

Retail Market Power® | Opportunity Gap by Merchandise Line Items



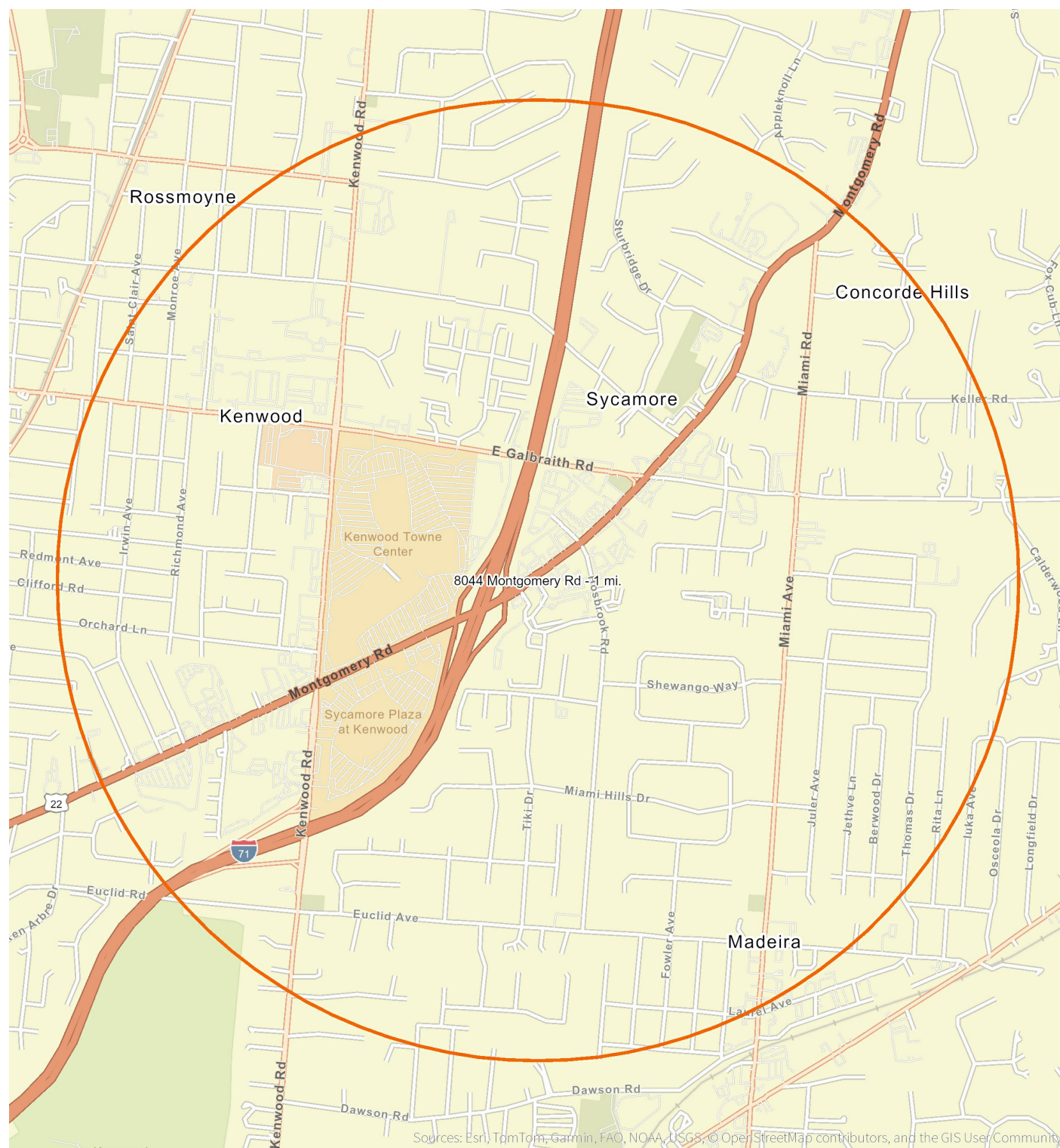
Trade Area: 8044 Montgomery Rd - 1 mi.

	2026 Demand (\$)	2026 Supply (\$)	Opportunity Gap/Surplus
Demand By Merchandise Line			
Total retail trade including food and drink (NAICS 44, 45 and 722)	435,446,845	1,088,086,933	-652,640,088
Fresh meat, poultry, fish and seafood	8,856,658	24,221,368	-15,364,710
Fresh fruit and vegetables	5,973,060	14,785,154	-8,812,094
Eggs and dairy (except ice cream)	4,952,566	12,622,886	-7,670,320
Baked goods	2,805,678	7,658,533	-4,852,855
Perishable prepared foods	5,589,485	11,998,322	-6,408,837
Frozen foods	5,505,093	14,330,829	-8,825,736
Candy, prepackaged cookies, and snack foods	7,760,109	19,751,833	-11,991,724
Food dry goods and other foods purchased for future consumption	13,373,783	32,265,100	-18,891,317
Meals, snacks, other food items, and nonalcoholic beverages, prepared and served or dispensed, for immediate consumption	48,401,679	140,239,496	-91,837,817
Nonalcoholic beverages and ice	5,941,395	12,159,863	-6,218,468
Alcoholic beverages, prepared and served or dispensed for immediate consumption	5,395,549	20,598,679	-15,203,130
Alcoholic beverages	7,470,213	9,386,664	-1,916,451
Tobacco products, marijuana, and smoking accessories	5,275,032	3,553,960	1,721,072
Medicines, vitamins, minerals, and supplements	50,153,582	56,359,573	-6,205,991
Personal hygiene, cosmetics, and fragrances	8,425,890	24,965,736	-16,539,846
Household soaps, detergents, cleaners, and cleaning supplies	3,828,390	8,693,064	-4,864,674
Household paper and plastic products, except tableware	1,973,220	5,935,862	-3,962,642
Men's clothing	5,943,978	57,040,313	-51,096,335
Women's clothing	8,821,700	107,606,655	-98,784,955
Children's wear	2,447,406	21,408,586	-18,961,180
Accessories, jewelry, luggage, costumes, unisex clothing	4,514,589	32,697,079	-28,182,490
Footwear and footwear accessories	4,891,040	43,907,018	-39,015,978
Domestics and other textile home furnishings (except carpet and rugs)	1,367,722	6,972,705	-5,604,983
Tableware, kitchenware, cookware, glassware	4,143,095	11,941,074	-7,797,979
Other home furnishings and accessories	6,029,363	18,264,193	-12,234,830
Major household appliances	3,391,562	6,345,964	-2,954,402
Small household and personal appliances including hardware and software	1,005,257	2,723,201	-1,717,944
Digital devices (computers, tablets, phones) and software	6,547,805	17,502,020	-10,954,215
Televisions, audio and video equipment, audio/video recordings, downloads	2,153,304	5,947,991	-3,794,687
Indoor and outdoor furniture, including mattresses/boxsprings	4,862,360	41,924,713	-37,062,353
Office and school equipment and supplies	4,820,529	36,460,563	-31,640,034
Flooring and floor coverings	2,656,920	5,568,056	-2,911,136
Fine jewelry and watches	2,227,044	35,841,790	-33,614,746
Books, other printed material, and digital media	1,053,708	8,512,468	-7,458,760
Toys, games, hobbies, crafts, musical, sewing materials and supplies	6,987,426	17,318,917	-10,331,491
Antiques, collectibles, art works, and other used goods (except transportation and machinery goods)	3,508,958	1,463,367	2,045,591
Home health care equipment and supplies	1,502,240	1,543,060	-40,820
Glasses and contact lenses	1,269,592	9,507,184	-8,237,592
Sporting goods and recreational equipment	2,822,067	16,685,753	-13,863,686
Recreational vehicles, parts and accessories	4,931,531	1,552,577	3,378,954
Power tools and equipment, including portable electric power tools, power air tools, stationary/bench top power tools, and accessories (blades, bits, etc.)	491,811	151,629	340,182
Plumbing, electrical, and HVAC supplies	4,668,773	3,320,221	1,348,552
Hardware, nonpower hand tools, and other building materials and supplies	13,154,720	2,734,209	10,420,511
Home lawn and garden goods	5,419,395	2,144,868	3,274,527
Paint, paint supplies and wall coverings	2,044,983	1,811,588	233,395
Cars, trucks, motorcycles, and other powered transportation vehicles	61,835,718	60,726,508	1,109,210
Automotive fuels	24,656,453	29,443,203	-4,786,750
Automotive parts and maintenance, including tires	14,592,342	9,283,281	5,309,061
Household fuels	1,580,087	153,984	1,426,103
Pets, pet foods, and supplies	5,979,041	7,802,263	-1,823,222
Household and personal goods, not elsewhere classified	5,074,361	11,329,964	-6,255,603

Benchmark: USA

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Trade Area: 8044 Montgomery Rd - 1 mi.



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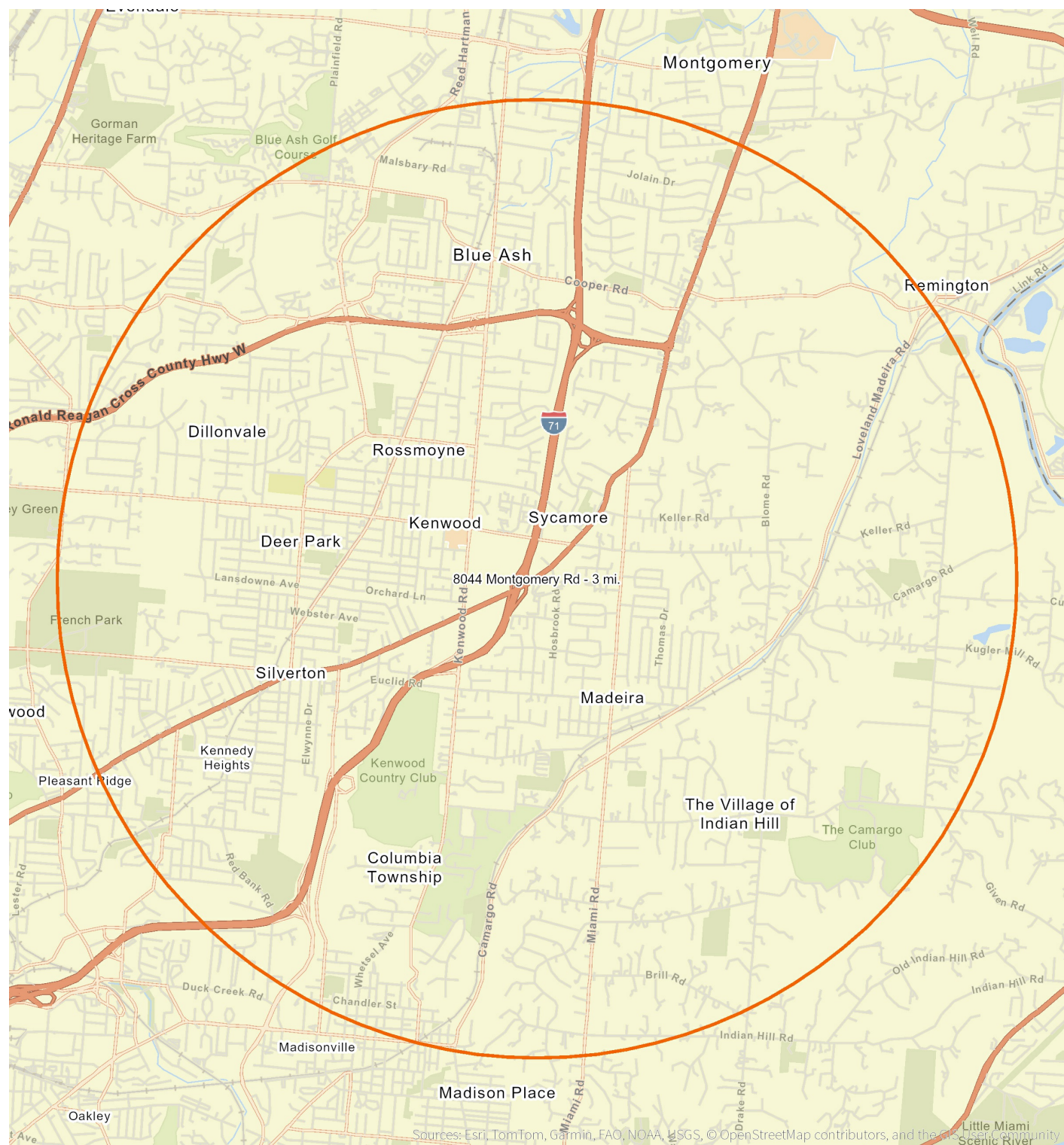
Trade Area: 8044 Montgomery Rd - 3 mi.

	2026 Demand (\$)	2026 Supply (\$)	Opportunity Gap/Surplus
Demand By Merchandise Line			
Total retail trade including food and drink (NAICS 44, 45 and 722)	2,140,655,657	2,731,637,916	-590,982.2
Fresh meat, poultry, fish and seafood	43,098,761	47,811,586	-4,712.8
Fresh fruit and vegetables	29,323,583	32,106,622	-2,783.0
Eggs and dairy (except ice cream)	24,376,125	25,723,236	-1,347.1
Baked goods	13,678,918	15,460,783	-1,781.8
Perishable prepared foods	27,619,693	25,533,445	2,086.2
Frozen foods	27,267,713	27,207,340	60.3
Candy, prepackaged cookies, and snack foods	38,134,915	36,082,696	2,052.2
Food dry goods and other foods purchased for future consumption	65,033,396	65,614,170	-580.7
Meals, snacks, other food items, and nonalcoholic beverages, prepared and served or dispensed, for immediate consumption	237,171,604	259,178,455	-22,006.8
Nonalcoholic beverages and ice	29,443,686	24,534,322	4,909.3
Alcoholic beverages, prepared and served or dispensed for immediate consumption	27,023,374	44,559,459	-17,536.1
Alcoholic beverages	36,731,472	23,055,623	13,675.8
Tobacco products, marijuana, and smoking accessories	27,258,750	9,900,573	17,358.2
Medicines, vitamins, minerals, and supplements	249,838,459	160,421,036	89,417.4
Personal hygiene, cosmetics, and fragrances	41,691,709	36,723,461	4,968.2
Household soaps, detergents, cleaners, and cleaning supplies	18,807,271	15,473,493	3,333.7
Household paper and plastic products, except tableware	9,758,136	9,826,010	-67.8
Men's clothing	29,378,867	70,837,515	-41,458.6
Women's clothing	43,814,445	128,417,032	-84,602.5
Children's wear	10,732,001	26,489,366	-15,757.3
Accessories, jewelry, luggage, costumes, unisex clothing	22,099,974	40,232,743	-18,132.7
Footwear and footwear accessories	24,014,803	63,331,023	-39,316.2
Domestics and other textile home furnishings (except carpet and rugs)	6,756,651	9,154,714	-2,398.0
Tableware, kitchenware, cookware, glassware	20,645,891	17,556,906	3,088.9
Other home furnishings and accessories	29,547,958	26,430,282	3,117.6
Major household appliances	16,487,401	12,655,117	3,832.2
Small household and personal appliances including hardware and software	4,981,810	5,169,956	-188.1
Digital devices (computers, tablets, phones) and software	32,436,199	31,146,651	1,289.5
Televisions, audio and video equipment, audio/video recordings, downloads	10,654,837	10,053,645	601.2
Indoor and outdoor furniture, including mattresses/boxsprings	24,341,392	53,295,782	-28,954.4
Office and school equipment and supplies	23,671,765	48,307,116	-24,635.3
Flooring and floor coverings	12,936,891	17,835,923	-4,899.0
Fine jewelry and watches	11,177,769	50,625,638	-39,447.8
Books, other printed material, and digital media	5,303,753	13,402,912	-8,099.1
Toys, games, hobbies, crafts, musical, sewing materials and supplies	33,858,399	26,430,367	7,428.0
Antiques, collectibles, art works, and other used goods (except transportation and machinery goods)	19,490,109	32,339,937	-12,849.8
Home health care equipment and supplies	7,634,705	12,714,586	-5,079.8
Glasses and contact lenses	6,236,809	32,829,978	-26,593.1
Sporting goods and recreational equipment	13,778,865	33,490,898	-19,712.0
Recreational vehicles, parts and accessories	23,705,070	3,664,255	20,040.8
Power tools and equipment, including portable electric power tools, power air tools, stationary/bench top power tools, and accessories (blades, bits, etc.)	2,438,473	1,182,474	1,255.9
Plumbing, electrical, and HVAC supplies	22,907,822	12,714,719	10,193.1
Hardware, nonpower hand tools, and other building materials and supplies	63,395,109	34,207,969	29,187.1
Home lawn and garden goods	26,603,289	17,804,813	8,798.4
Paint, paint supplies and wall coverings	9,830,044	3,951,305	5,878.7
Cars, trucks, motorcycles, and other powered transportation vehicles	299,007,553	684,006,370	-384,998.8
Automotive fuels	121,206,867	69,547,010	51,659.8
Automotive parts and maintenance, including tires	70,600,139	65,601,714	4,998.4
Household fuels	7,848,894	576,347	7,272.1
Pets, pet foods, and supplies	30,558,253	19,686,631	10,871.6
Household and personal goods, not elsewhere classified	24,830,517	27,085,985	-2,255.4

Benchmark: USA

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Trade Area: 8044 Montgomery Rd - 3 mi.



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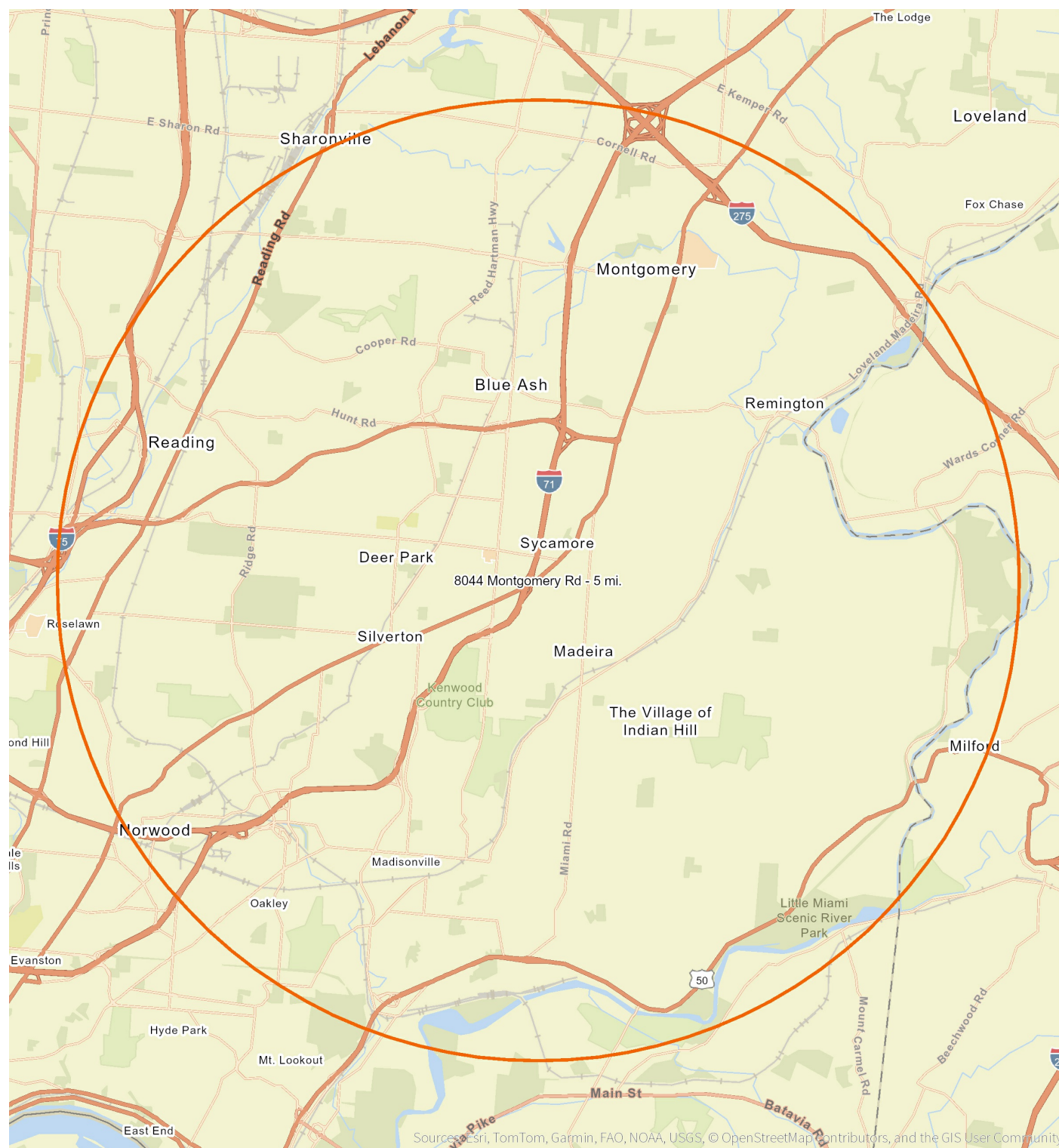
Trade Area: 8044 Montgomery Rd - 5 mi.

	2026 Demand (\$)	2026 Supply (\$)	Opportunity Gap/Surplus
Demand By Merchandise Line			
Total retail trade including food and drink (NAICS 44, 45 and 722)	5,358,390,639	5,429,610,706	-71,220.0
Fresh meat, poultry, fish and seafood	108,669,011	97,174,604	11,494.4
Fresh fruit and vegetables	74,055,892	75,039,176	-983.3
Eggs and dairy (except ice cream)	61,737,985	56,765,279	4,972.7
Baked goods	34,409,500	32,975,980	1,433.5
Perishable prepared foods	69,914,816	62,779,124	7,135.4
Frozen foods	69,185,572	54,082,943	15,102.6
Candy, prepackaged cookies, and snack foods	95,904,626	73,810,250	22,094.4
Food dry goods and other foods purchased for future consumption	163,522,234	144,104,280	19,417.9
Meals, snacks, other food items, and nonalcoholic beverages, prepared and served or dispensed, for immediate consumption	591,157,650	680,783,288	-89,625.6
Nonalcoholic beverages and ice	74,857,456	64,179,087	10,678.3
Alcoholic beverages, prepared and served or dispensed for immediate consumption	67,733,328	91,505,111	-23,771.7
Alcoholic beverages	90,000,612	52,734,443	37,266.2
Tobacco products, marijuana, and smoking accessories	71,958,590	34,561,786	37,396.8
Medicines, vitamins, minerals, and supplements	626,901,744	348,757,737	278,144.0
Personal hygiene, cosmetics, and fragrances	104,798,992	56,137,644	48,661.3
Household soaps, detergents, cleaners, and cleaning supplies	47,299,893	24,535,068	22,764.8
Household paper and plastic products, except tableware	24,616,635	14,331,047	10,285.5
Men's clothing	73,895,569	94,100,931	-20,205.3
Women's clothing	110,027,047	166,869,138	-56,842.0
Children's wear	25,391,521	34,132,195	-8,740.6
Accessories, jewelry, luggage, costumes, unisex clothing	55,463,803	53,834,570	1,629.3
Footwear and footwear accessories	60,620,176	91,603,957	-30,983.7
Domestics and other textile home furnishings (except carpet and rugs)	16,976,476	13,158,403	3,818.0
Tableware, kitchenware, cookware, glassware	52,013,677	25,631,628	26,382.0
Other home furnishings and accessories	73,200,920	50,717,049	22,483.8
Major household appliances	40,881,567	40,367,783	513.7
Small household and personal appliances including hardware and software	12,524,297	11,963,034	561.2
Digital devices (computers, tablets, phones) and software	81,599,218	64,496,388	17,102.8
Televisions, audio and video equipment, audio/video recordings, downloads	26,756,200	17,963,229	8,792.9
Indoor and outdoor furniture, including mattresses/boxsprings	61,176,255	77,361,755	-16,185.5
Office and school equipment and supplies	59,174,822	76,327,124	-17,152.3
Flooring and floor coverings	31,709,077	60,913,202	-29,204.2
Fine jewelry and watches	28,147,687	57,402,721	-29,255.0
Books, other printed material, and digital media	13,278,375	21,147,260	-7,868.8
Toys, games, hobbies, crafts, musical, sewing materials and supplies	84,594,292	50,371,584	34,222.7
Antiques, collectibles, art works, and other used goods (except transportation and machinery goods)	51,360,012	65,922,848	-14,562.8
Home health care equipment and supplies	19,485,604	33,416,371	-13,930.7
Glasses and contact lenses	15,425,182	40,969,096	-25,543.9
Sporting goods and recreational equipment	34,272,648	51,782,188	-17,509.5
Recreational vehicles, parts and accessories	55,669,447	9,654,270	46,015.2
Power tools and equipment, including portable electric power tools, power air tools, stationary/bench top power tools, and accessories (blades, bits, etc.)	6,072,995	4,730,459	1,342.5
Plumbing, electrical, and HVAC supplies	56,957,486	51,278,468	5,679.0
Hardware, nonpower hand tools, and other building materials and supplies	157,608,472	127,171,906	30,436.5
Home lawn and garden goods	65,671,682	50,487,554	15,184.1
Paint, paint supplies and wall coverings	24,460,839	23,823,919	636.9
Cars, trucks, motorcycles, and other powered transportation vehicles	742,135,763	1,238,604,982	-496,469.2
Automotive fuels	305,119,926	197,016,828	108,103.0
Automotive parts and maintenance, including tires	174,827,101	150,549,849	24,277.2
Household fuels	19,518,888	12,171,868	7,347.0
Pets, pet foods, and supplies	77,926,455	36,397,732	41,528.7
Household and personal goods, not elsewhere classified	62,328,735	45,740,489	16,588.2

Benchmark: USA

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Report Details

Name:	Retail Market Power® Opportunity Gap by Merchandise Line Items 2026
Date / Time:	3/5/2026 10:56:48 AM
Workspace Vintage:	2026

Trade Area		
Name	Level	Geographies
8044 Montgomery Rd - 1 mi.		N/A
8044 Montgomery Rd - 3 mi.		N/A
8044 Montgomery Rd - 5 mi.		N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
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