,175,994	
Toys, games, hobbies, crafts, musical, sewing materials and supplies	33,858,399	11,586,936	-22,271,463	
Antiques, collectibles, art works, and other used goods (except transportation and machinery goods)	19,490,109	166,247	-19,323,862	
Home health care equipment and supplies	7,634,705	6,111,935	-1,522,771	
Glasses and contact lenses	6,236,809	5,101,556	-1,135,253	
Sporting goods and recreational equipment	13,778,865	11,387,118	-2,391,747	
Recreational vehicles, parts and accessories	23,705,070	6,748,121	-16,956,949	
Power tools and equipment, including portable electric power tools, power air tools, stationary/bench top power tools, and accessories (blades, bits, etc.)	2,438,473	2,520,635	82,163	
Plumbing, electrical, and HVAC supplies	22,907,822	1,755,872	-21,151,950	
Hardware, nonpower hand tools, and other building materials and supplies	63,395,109	7,726,671	-55,668,438	
Home lawn and garden goods	26,603,289	13,927,155	-12,676,135	
Paint, paint supplies and wall coverings	9,830,044	1,245,605	-8,584,439	
Cars, trucks, motorcycles, and other powered transportation vehicles	299,007,553	198,363,983	-100,643,570	
Automotive fuels	121,206,867	80,339,977	-40,866,890	
Automotive parts and maintenance, including tires	70,600,139	22,693,843	-47,906,296	
Household fuels	7,848,894	4,449,976	-3,398,918	
Pets, pet foods, and supplies	30,558,253	19,156,697	-11,401,557	
Household and personal goods, not elsewhere classified	24,830,517	20,737,572	-4,092,945	

Benchmark: USA

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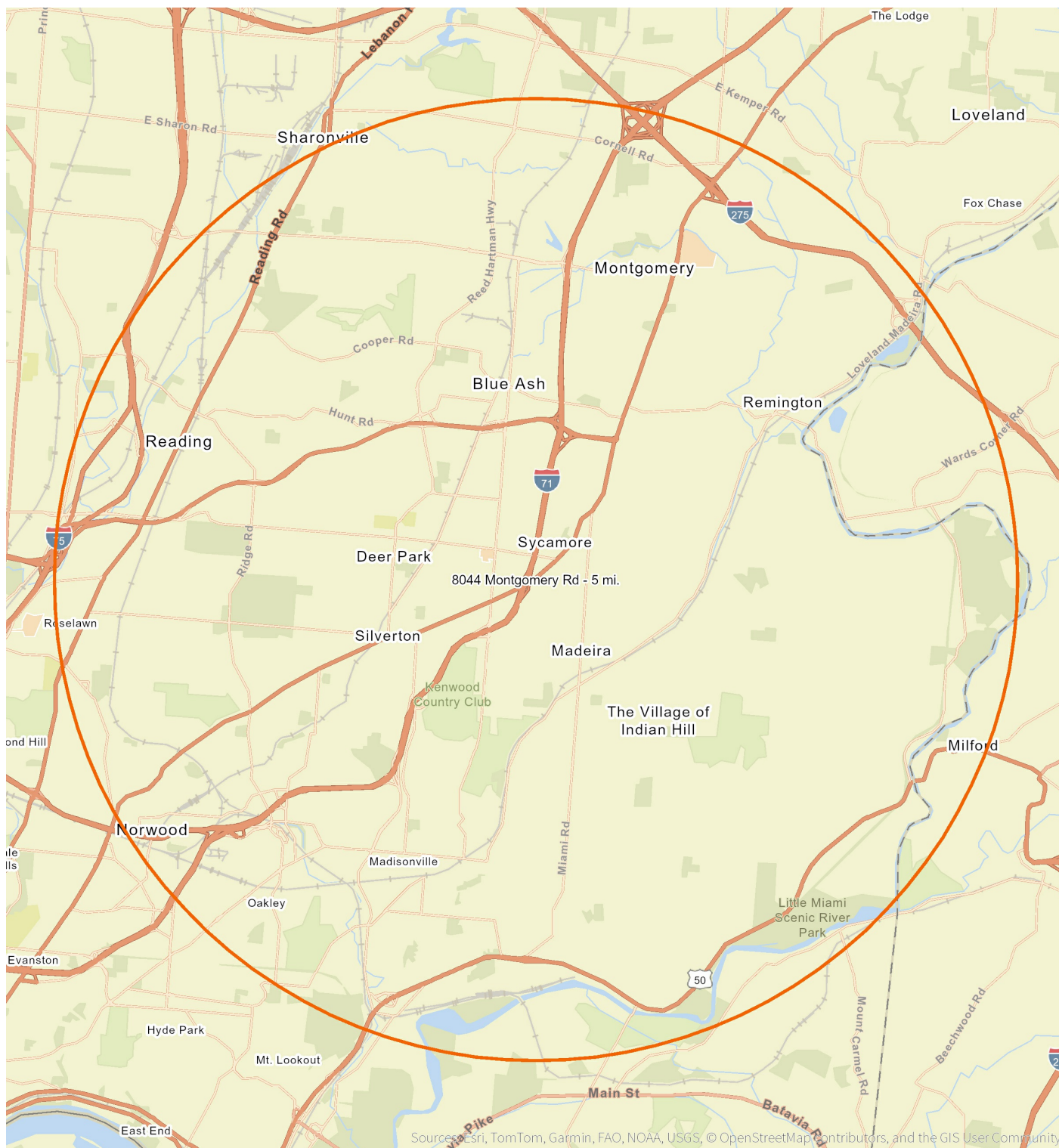
Trade Area: 8044 Montgomery Rd - 5 mi.

	2026 Demand (\$)	2031 Demand (\$)	Growth (\$)	Compound Growth
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	5,358,390,639	5,994,383,427	635,992,788	
Fresh meat, poultry, fish and seafood	108,669,011	88,813,410	-19,855,601	
Fresh fruit and vegetables	74,055,892	70,937,092	-3,118,800	
Eggs and dairy (except ice cream)	61,737,985	50,414,003	-11,323,982	
Baked goods	34,409,500	33,960,257	-449,244	
Perishable prepared foods	69,914,816	38,580,369	-31,334,447	
Frozen foods	69,185,572	41,749,917	-27,435,655	
Candy, prepackaged cookies, and snack foods	95,904,626	54,555,654	-41,348,972	
Food dry goods and other foods purchased for future consumption	163,522,234	96,665,343	-66,856,891	
Meals, snacks, other food items, and nonalcoholic beverages, prepared and served or dispensed, for immediate consumption	591,157,650	354,780,927	-236,376,723	
Nonalcoholic beverages and ice	74,857,456	59,810,007	-15,047,449	
Alcoholic beverages, prepared and served or dispensed for immediate consumption	67,733,328	24,668,345	-43,064,983	
Alcoholic beverages	90,000,612	36,672,601	-53,328,012	
Tobacco products, marijuana, and smoking accessories	71,958,590	36,190,606	-35,767,984	
Medicines, vitamins, minerals, and supplements	626,901,744	74,271,307	-552,630,437	
Personal hygiene, cosmetics, and fragrances	104,798,992	47,586,515	-57,212,476	
Household soaps, detergents, cleaners, and cleaning supplies	47,299,893	17,936,798	-29,363,095	
Household paper and plastic products, except tableware	24,616,635	13,545,472	-11,071,162	
Men's clothing	73,895,569	30,154,529	-43,741,040	
Women's clothing	110,027,047	38,111,594	-71,915,453	
Children's wear	25,391,521	14,038,444	-11,353,077	
Accessories, jewelry, luggage, costumes, unisex clothing	55,463,803	14,159,959	-41,303,844	
Footwear and footwear accessories	60,620,176	37,709,934	-22,910,241	
Domestics and other textile home furnishings (except carpet and rugs)	16,976,476	10,202,309	-6,774,168	
Tableware, kitchenware, cookware, glassware	52,013,677	6,233,126	-45,780,551	
Other home furnishings and accessories	73,200,920	39,134,185	-34,066,736	
Major household appliances	40,881,567	24,502,092	-16,379,475	
Small household and personal appliances including hardware and software	12,524,297	20,754,291	8,229,994	
Digital devices (computers, tablets, phones) and software	81,599,218	35,237,796	-46,361,422	
Televisions, audio and video equipment, audio/video recordings, downloads	26,756,200	13,284,626	-13,471,574	
Indoor and outdoor furniture, including mattresses/boxsprings	61,176,255	56,146,084	-5,030,171	
Office and school equipment and supplies	59,174,822	23,010,338	-36,164,484	
Flooring and floor coverings	31,709,077	2,669,917	-29,039,161	
Fine jewelry and watches	28,147,687	8,957,713	-19,189,974	
Books, other printed material, and digital media	13,278,375	5,277,809	-8,000,566	
Toys, games, hobbies, crafts, musical, sewing materials and supplies	84,594,292	28,919,911	-55,674,382	
Antiques, collectibles, art works, and other used goods (except transportation and machinery goods)	51,360,012	439,687	-50,920,325	
Home health care equipment and supplies	19,485,604	15,526,989	-3,958,615	
Glasses and contact lenses	15,425,182	12,530,819	-2,894,362	
Sporting goods and recreational equipment	34,272,648	28,315,800	-5,956,847	
Recreational vehicles, parts and accessories	55,669,447	15,789,657	-39,879,789	
Power tools and equipment, including portable electric power tools, power air tools, stationary/bench top power tools, and accessories (blades, bits, etc.)	6,072,995	6,272,542	199,547	
Plumbing, electrical, and HVAC supplies	56,957,486	4,342,301	-52,615,184	
Hardware, nonpower hand tools, and other building materials and supplies	157,608,472	19,071,126	-138,537,346	
Home lawn and garden goods	65,671,682	34,243,324	-31,428,359	
Paint, paint supplies and wall coverings	24,460,839	3,109,385	-21,351,454	
Cars, trucks, motorcycles, and other powered transportation vehicles	742,135,763	488,774,962	-253,360,801	
Automotive fuels	305,119,926	202,074,938	-103,044,988	
Automotive parts and maintenance, including tires	174,827,101	56,180,104	-118,646,996	
Household fuels	19,518,888	10,980,859	-8,538,028	
Pets, pet foods, and supplies	77,926,455	48,680,989	-29,245,466	
Household and personal goods, not elsewhere classified	62,328,735	51,541,787	-10,786,947	

Benchmark: USA

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Report Details

Name:	Retail Market Power® Demand Growth by Merchandise Line Items 2026
Date / Time:	3/5/2026 10:57:19 AM
Workspace Vintage:	2026

Trade Area		
Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
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Retail Market Power® - Growth Variables	Environics Analytics U.S. Census Bureau U.S. Bureau of Labour Statistics Data Axle	©2026 Environics Analytics https://claritas.easpotlight.com/Spotlight/About